EXECUTIVE LETTER

Eisenhower Dance Detroit began its 31st season after a very complicated period that affected the entire world. Everyone was waiting for things to begin to get back to normal and we were all anxious for in person classes and live performances to start once again. We opened the season with classes being taught online and live performances being performed outdoors, and finished the season with full production concerts performed back in indoor venues and our school once again opened. This period really proved to be a test of resilience and ingenuity that everyone in the organization came together and stepped up to the plate to not only get through it, but to emerge as a stronger organization than we were before.

We had to learn new ways of running EDD to keep everything moving smoothly. Because of that, our dedicated staff developed new skills and programs that have become integrated into the organization. These innovations have helped us expand the quality and scope of our dance education programs and professional company performances. We now reach people globally via live stream so patrons can experience the exquisite art of dance from their homes.

None of this could have been possible without the dedication of our entire staff and the support of our patrons and donors, and the support of our dance families and board members.

Thank you all. We appreciate your continued support.

My Regards,
Gerald Salerno, Board President
EDD marked its 31st anniversary season as the performing arts sector began to reopen theatres for live performances following Covid shut-downs. The company first visited the front steps of the Detroit Institute of Art for an improvisational pop-up “Dance Happening” on September 19th. Shortly thereafter, our first local concert performance titled, Move, was slated to take place outdoors at the Music Hall Amphitheatre on September 25th. Due to inclement weather, the performance moved indoors to the theatre stage. This performance featured a pre-concert master class conducted on stage by EDD Assistant Artistic Director, Molly McMullen. Repertory included “The Lovely Exchange” and “Surge” both choreographed by EDD Artistic Director, Stephanie Pizzo; and “Hyper” by Micaela Taylor. The EDD Youth Ensemble also made an appearance with a work in progress. The company next performed Black Out at Oakland University’s Varner Recital Hall on Halloween night, October 31st. Repertory included “Moonlit” by Joshua Manculich, “The Wilding” by Laurie Eisenhower, and “Spectrum” and “State of Mind” by Stephanie Pizzo. “State of Mind” was a premiere at this performance. Pre-concert activities included an open master class taught on stage by company dancers, Emy Bezbetchenko and Alex Hlavaty, as well as a “sneak peek” for EDD Dancer Sponsors. The Sneak Peek provided sponsors the opportunity to see the “behind the scenes” pre-concert preparations by the dancers as they warmed up and prepared for performance. The event also featured an Artist Chat with EDD Artistic Director, Stephanie Pizzo, who gave background information on the repertory being presented on the program. The company’s May 6, 2022 local concert, titled Anew, took place at the Seligman Performing Arts Center in Beverly Hills. Repertory for this concert included three premieres by guest choreographers: “Legacy Island” by Norbert De La Cruz III, “Gift:ed” by Maleek Washington, and “Melt” by WeWolf Works (the choreographic duo of James Gregg and Rauf Yasit) with an original composition by Phillip Daniel. Pizzo's "State of Mind" rounded out the program. EDD finished out its local programming with a new concert format featuring choreography from current and former EDD company dancers. Within took place at the Boll Theatre in Detroit on May 21, 2022 and included dances created by EDD alumnus, Darby Wilde, in residency with the company May 11-18th, and current dancers, Alex Hlavaty and Lillie Hamilton.
VIRTUAL PROGRAMMING

Due to Covid-19 restrictions on in-person programming, EDD quickly shifted to offering a variety of online dance experiences. Most notably, EDD and the Detroit Institute of Arts collaborated on an original film production of “The Five Tangos” set to the music of Astor Piazolla. Originally planned as a stage performance at the Detroit Film Theatre, EDD and the DIA engaged film director, Zach Hagy of Zazu Creative Studios, to shoot the work on location instead. Hagy filmed each of the five tangos at a different iconic Detroit location: the Crystal Gallery at the DIA, the Guardian building, the Scarab Club, and Meadowbrook Mansion. The fully edited film set to live music featuring J.P. Jofre on bandoneon and original choreography by EDD artistic director, Stephanie Pizzo, premiered on the DIA’s streaming platform on December 9th and featured an interactive Q&A with Pizzo, Hagy, and the EDD company dancers.

