

### BRICK BY BRICK ANNUAL REPORT

2013

Our Mission: To improve the lives and futures of the children of Uganda by supporting the delivery of quality education, improving the physical infrastructure of school communities and encouraging sustainable economic development; To help US school children see that their actions can have a positive impact on the world.

www.brickbybrick.org
brickbybrick.org
@brickbybrickorg

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# MESSAGE FROM OUR EXECUTIVE DIRECTOR AND BOARD CHAIR

Over the past eleven years Brick by Brick has been creating partnerships both here and in Uganda, working to improve the quality of education for some of the world's poorest children. From our founding, we have been singularly focused on building sustainable change. What are the most effective means in confronting poverty that for decades has appeared intractable? Though we are a small organization with very limited resources, together with our partners both Ugandan and American, we have accomplished a great deal. We have completely built or substantially renovated 7 primary schools, constructed 5 school libraries, built 50 rain water-harvesting systems, providing clean drinking water for scores of communities, as well as training teachers, while building the capacity of primary schools to deliver a quality education to thousands of children. In 2013, we launched two exciting new initiatives. The My Pads Program is an after-school health education program for adolescent girls, which culminates in the making of a set of reusable menstrual pads, addressing a major obstacle for girls in completing their primary and secondary education. We have also initiated a major research study to evaluate the feasibility of Eco-san recycling sanitation systems in rural primary school communities.

In 2011 we launched a new social enterprise, Brick by Brick Construction. Using environmentally sustainable technology, while providing full-time employment to 9 skilled masons, our goal is for this business to generate the revenue needed to fund our community-based programs. In 2013, Brick by Brick Construction generated approximately \$50,000 in revenue and for the third straight year, turned a modest profit, which has funded the renovation of a crumbling classroom building at Nakasoga Primary School. This year, we have secured contracts with two large Ugandan NGOs to construct rain water-harvesting systems, an opening to a much larger market for our construction services. We believe that investing in Uganda, providing opportunities for economic development is the key component to any program designed to break the cycle of poverty in the developing world.

Marc Sklar MD, MPH

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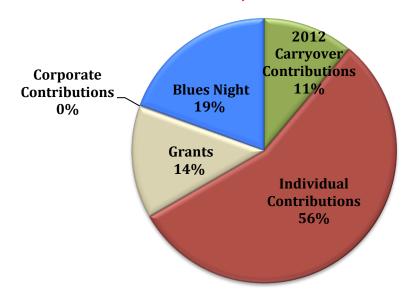
**Executive Director Brick by Brick** 

**Adam Rabinovitch** 

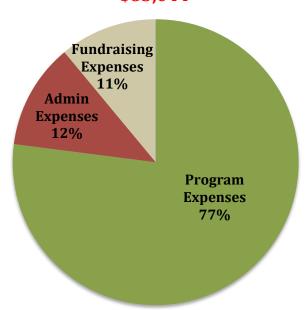
**Board Chair Brick by Brick** 

### FINANCIAL STATEMENT

# 2013 BBB Available Funds for Distribution - \$121,554



#### 2013 BBB Expenses - \$83,044



#### **Key Financial 2013 Highlights**

- ✓ BBB Construction completed 14 projects in Uganda driving approx. \$10K for new Brick by Brick programs.
- ✓ Brick by Brick's 2013
   "Blues Night"

   Fundraiser raised over \$15K from donors.
- ✓ 2013 Fundraising efforts drove growth of 151% in donations compared to 2012.



### **MOVING FORWARD: NEXT STEPS**

Since our founding in 2003, Brick by Brick has grown from a small founder driven project to an innovative partnership between rural Ugandan communities and our supporters here in the US. We have learned much since over the past decade. Here are some of our plans for the future:

- Expand Brick by Brick Construction from its current status as a small local company to a national leader in small-scale environmentally sustainable construction. Our goal is to have our company generate a significant proportion of the revenue required for our community-based programs by 2020.
- Expand our successful partnerships with Ugandan NGOs and increase Brick by Brick Construction Company's market share in the education and water and sanitation sectors.
- Build on our success in partnering with the Peace Corp and develop our own internship program for both Ugandans and Americans seeking to contribute their knowledge and skills to improve the lives of the communities we serve both here and in Uganda.
- Build on the success of the My Pads Program by seeking institutional funding to expand this health education initiative to 60 schools over a 5-year period.
- Increase the awareness of our work globally by expanding our presence in both social and traditional media. Our goal is to share our experiences more effectively while learning from others.

