These community-owned shops are more than just businesses. They are a place for women to come together and for families to invest in a new and more equal future, proving that when women are able to work outside the home, the whole community benefits. Rani Das says:

“One big benefit is that women of our community can now buy female hygiene products themselves from our shop. They can also buy birth control and other products which are available in our shop. Before this shop, women had to depend on the male members of their family for buying this kind of products. We also sell saline and basic medicines. People of the village now can find medicines at their doorstep.”

Rani Das

“Life-changing community shops…

“It gives us immense happiness to see more women being interested to start their businesses after getting inspiration from us.” Rani Das

“I cannot deny the fact that Sadaipati [the shop] brought lots of change in our financial and societal lives. Now we can call ourselves proud shop owners. This is not a small feat in a low-income area like ours. These 30 women have a running business under their names, and they feel extremely proud of their accomplishment.”

Rani Das

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