During the Covid-19 pandemic, EDD shifted its High School Dance Table Talk series onto a virtual platform. This season’s table talk, titled “A Dancer’s Mental Health” took place on Sunday, November 7th and featured an interactive online experience with clinical psychologist, Dr. Wendy Essenburg; sports therapist, Todd Nadeau, MA, LLP; and School of EDD teaching artist and crisis hotline responder, Lisa Johns. All Table Talks were recorded and have been archived on the EDD website’s Resources page. Dr. Essenburg then returned for a special in-service for EDD’s company members and teaching artists to address questions and provide insight to best practices for providing mental health support to the students we serve. As a result of Dr. Essenburg’s work with our staff, we developed a mental health resources card that offers critical contacts for those who may be suffering a mental health crisis. These cards are now a permanent fixture at the School of EDD’s front desk and student study lounge.

The company live streamed several events this season including the Anew concert at the Seligman Performing Arts Center in May along with the NewDanceFest final performance and open rehearsal with Wendall Gray, II. The company also conducted auditions with an online component for those who could not afford to travel for an in-person audition (which aligned with one of our DEI goals) or were not comfortable with an in-person setting due to Covid.

Behind-the-scenes photographs of the Five Tangos filming process
Photos by Zach Hagy, Lindsey Manning, and Matt Charles
TOURING

EDD's first performance of the season took place at Hillsdale College on September 9, 2021 in a collaborative performance titled *Bach to Beatles* with NuClassica, an electropop violin band from Detroit. The company next traveled to the Kravis Center in West Palm Beach, Florida for performances and educational outreach activities January 6-12, 2022. Recently retired EDD dancer and audience favorite, Andrew Cribbett, joined the company for the Florida tour where performances included the following repertory: “Hyper” by Micaela Taylor, “Surge” by Stephanie Pizzo, “Moonlit” by Joshua Manculich and excerpts from "Motown in Motion.” EDD concluded the 2021/2022 season in St. Louis, Missouri for the Spring to Dance festival which took place May 29, 2022. There, the company performed Micaela Taylor’s “Hyper.”

REPERTORY COMMISSIONS

EDD commissioned three new works from guest choreographers this season. James Gregg and Rauf Yasif of WeWolf Works spent November 3-19th with the company and crafted "Melt" set to an original composition by Phillip Daniel. Steeped in architectural structure, the dance weaves human bodies in and around each other in a multi-layered and textural movement experience. While WeWolf was in residence with the company, EDD board treasurer, Christopher Gerback, and the Honorable Don D'Amato, hosted a cocktail party for guests to meet the choreographers and learn about their creative process. EDD next hosted Norbert De La Cruz III for a residency February 14-23rd. His original work, titled "Legacy Island" features music by Sun Electric, Dario Marianelli, Thomas Azier, and Peter Gregson and explores the ephemerality of our human existence. The piece embodies and oscillates between the conscious and unconscious mind. Narrated by an ominous voice, 'Legacy Island' becomes that place of unattainable wishful thinking. A short time later, choreographer Maleek Washington, in residence with the company April 24-May 3, 2022, created "Gift:ed" on the EDD dancers. Set to the music of Second Woman, Anne Müller, Drum & Lace and Cristobal Tapia De Veer, his work explores the act of observing phenomena from different perspectives. For example, someone neurotypical sees things through a different lens than someone on the autism spectrum. The piece plays with depth and dimension throughout the dance.
EDUCATIONAL PROGRAMS

EDUCATIONAL PROGRAMS

Educational Outreach remains an important part of EDD’s mission. For a fourth year in a row, Eisenhower Dance Detroit was named a Detroit School of the Arts Pathways Partner. A select group of arts organizations throughout metro Detroit received this designation and invitation to provide educational outreach to DSA and its feeder schools in the Detroit school system. And once again, the generosity of the Abrams Foundation has provided scholarships and financial aid to students throughout metro Detroit to participate in EDD’s educational outreach programs. EDD also continued its longstanding relationship with Oakland University’s School of Music, Theatre, and Dance as a company in residence.

EDD continued to grow the “EducatEDD” section on the company's website. This comprehensive resource platform for dancers, parents, and dance enthusiasts was designed to bring effortless access to high quality educational materials and resources that have been specially created, curated, utilized, and trusted by the professionals of EDD. Resources include EDD’s monthly “ProTips” newsletter, Table Talk recordings, related podcasts, etc.

