POSTER EXHIBIT GUIDELINES

Poster Size (including backing) see image below:
- Cloverbuds (members age 5-8) 22" x 14"
- All other members (Cloverleaf, Juniors, Seniors: ages 9-19)28" x 22"

Horizontal Layout: Text may be hand-drawn, printed, or stencils/self-adhesive/press-type letters may be purchased.
- All poster projects require a **title; top center**.
- Image labels and title must be neat and readable.

County ID Labels: A 3.5" x 2.5**" identification label must be placed in the lower right hand corner** of poster projects. Labels are available in this publication, from your leader, or at the Extension Office.

Title: Cloverbud Size

14 inches

22 inches

Title: Cloverleaf, Junior & Senior Size

22 inches

28 inches
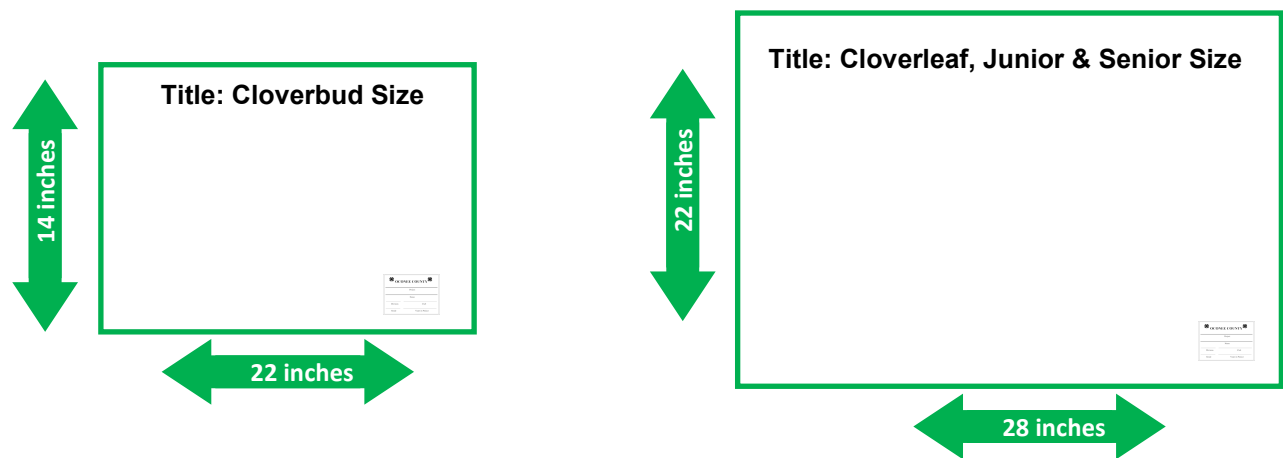
Stiff Backing:
- Posters must be rigid enough to not bend or fold on display.
- Make sure the backing matches the poster size (if not, cut to size)
- Possible materials include: foam core board, very stiff cardboard, plywood (this can make the poster very heavy); and Masonite (1/8" thick found to work well and could be used year after year).

Mounting
- Adhesives should not leave marks or wrinkle paper:
  - Rubber cement and glue sticks work best.
  - White glue should be used only in cases where wrinkling or damage will not occur.
- Plastic, paper (washi) or cloth tape:
  - Tape can be used to easily attach the poster to the backing, and images/labels to the poster.
  - Tape is available in many colors and widths and can create attractive borders to images, labels, and the poster.

Acetate or other clear plastic covering: Required for most poster projects. It keeps them clean and keeps fairgoers from touching the poster. We have poster sleeves available in both sizes in the extension office to purchase at cost (currently $1.00 and $.50)

See "What Makes a Good Poster" for hints!

OCONEE COUNTY

Project

Name

Division   Club

Grade   Years in Project

WHAT MAKES A GOOD POSTER?

A good poster:
    Attracts attention
    Is simple and clear
    Interests someone in project area

When forming ideas for your poster:
    Know the project requirements (read the project book for ideas)
    Brainstorm ideas and make a list
    Titles with alliteration (same starting letter) or rhyme are catchier.
    Look at other posters for ideas - but don't copy (your 4-H office probably has examples!)

