Shopping Quiz

Community stores are changing lives across Bangladesh – providing new opportunities for women to earn a living. Shopping habits have evolved over time and across the world – so we thought we’d test your knowledge!

1. When did the first supermarket open in the UK?
   A) 1937
   B) 1948
   C) 1953

2. Walmart is the largest supermarket chain in the world. How many people does it employ?
   A) 2.3 million
   B) 3.1 million
   C) 4.5 million

3. Online shopping is fast, convenient and growing – what percentage of retail sales happen online in the UK?
   A) 27%
   B) 34%
   C) 49%

4. Which country spends the most on luxury goods per capita?
   A) USA
   B) China
   C) South Korea

5. Which of the following is the longest shopping street in Europe?
   A) Champs-Élysées – Paris
   B) İstiklal Caddesi – Istanbul
   C) Oxford Street – London

6. Customers have always complained about poor retail service – how old is the first recorded complaint?
   A) Approx. 100BCE
   B) Approx 500BCE
   C) Approx 1750BCE

7. The first known shopping catalogue was printed in 1498 – what did it sell?
   A) Books
   B) Seeds
   C) Garments

8. Which country has the most vending machines per capita?
   A) Japan
   B) Mexico
   C) USA

9. What was the first fairtrade product sold in the UK?
   A) Chocolate
   B) Coffee
   C) Tea

10. What is the biggest online shopping day of the year?
    A) Black Friday – USA
    B) Singles Day – China
    C) Last Saturday before Christmas – Europe and USA

11. We buy goods transported from all over the world. Which is the busiest shipping route in the world?
    A) The Panama Canal
    B) The Suez Canal
    C) The English Channel

12. Where is the biggest mall in the world?
    A) Iran
    B) China
    C) Malaysia
Shopping Quiz Answers

1. When did the first supermarket open in the UK?
B – In 1948, the London Cooperative Society was the first ‘self-service’ shop, where customers could handle the products themselves before payment.

2. Walmart is the largest supermarket chain in the world. How many people does it employ?
A – Walmart employs 2.3 million people, making it the largest private employer in the world!

3. Online shopping is fast, convenient and growing – what percentage of retail sales happen online in the UK?
A – 27% of retail sales are online in the UK (they grew nearly 50% during the covid-19 pandemic in 2020.)

4. Which country spends the most on luxury goods per capita?
C – South Koreans spend an average of $325 a year on luxury goods.

5. Which of the following is the longest shopping street in Europe?
C – Oxford Street is approximately 1.5 miles long.

6. Customers have always complained about poor retail service – how old is the first recorded complaint?
C – A clay tablet from around 1750BCE written in Mesopotamia (modern day Iraq) revealed Nanni refused to pay for sub-standard pieces of copper.

7. The first known shopping catalogue was printed in 1498 – what did it sell?
A – The first catalogue was produced by the publisher Aldus Manutius in Venice, detailing the books he was printing.

8. Which country has the most vending machines per capita?
A – Japan has the most vending machines – one for every 25 to 30 people

9. What was the first fairtrade product sold in the UK?
A – Chocolate was the first Fairtrade product, made from cocoa grown in Belize

10. What is the biggest online shopping day of the year?
B – On Singles Day, China, single people are encouraged to send gifts to themselves.

11. We buy goods transported from all over the world. Which is the busiest shipping route in the world?
C – The English Channel (the Dover Strait) is the busiest shipping lane in the world.

12. Where is the biggest mall in the world?
A – The biggest mall is in Iran, with more than 2500 shops.