Educational Residencies

The company conducted three residency programs in local schools during this season. The Detroit Public Schools Foundation and Michigan Arts and Culture Council provided funding for EDD's residency with Detroit School of Arts, East English Village High School, and Martin Luther King, Jr High School that took place January 31-April 7 with a culminating student performance at DSA on April 7. EDD company dancers taught technique classes and set choreography on the students. The company next visited Detroit Country Day School for a teaching and choreographic residency with dance students there from January 24-February 10. And finally, EDD dancers, Alex Hlavaty and Brooke Mainland, traveled to Zeeland High School to teach and choreograph for a residency March 14-19 funded by the Michigan Arts and Culture Council. The company also conducted its annual week-long residency at Oakland University March 7-11, 2022.

The Winter Intensive 2021

EDD hosted the fourth annual Winter Intensive at The School of Eisenhower Dance Detroit’s studios in Birmingham from December 13-16, 2021. This 4-day intensive catered to six collegiate and professional level dancers. As a result of an increase in local Covid cases, the capacity was capped to 8-14, 2022. This intensive was designed for dancers looking for a contemporary dance focused program emphasizing EDD's unique technical style and training philosophies. EDD artists, including Artistic Director, Stephanie Pizzo, and Assistant Artistic Director, Molly McMullen, taught daily technique classes included ballet, jazz, and contemporary along with EDD repertory.

EDD continued to grow the "Educated-E-DD" section of the company’s website. This comprehensive resource platform for dancers, parents, and dance enthusiasts was designed to bring effortless access to high quality educational materials and resources that have been specially created, curated, utilized, and trusted by the professionals of EDD. Resources include EDD’s monthly “ProTips” newsletter, Table Talk recordings, related podcasts, etc.

NewDANCEfest 2022

Hosted at Eisenhower Dance Detroit's Birmingham location from July 10-23, 2022, this multidimensional festival served 26 dance students ages 15-25. Dancers attended from across the country from Pennsylvania to Texas. This summer, EDD welcomed its first international NDF participant from Panama City, Panama. Classes were taught by eight EDD artists including Artistic Director, Stephanie Pizzo, and Assistant Artistic Director, Molly McMullen, along with guest choreographers Norbert De La Cruz III and Wendell Gray II (with funding support from the Arts Midwest GIG Fund). Guest teachers from throughout the state taught classes and hosted lectures and open discussions. Classes included Countertechnique, Movement and Voice, Jazz, Urban Dance Choreography, Salsa, Barre, Contemporary Jazz, Gyrokinesis, Conditioning, Pilates and Yoga. Lecture topics included, “Goals and Gratitude”, “Dance Entrepreneurship” and “Building A Personal Brand.” For the first time, NDF offered public master classes during NewDANCEfest. Shauna Oliverio, Wendell Gray II, and certified Countertechnique instructor, Kelly Hirina taught these classes. EDD company members and artistic staff taught technique classes, set EDD repertory, and mentored participants. Our 2nd annual NewDANCEfest photoshoot also took place, which offered the participants a unique opportunity to work with EDD’s resident photographer, Allison Armfield and receive one-on-one coaching from EDD staff. The intensive ended with an in-person performance at Shain Park in Birmingham, Michigan on Saturday, July 23, 2022. This performance was streamed on Facebook Live with 724 people reached. A sneak peek into Wendell Gray’s rehearsal was also live streamed with 412 people reached.

The EDD Intensive 2022

Eisenhower Dance Detroit’s ever-popular August EDD Intensive was hosted at the Detroit Opera House from August 8-14, 2022. This intensive was designed for dancers looking for a contemporary dance focused program emphasizing EDD’s unique technical style and training philosophies. EDD artists, including Artistic Director, Stephanie Pizzo, and Assistant Artistic Director, Molly McMullen, taught daily technique classes in ballet, contemporary ballet, contemporary, jazz, alignment, improvisation, partnering and EDD repertory, as well as lunch lectures and open discussions. Thirty-three dancers, including nine out-of-state students, participated in the intensive. The program culminated with a live performance in Boll Hall at the Detroit Opera House on Sunday, August 14th where dancers showcased contemporary ballet, jazz, contemporary ballet, and partnering combinations as well as excerpts of EDD repertory.

Left: Norbert De La Cruz III setting a work on NewDANCEfest participants
Right: Wendell Gray II teaching at NewDANCEfest
Photos by Allison Armfield
EDUCATIONAL PROGRAMS CONT.

