Open Supply Hub Sharing Kit

Thank you for helping to spread the word about OS Hub! Below are some links and language you can use.

You can learn more about Open Supply Hub at www.opensupplyhub.org.

Downloadable Materials:

- Visit the Media Center on our website to download our press release, GIFs, social media images, quote cards, and more:
  - https://www.opensupplyhub.org/media-center

Social Media:

You can follow and tag @OpenSupplyHub on LinkedIn and Twitter:

- Twitter
- LinkedIn

Suggested Posts:

Twitter:

- Here is a Click to Tweet, to make sharing easy: https://ctt.ac/f9QnI

LinkedIn:

- Post 1 (short): We need open, quality supply chain data to address the biggest issues of our time. Learn more about how @Open Supply Hub is making global supply
chain data accessible to all and how to get involved:  [www.opensupplyhub.org](http://www.opensupplyhub.org)

- **Post 2 (long):** This week, a new, collaborative, supply chain mapping platform announced its launch. @Open Supply Hub, coming in late 2022, is making global supply chain data accessible for all.

  Open Supply Hub will be populated and used by companies, civil society organizations, factory groups and other supply chain stakeholders around the world and across multiple sectors.

  By opening up global supply chain data for the first time at this scale, Open Supply Hub allows companies to showcase their commitment to supply chain transparency and find other organizations connected to the same facilities. Not only does this improve insights about facilities globally, but it also encourages sector-wide collaboration, allowing everyone to more efficiently tackle the biggest social and environmental challenges of our time. Learn more and get involved:  [www.opensupplyhub.org](http://www.opensupplyhub.org)

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**Newsletter Blurbs:**

**Blurb 1:**

**Introduction Open Supply Hub**

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Blurb 2:

Introducing Open Supply Hub

We need accessible, quality supply chain data to address the biggest issues of our time. Modern slavery, GHG emissions, climate change impacts and deforestation cannot be efficiently tackled until we have open and reliable data to work with.

That is why the team behind the Open Apparel Registry is thrilled to announce the upcoming launch of Open Supply Hub. Becoming publicly available in late 2022, Open Supply Hub is an accessible, collaborative, supply chain mapping platform, used and populated by stakeholders across sectors and supply chains.

How to Get Involved

Do you collect or use global supply chain data? Open Supply Hub is currently inviting interested parties to participate in their Beta Phase. Options for participation include providing data, expertise, feedback, funding, and more. If you or anyone in your network would be interested in being a part of the early stages of Open Supply Hub, fill out this quick form to join: https://form.typeform.com/to/D502Zco0
Questions
For any questions regarding the Open Supply Hub Beta Phase and for organizations who are interested in participating, please either contact info@opensupplyhub.org or register your interest at www.opensupplyhub.org.

Thank you for your interest and support!