HOW IT WORKS: At Big Brew 2024, we are asking you to raise £350 - the minimum amount we match to funds a community raises themselves to set up a community store. Every full brick on this shop poster represents £10 raised today to help get another store up and running. You can get there faster by pledging £5 for half a brick or £10 for a full brick by writing your name on a brick and donating – see how many your community can fill in to reach your £350 goal!