The School of EDD

Throughout this 2021-2022 season, all classes and company rehearsals continued at the Birmingham studio, where EDD had consolidated its operations after closing the Rochester studio during the Covid pandemic. While EDD leadership continued to explore alternative locations that would better serve the operations of the organization (see Special Projects section below for further information), the School of EDD provided ongoing classes for approximately 200 students. Additionally, the reopening of our after school dance program at Detroit Country Day School, which had paused during the 2020-21 school year due to Covid-19 restrictions, saw a record number of students participate with 52.

In its 7th year of existence and led by EDD Assistant Artistic Director, Molly McMullen, the EDD School's student company, Eisenhower Dance Detroit Youth Ensemble (EDDYE) gave several outstanding performances. Meet the Dancers took place on Sunday, October 17th at the Birmingham studios. There were 2 performances involving 52 EDDYE members performing excerpts from The Nutcracker. On December 4th and 5th, EDDYE proudly premiered its first fully produced production of The Nutcracker with a cast of 70 students ages 5-18 and four professional guest performers. The production culminated in three sold-out (capacity-restricted due to Covid) shows at the Seligman Performing Arts Center and a sold out Sugar Plum Fairy Tea Party for 70 guests which included tea, crafts, and a sing-a-long for young children. EDDYE's annual production of Dance Mosaics also returned to live performance after being presented on a live-stream platform last year. This year's show returned to the Seligman Performing Arts Center and featured choreography by guests, Madeline Aldana and Jonathan Jackson as well as EDD faculty: Brooke Mainland, Kyle Halford, Katy Ploch, and Lindsay Chirio-Humenay. Under the direction of Tara Charvat and Chirio-Humenay, the EDDYE second company also premiered a work of their own creation. This collaborative choreographic effort marked the first year of an annual initiative inviting the students to fully engage in the choreographic process.

Once again, School of EDD teachers were proud to send selected students to the Youth American Grand Prix January 21-23, the world's largest student ballet scholarship competition. 16 soloists with an additional 7 ensemble dancers traveled to Pittsburgh, Pennsylvania for competition. EDD company dancer, Brooke Mainland's work, "Lingering Sorrow," placed in the Top 12 in the large ensemble category. EDDYE also traveled to Skokie, Illinois April 28-30 to attend RDA MidStates in person after participation was limited to virtual platforms the previous year. Thirty-one EDDYE dancers traveled to RDA to participate in master classes and performances. Former EDD apprentice, Kaitlin Arena's work, "Through the Pages," set on EDDYE dancers received the RDA MidStates Emerging Choreographer award. Molly McMullen's work, "We Didn't Ask," was also performed. Fifteen EDDYE students received over 118 offers of early acceptance into college dance programs, college scholarships, and/or summer intensive scholarships and acceptances. This number reflects an increase of more than double from the 2020/21 season.

Nine students and three staff members from the School of EDD attended the Titans of Dance Convention on October 10, 2021. They received 6 hours of classes with well known choreographers including Fik-Shun, Alex Wong, Mollee Gray, Lane Napper, Mark Villaver and Nick Lazzarini. One of our students received a Titans of Dance Scholarship for next season's convention.

For the second year in a row, 4 EDDYE student choreographers were selected through an adjudication process and given the time and dancers to create their own works. Their choreography was slated for performance at Shain Park May 19th in Birmingham but moved indoors to the Birmingham studio due to inclement weather.

This year, the School of EDD hosted a successful in-person Spring Showcase after two years of Covid-driven restrictions. The students performed their annual culminating concert live at the Troy High School Auditorium in two shows on Friday, June 10th and Saturday, June 11th. Once again, senior teaching artist, Katy Ploch, did an outstanding job creating the third annual School of EDD yearbook. This year's recipients of the Spirit of Sarah award were Amanda Anchak and Dillon Shaw. This award, given annually in memory of Sara Guenther, honors the School of EDD student(s) who best exemplify Sara’s outstanding leadership and character qualities. With funding from the Abrams Foundation, the EDD Schools scholarship program provided both need and merit-based scholarships to students who would not otherwise have had the opportunity to study dance.

