



Low-Rise Residential Scorecard

Fitwel's New Scorecard Meets Market Demand



Low-Rise. High Demand.

Coming Summer 2025: Beta Launch

Early adopters will receive support, a discount, and the opportunity to shape the future of this tool.

THE OPPORTUNITY

Demand for low-rise, garden-style housing is growing, driven by remote work and evolving lifestyle priorities. With more space and greenery, these properties are thriving in suburban and exurban markets across the U.S., Canada, Australia, and Europe.

With over 2 million new U.S. apartments expected by 2028, low-rise developments are expanding rapidly. Yet this high-growth typology has been under served by health-focused certifications.

Fitwel's Response: The Low-Rise Residential Scorecard

Launching Summer 2025, Fitwel's tailored scorecards offer scalable, cost-effective strategies, optimizing low-rise communities for developers, investors, and residents alike.

Why it Matters

- **Boosts quality of life**, meeting resident demand
- **Boosts marketability** and long-term asset value
- **Closes the certification gap** with an easy-to-use, health-focused approach made for low-rise housing types:

Garden-style apartments
Student housing
Active adult communities (55+)
Townhomes, duplexes, and managed communities

Flexible by Design

This expansion of Fitwel supports low-rise properties with options for both asset-level certification and FSP - Fitwel's scale certification for portfolios of assets.

Two flexible pathways:

With Shared Interior Spaces: For properties with lobbies, corridors, and amenity areas

Without Shared Interior Spaces: For properties with private residence entrances and no common indoor areas

This approach ensures that every low-rise development can pursue certification, no matter the design or age of the property.



Want to be among the first? Reach out to our team to express interest and learn how you can join the movement toward healthier low-rise communities.