Staff had the opportunity to collaborate with Arnold Grummer for Art in the Park. **Over 500** people came to make handmade paper from toilet paper and turn it into a beautiful flower!

The **Builders Fair** sponsored by Great Northern Corporation was a huge success. Students showed creativity, inspiration and inventiveness to becoming budding engineers.

The **Paper Discovery Center** received a **$10,000 grant** through the **Fox Cities Convention & Visitors Bureau’s Tourism Asset Emergency Grant Program**. This program helped venues impacted by the COVID-19 pandemic.

Menasha Joint School District’s **After School Matters Program** partnered with the PDC to bring science activities to approximately **138 students**.

Fun was had by all at our amazing **Outdoor Science** event! Kids got to paint a cardboard square as part of our community project to build a giant Makedo wind ball, made enormous bubbles, learned to draw with chalk and stomped some rockets!
This past year has seen many changes to the Paper Discovery Center. After being closed down for 15 months, we finally re-opened in June 2021 with a whole new staff and passion for becoming a necessary institution in our community. At the PDC, motivating the community through scientific exploration, engagement and attitude is more than our mission statement, it is what we practice every day. Since June we have built upon this mission by raising student’s own standards in STEAM topics, allowing them to view learning about science, technology, engineering, arts and math as something fun, attainable and applicable to everyday life. This has been achieved by incorporating hands-on learning activities and interactive stage performances to our education programming, while also connecting these lessons to what students have learned in school.

A critical part of program planning at the PDC is setting guidelines and benchmarks for our own success. We have learned that flexibility and pivoting with our exhibition design is key as we keep in mind how we are reaching the community at large. As we design our informal educational and interactive materials, we keep three aims in mind. First, to shift children’s perceptions of STEAM to a positive, self-affirming outlook. Second, to reach new audiences as we grow. Finally, to create a safe, informative learning environment for children and adults to learn, explore and experiment without fear of judgement or failure.

We believe helping children make the leap from “I could never do that” to “I think I can try that” is the most powerful impact we can have as educators. Our programming builds upon this foundation to keep interest and engagement in STEAM strong throughout middle school years and beyond. This past year has been full of obstacles, but we continue to move forward with help from our sponsors, visitors, staff and collaborating organizations.

We are excited to continue this enthusiasm through 2022 as we move toward becoming the Atlas Science Center. We want to encourage our guests to get excited about STEAM through life-long learning and discovery. Together we can make certain that kids are not discouraged from whatever they want to be, but are inspired and challenged to reach their fullest potential!

Carol Couillard
Executive Director

Dave Kuchenbecker
Board Chair

Engagement on Instagram:
280% increase

Audience reach on Instagram:
134.6% increase

Facebook:
133 NEW “Likes”
145 NEW “Followers”
1.3K Followers

Stage Performances this Summer:
52 performances

Temporary Exhibits:
- Paper on the River
- Picturing Women Inventors
- Nanotechnology
- Let it Ghoul!
- Let it Glow
- Community Art Project: Windball

3 NEW Educators + 1 Summer Intern
COLLABORATIONS

- Menasha School District
- Boys & Girls Club of Menahsa
- Great Northern Corporation: Cardboard Outside the Box Exhibit
- Arnold Grummer’s Papermaking
- Pollenablers

PROGRAM GRANTS & SPONSORS

GRANTS

- Fox Cities Convention and Visitors Bureau
- Wisconsin Arts Board
- Small Business Association
- Bright Idea Fund, Community Foundation Fox Valley Region
- Outagamie County Rescue Grant
- Mielke Family Foundation through the Community Foundation for the Fox Valley Region

CORPORATE SPONSORS

- Arnold Grummer’s Papermaking, LLC
- Great Northern Corporation
- CR Meyer
- Ahlstrom-Munksjö

29 Artists from across the country featured artwork of handmade paper at the Paper on the River Exhibit hosted for the first time at the PDC.