Top: EDDYE’s premiere performance of The Nutcracker, 2021
Bottom: Dance Mosaics, 2022
DIVERSITY, EQUITY, & INCLUSION

In 2020, EDD activated a task force charged with the responsibility of examining the organization's practices through a DEI lens. The task force was made up of representatives from the EDD board of directors, EDD staff, School of EDD parents, EDD dancers, and members of the community. The task force continued to meet throughout the 2021/22 season and focused on establishing goals, benchmarks, and DEI best practices for the organization. EDD continued to process the information gleaned from Dr. Jennifer Gomez consultancy with us in early 2021. During the 2021/22 season, EDD:

- Commissioned BIPOC choreographers to set their work on the company including Norbert De La Cruz III, Maleek Washington, Wendell Gray II, Hope Boykin, and Tamisha Guy.
- Commissioned BIPOC choreographer, Jonathan Jackson, to set a work on EDDYE
- Commissioned Marc Brew, a choreographer who creates from a wheelchair
- Offered the only two available contracts with the EDD company to BIPOC dancers
- Continued to be a Detroit Pathways Partner with the Detroit Public Schools Community District
- Engaged in residency programs in the City of Detroit at East English Village High School, Martin Luther King, Jr High School, Detroit School of Arts, Brenda Scott Elementary, Spain Elementary, Duke Ellington Conservatory of Music & Art, and John R. King Academic and Performing Arts Academy
- Modified dress code and costuming requirements for School of EDD students
- Continued to provide pointe training to dancers of all genders
- Approved full ADA compliant architectural plans for new studio space
- Provided an online audition process for those who could not afford travel to in-person auditions or were concerned about Covid exposure
- Secured funding for the company's paid apprenticeship program, BridgEDD
- Implemented a “Pay What You Can” ticketing initiative for company performances

BOARD UPDATE

For the 2021/22 season, EDD's 14-member Board of Directors remained unchanged from the previous year and continued to be engaged and active throughout the season. Executive, development, and gala committees all continued to meet regularly as did EDD's Diversity, Equity, and Inclusion Taskforce.
DANCER UPDATE

This season, apprentice Lillie Hamilton was promoted to touring company member, and EDD welcomed Kyle Halford to the company as well. Mr. Halford, originally from Naperville, Illinois, received his BFA in Dance from the University of Arizona. Because of EDD's company-in-residence status with Oakland University, the company annually provides one apprenticeship position for an OU senior dance student. This year, Maddie Parker accepted this opportunity. Two other apprenticeships were provided to Nirvan Singh, a BFA graduate from Western Michigan University, and Áine Dorman from San Francisco who received her BFA in Dance from the University of California, Irvine. EDD formalized the company's apprenticeship program this year and rebranded the program with the name “BridgEDD.” In this way, EDD leadership reinforced commitment to the growth and development of recently graduated dancers who need additional training and artistic development to “bridge” the gap between collegiate training and professional careers in dance. Support from the Abrams Foundation helped make EDD's “BridgEDD” program possible.

To further professional development for the EDD dancers, certified Countertechnique instructor, Kelly Hirina, taught company class March 22-24th. Countertechnique provides tools for the body and mind to deal with the demanding dance practice of the 21st century.

Auditions for the 2022/23 season took place in-person on April 22nd at the Birmingham studio. Opportunity for online submission was also available.

STAFF UPDATE

As part of EDD's "Beyond the Stage" initiative, the organization has seven EDD dancers from past decades having returned to take on roles within the company's administrative structure. The company has welcomed these dancers back as board members, administrative staff, and volunteers. There were no changes to EDD's staff roster this year. EDD's marketing director, Allison Armfield, participated in a professional development opportunity in December. She attended the online National Arts Marketing Project Conference on December 7th and 8th. During the conference, she learned how to implement strategies for diversifying our audiences through accessible ticketing practices and digital programming. She received tips and tricks on how to build a loyal donor base from arts administrators working at organizations of various sizes across the country. She also had the privilege of listening to and networking with arts administrators working in various artistic mediums: from visual art to theatre, and music to dance.

This season also marks the fourth year for EDD's partnership with New York-based booking agency, Jodi Kaplan and Associates. The company is included on her roster of nationally and internationally touring dance companies.
**SPECIAL EVENTS**

**Performance/Presentation**

On Sunday, December 5, 2021, the EDD company dancers performed a short program for a select group of supporters, donors, and individuals interested in the organization's work in the city of Detroit. The event featured a 30-minute performance of repertory excerpts and a slideshow presentation by EDD Executive Director, Anne Bak Marine, and EDD Artistic Director, Stephanie Pizzo, highlighting the organization's goals for establishing a permanent location in the city of Detroit.