Tips to remember:
    Don't use too many words
    Use a combination of illustrations and words
    Be as neat as you can
    Cut evenly, glue carefully, blend colors when using crayons or colored pencils
    Leave white space on the poster
    Make sure the poster is balanced
    Choose colors carefully. Note the following general color guidelines:
        Black: formal, neat, rich, strong
        Blue: cool, calming
        Purple: royal, rich, imperial
        Red: stands for love as well as anger and hatred
        Orange: festive, cheerful, autumnal
        Yellow: warm, light, energetic
        Green: fresh, young, alive, 4-H
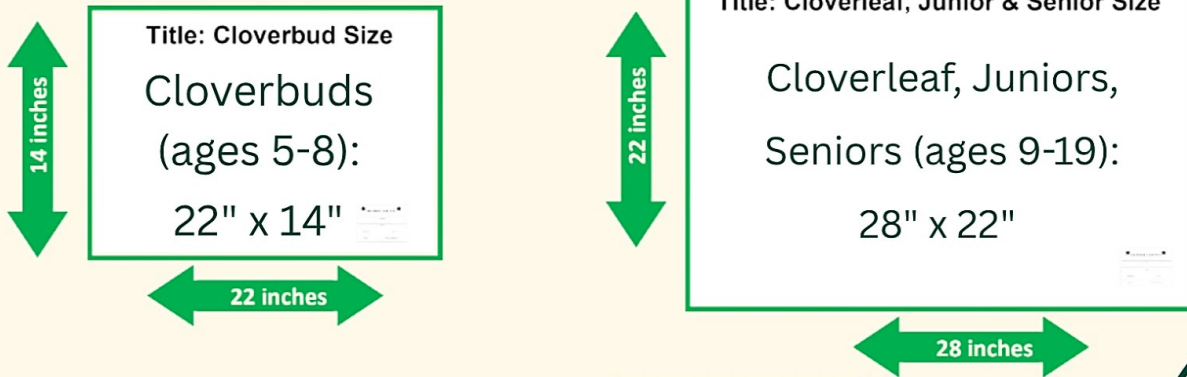   : pure, clean, and neat

Steps to follow when making a poster:
1. Read the **"Poster Exhibit Guidelines"** carefully.
2. Read your project requirements (consult the project book).
3. Decide what information to include on your poster. Relate it to something you learned from your project.
4. Sketch out your idea on scrap paper.
5. List and collect the supplies you will need.
6. Lightly mark guidelines on the poster for lettering and pictures.
7. Layout letters, pictures, etc. on your poster.
8. Secure pictures, text, etc. with rubber cement, glue, etc.
9. Clean up the poster so it is neat. Erase any guidelines that show. Remove excess rubber cement or glue.
10. Glue poster to stiff backing, if necessary.
11. Attach county label to lower right hand corner.
12. Cover poster with plastic (sleeves available at Oconee Extension office and the event).
13. Take your poster to the fair on the right day and time.

Poster Exhibit Guide

All poster projects require a title; Top center

Poster Size

Title: Cloverbud Size

Cloverbuds
(ages 5-8):
22" x 14"

14 inches

22 inches

Title: Cloverleaf, Junior & Senior Size

Cloverleaf, Juniors,

Seniors (ages 9-19):

28" x 22"

22 inches

28 inches

Poster must be oriented horizontally

- Text may be hand-drawn, printed, or stencils/self-adhesive/press-type letters may be purchased
- **Image labels and title must be neat and readable**

Material:

- Posters must be sturdy and not bend or fold.
- Backing must match the poster size (trim if needed).
- Good materials: foam core, stiff cardboard, plywood (heavy), or 1/8" Masonite (durable for reuse).

Rhode Island Red Hen-
6 months old

Mounting:

- Use adhesives that don't wrinkle or stain.
- Rubber cement and glue sticks work best.
- Use white glue only if it won't wrinkle the paper.
- Tape (plastic, washi, or cloth) works well to attach posters, images, and labels.
- Colored tape can also make nice borders.

A good poster is neat, clear, and eye-catching. Use catchy titles, balanced colors (AVOID NEON!), and a mix of words and images. Keep it simple with white space and follow project rules. Plan, sketch, gather supplies, glue carefully, clean up, and protect your poster. Show what you learned & make it your own!

Note: Poster Labels must be acquired and properly filled out for judging and recognition

OCONEE COUNTY

Project Title
Project

Your First and Last Name
Name

Your Age Division   Your Club Name
Division   Club

Grade in School   How many years you have
                         participated in the project

Grade   Years in Project