Visitors came from 20 States 5 Countries

The Builders Fair sponsored by Great Northern Corporation was a huge success. We can’t believe the creativity, inspiration and inventiveness that all these budding engineers built.
$30,000+
Ivan Schrodt

$15,000-$29,999
Great Northern Corporation
Purdy Legacy Foundation

$10,000-$14,999
Chris J. Hartwig

$5,000-$9,999
Robert and Laura Abernathy
Roy and Betty Conrad

$1,000-$4,999
Arnold Grummer Papermaking, LLC
Ahlstrom-Munksjö
Dan Clarahan
CR Meyer & Sons Inc.
Dugal Family Fund
Green Bay Packaging
Mabel Grummer
Patricia Myers
Harry Spiegelberg
(In honor/memory of Harold Miller &
In honor/memory of Tom Grace)

$500-$999
Mr. and Mrs. Robert C. Buchanan
Bioenergy Deployment Consortium, Inc.
Maria Costello
Ann Flowerree/Flowerree Foundation
David and Rebecca Kuchenbecker
John Sensenbrenner

$200-$499
Lance Alft
Gary and Judy Gunderson
Åke Hellström
Cheryl Humleker
Herb Kohl Philanthropies
Thomas Lyons
Millwrights Local 1056
Kurt Rasmussen
Doug and Carla Salmon Foundation
Tom and Kay Scheetzz
John David Strange
(In honor/memory of John G. Strange)
Dr. Honghi Tran (In honor/memory of Tom Grace)

$100-$199
AFRY USA LLC (In honor/memory of Harold Miller)
Alyssa Anderson
Pam and John Cameron (In honor/memory of Tom Grace)
Gregory and Karen Mueller
(In honor/memory of George Mueller)
Benjamin Rinehart
Dorothy Parker Ross
Patricia Streur
Scott Springmier
Dr. and Mrs. Harry Cullinan

$5-$99
John Bergin
Cedar Grove - Belgium Area School District
(In Honor/Memory of Tom Grace)
James and Claudine W. Happel
(In honor/memory of Tom Grace)
Susan Hurwitz (In honor/memory of Harold Miller)
Kurt Jacobson
Paulette Laffin (In honor/memory of Tom Grace)
Nick and Lynn Lanser
Tina Leden
David and Sue Lee (In honor/memory of Tom Grace)
Laura Leonard (In honor/memory of Tom Grace)
Nancy Lieg
Mitzy Johnson
Dan Meissner
Sharon Miller
Ron Reissmann
Keri Rentmeester
Paula Scholz
Jean Seitz (In honor/memory of Tom Grace)
Jessica Strand
Stevey and Sue Taylor (In honor/memory of Tom Grace)
Kat Vanden Heuvel
(In honor/memory of Yates Vanden Heuve)
Linda Werner

In-Kind
Arnold Grummer Papermaking, LLC
Miron Construction
Volunteers, Board & Staff

**VOLUNTEERS**
- Jane Azzi
- Matt Couillard
- James Couillard
- Sue Datta
- Kim Grummer
- Jean McNight
- Bob Opsteen
- Jerry Roberts
- Annette Schwalenberg
- Eric Swanson
- Roger Thiel
- Linda Werner
- Ann Wittenberg
- Ethan Krueger
- Elliot Krueger
- Oscar R. Brautigam

**JUNIOR DOCENTS**
- Jake Kuchenbecker
- Kara Bellg
- Ramey Rinehart

**BOARD OF DIRECTORS**
- Dave Kuchenbecker - Board Chair
- Dan Clarahan - Board President
- Benjamin Rinehart - Board Vice Chair
- Roy Conrad - Treasurer
- Alyssa Anderson - Secretary
- Lance Alft
- Dan Goymerac
- Dan Meissner

**STAFF**
- Carol Couillard - Executive Director
- Lori Alft - Marketing Director
- Claudia Damiani - Lead Educator
- Ashley Rossmeissl - Science Educator
- Hilarie Rath - Paper Lab Educator
- Stacey Kurland - Accounting

**FINANCIALS**

### Revenue
- 46% Grant Income
- 34% Individual Donations
- 10% Admission, Gift Shop, Rental Income
- 11% Corporate Sponsorships
- 2% Honors on the River
- 1% Field Trips

### Expenses
- 24% Administration
- 26% Education
- 32% Building & Maintenance
- 1% Honors on the River
- 17% Fundraising & Marketing
- 26% Grant Income
- 11% Individual Donations
- 10% Admission, Gift Shop, Rental Income
- 2% Corporate Sponsorships
- 1% Field Trips