**Building Our Future – Spring Gala**

EDD’s Gala, titled *Building Our Future*, took place at the Downtown Detroit YMCA and the Boll Family Theatre on Saturday, May 2, 2022. Due to a spike in Covid cases in the metro Detroit area, attendance was lower than anticipated. Forty-nine guests attended the evening event that included a 30-minute performance by the EDD company dancers, silent auction, wine pull, Broadway Bound raffle featuring a Winspire trip to New York City to take in two Broadway shows, and a strolling dinner. The fundraising goal for the evening was to raise money for EDD’s new state-of-the-art studios in Bloomfield Hills. The company earned $16,638 from the event. Special thanks to the hard work of Gala Chair, Jenna Barba, and her committee: Angela Amman, Debra Bernstein-Siegel, Kellee Brown, Beth Cafaro, and Natalie Trombley.

**SPECIAL PROJECTS**

**Promo Video Shoot**

EDD continued the company’s collaboration with film director, Zach Hagy of Zazu Creative Studios, for the creation of the 2021/22 promotional video. Filming took place at Big Pink Studio in Detroit and Belle Isle Park.

**I-75 Billboard**

With marketing funding from the federal government’s Shuttered Venue Operators grant, EDD purchased its first billboard in the company’s 31-year history. Designed by EDD marketing director, Allison Armfield, the billboard promoted EDD’s *Move* concert at Detroit’s Music Hall and featured a studio photo of dancers, Molly McMullen and Michael Teasley, taken by Lois Greenfield. The billboard was located at I-75 and 6 Mile Rd. and promoted the company for two weeks.

**Artistic Director Residencies**

EDD artistic director, Stephanie Pizzo, traveled to Texas from February 14-27 to participate in residencies at Texas A&M University and Texas Christian University. Her residency activities included teaching technique classes to the dance department students and setting original choreography on the students. At TCU, Pizzo also conducted a lecture titled “Conversations in Dance.”

**Frida at the Detroit Opera**

EDD maintains a long-standing relationship with the Detroit Opera and frequently provides dancers for opera productions. This season, EDD dancers, Tara Charvat and Áine Dorman, performed in *Frida* which took place on February 26th and 27th, 2022.
New Location

In March, 2020, EDD closed the company’s Rochester studios as a cost-containment measure brought on by the Covid-19 pandemic and subsequent restrictions to our operations. The company temporarily consolidated all of its operations at the much smaller Birmingham studios. While not an adequate space for the company, leadership determined this move to be a necessity while the pandemic continued to impact our work. After much searching and research, a space was finally located. On November 12, 2021, EDD signed a lease for 7,000 square feet of space at 450 Enterprise Court in Bloomfield Hills. On February 8, 2022, EDD signed the First Amendment to the lease agreement to acquire additional space. In total, EDD secured 11,781sq feet of space and began buildout construction in April. Rent commencement began July 1, 2022. EDD worked with Frank Zychowski, AZD Associates, Inc - Architects, to design a state-of-the-art space that included 4 spacious studios, with one converting to a Studio Theatre, along with office space, ample costume/prop storage, student study lounge, parent work area, and kitchen. General contracting services provided by Skyscraper Customs, Inc.

School of EDD Teacher Training Program

This year, School of EDD leadership developed a teacher training program for students interested in a career as a teaching artist. The program follows the fundamentals and technique set forth in the Curriculum of the School of Eisenhower Dance Detroit. Monthly guidelines and benchmarks are designed to educate the student by observing senior EDD teaching artists, assisting in teaching classes, developing pedagogical skills, and finally solo teaching. One student participated in the pilot program this year.

Professional Development

With support from a Michigan Council for Arts and Cultural Affairs Professional Organizational Development grant, EDD engaged the services of Ken Wheaton from the American Heart Association to provide CPR and AED training for EDD staff, company dancers, and teaching artists. The training took place August 29th and 31st from 9am-3pm.

Pay-What-You-Can Ticketing Initiative

As part of EDD’s effort to be a more inclusive organization, the company launched its pilot “Pay-What-You-Can” ticketing program led by EDD Marketing Director, Allison Armfield. This pilot program launched at EDD’s Anew concert at the Seligman Performing Arts Center in Beverly Hills, Michigan on May 6, 2022. The new ticketing system allowed patrons the option to pay the standard ticket price, a “pay-it-forward” ticket price for those who chose to subsidize the new program, and a “pay-what-you-can” ticket price with no qualifications attached to it.
Eisenhower Dance Detroit turned in an outstanding fiscal performance in FY21/22 as performances, touring, and educational programming restarted in earnest after the Covid-related shutdowns of the previous year. Net operating income was $439,736. With support from the federal Shuttered Venue Operators grant, implementation of significant cost containment strategies, funding from other grants, and the ability to keep the School of EDD functioning at a high level, EDD finished the season in the black.

