Dear Friend,

**Welcome to Big Brew 2023!** Hosting a Big Brew is the perfect opportunity to bring people together, have fun and fundraise to support the fight for trade justice.

Before anything else, we want to thank everyone who held a Big Brew last year. Your tireless work to host events like these never goes unnoticed; committed individuals like you are the backbone of our supporter community. We are truly grateful for all the funds and awareness your events raise for our work.

This year will see the first Big Brews since we changed our name to Transform Trade last September. We might look a little different now (I hope you like the green!), but the core of our work remains the same – fighting for a fairer world through trade. Our new name is hopeful, because we know that by all of us working together: farmers, workers, collectives, campaigners, donors and supporters, we can transform trade, so everybody benefits. That’s what your Big Brew will help do.

In October 2022 we launched a vision for how trade can build a better world; it’s called people centred trade. Conventional trade is extractive and wasteful, dominated by opaque supply chains where businesses are not held to account. We all know that trade disproportionately benefits the wealthy and powerful, and exploits those who make the goods we use every day. It is your passion and the support you inspire in your circles to stand in solidarity with communities overseas which are the bedrock of our movement to end this injustice.

From tea, to fashion, to farming, every kind of trade is riddled with examples of exploitation, abuse and environmental damage – but when people are put before profit, there are stories of hope. In this pack you’ll hear Lutfa’s story, how starting a tea garden and working it with her family has raised their incomes, and from Arifa, about the tailoring shop she opened. Trade doesn’t have to be about huge corporations or economic regulations. Fundamentally, it’s about people, the farmers, workers and social entrepreneurs transforming trade.

This pack includes lots of helpful ideas for your Big Brew, and all of the resources you will need.
The event guide is full of fun ideas for activities to entertain your guests, and you’ll find a great game and quiz in this pack too – but you can be as creative as you like! Everything is also available on our website (you might need extra invite posters to spread the word of your Big Brew) as well as some extra goodies as well.

We are thrilled you are joining us and hosting this year – we can’t wait to hear how your Big Brew goes. If you have any questions, we are always happy to help. Plus, we’d love if you could keep us updated on your event via social media! Use the hashtag #BigBrew2023 or email your photos and stories to us so we can share them too. To experienced and new hosts alike, we wish you the best of luck,

With warm regards,

Heather
Heather and the Transform Trade team

3 ways to pay in your donations

Online:
Go to transform-trade.org/big-brew and follow the instructions

Through the post
Fill in the form enclosed and send a cheque or your credit card information to Transform Trade, Turners Building, 7-15 Pink Lane, Newcastle upon Tyne, NE1 5DW

Over the phone
Give us a call on 0191 497 6445

Please donate at transform-trade.org/big-brew where possible.

So everybody benefits.