CUGH 2023
Satellite Session

Where: Washington Hilton Hotel
Room: Embassy
Address: 1919 Connecticut Ave NW, Washington, DC 20009

When: Thursday
April 13, 2023,
8:00 am - 12:00 pm EDT

Register to Attend

SATELLITE SESSION TOPIC:
Examples of solving health system
challenges through structured and
sustainable approaches: Implementation
of the LISTEN process in Kenya and
Eswatini/Implementation of the PHEM
CoE program in Nigeria

The session will:
- Demonstrate application of human-centered
design and behavioral science principles to
improve understanding, capacity development,
and implementation efforts
- Present preliminary process evaluation findings
on the implementation of the LISTEN process
- Provide recommendations for scale-up and
adoption of the LISTEN process in similar
settings
- Present the PHEM CoE as a sustainable health-
strengthening program for public health
emergency management
- Share CGHPI’s experience with the
implementation of the PHEM CoE program in
strengthening and establishing national public
health in Nigeria

Visting Speakers:
- Dr. Ruth Laibon-Masha/ Delegate:
  CEO, Kenya National Syndemic
  Diseases Control Council
- Lindiwe Mkhatshwa: Eswatini Ministry
  of Health LISTEN Program Manager
- Christina Hanschke: Design Lead,
  Final Mile
- Steve Kretschmer: CGHPI LISTEN
  Human-Centered Design Advisor
- Bryan Shaw: CGHPI Monitoring and
  Evaluation Advisor
- Winifred Sandra Ukponu: CGHPI,
  Associate Director. Public Health
  Emergency Management
- Piring’ar Mercy Niyang: CGHPI,
  Adjunct Research Faculty and Chief
  Technical Officer. GGHN Nigeria.