**FINANCE**

**REVENUE**

**EXPENSE**
ARTISTIC PERSONNEL

Artistic Director: Stephanie Pizzo
Assistant Artistic Director: Molly McMullen
Dancers: Emily Bezbetchenko, Tara Charvat, Kyle Halford, Lillie Hamilton, Alex Hlavaty, Brooke Mainland
Apprentices: Áine Dorman, Maddie Parker, Nirvan Singh
Lighting Design and Technical Direction: David Goodman-Edberg, Kerro Knox 3
Costumers: Christa Koerner and Leslie Littell, Ashbridge Studio
Costume Manager: Tara Charvat
Company Class Instructors: Lindsay Chirio-Humenay, Molly McMullen, Russell Tanenbaum, Brandon Koepsell, Andrew Cribbett
Photography: Allison Armfield
Film Director: Zach Hagy and Zazu Creative Studios, LLC

ADMINISTRATIVE PERSONNEL

Executive Director: Anne Bak Marine
Director of Operations: Lindsay Chirio-Humenay
Institutional Giving Associate: Sofia Carbonara, Anne Ruffley
Marketing Director: Allison Armfield
Controller: Triet Huynh
Finance Manager: Christina Tasco
Social Media: Brooke Mainland
Donor Acknowledgement Associate: Gramm Drennen
School of EDD CoDirectors: Amanda Rea-Burnett, Meghann Hazelton
School of EDD Business Managers: Amanda Rea-Burnett, Christina Tasco
School of EDD Special Events Coordinator: Katy Ploch

BOARD OF DIRECTORS

Gerald Salerno, Chair
Beth Cafaro, Vice Chair
Christopher Gerback, Treasurer
Mary Devitt, Secretary
Jenna Barba
Nancy Schild Kott
Martha Tremain
Gregory Patterson
Stephanie Pizzo
Debra Bernstein-Siegel
Margaret Simcooe
Guy Simons
Danielle Susser
Martin E. Testasecca

BOARD EMERITUS

Craig Chamberlain
Jimmie Sue Daniels
Dodie David
Amy Jidov
Arthur Manoli II, MD (in Memoriam)
Larry Nahigian
Andrea Schreiber
Maggie Allesee (in Memoriam)

SUPPORT

Life Supporter
Maggie Allesee (in Memoriam)

Dancer Sponsors
Margaret and Michael Simcoe - Emy Bezbetchenko
Beth and John Cafaro - Alex Hlavaty
Debra Bernstein-Siegel/Rick Gellar and Marty/Lory Testasecca - Tara Charvat
Gerald/Renee Salerno and Christopher/Grayson Gordon Gerback - Lillie Hamilton
Laurie Eisenhower - Brooke Mainland
Michael Bak - Kyle Halford
The Lemont Family - Nirvan Singh

Dance Movers
Jenna Barba
Stephanie Belaen
Debra Bernstein-Siegel
Beth Cafaro
Mary Devitt
Christopher Gerback
Nancy Schild Kott
Joanne and Shawn McMullen
Gregory Patterson
Stephanie Pizzo
Maury Okun and Tina Topalian
Gerald Salerno
Margaret Simcooe
Guy Simons
Danielle Susser
Martin E. Testasecca
Martha Tremain

GRANT AWARDS

Abrams Foundation - Educational programming and scholarship funding
Arts Midwest GIG Fund - Wendell Gray, II at NewDanceFest
Detroit Public Schools Foundation - Educational residency in three Detroit high schools
Kresge Foundation - Detroit Arts Support
Michigan Arts and Culture Council - Operating Support
Michigan Arts and Culture Council - Capital support for A/V equipment
Michigan Arts and Culture Council - Professional Organizational Development Grant for CPR/AED training with American Heart Association
National Endowment for the Arts - Joshua Peugh commission
Shuttered Venue Operators Grant - Operating Support
Strum Allesee Foundation - Operating Support and Internship Program