



## BRICK BY BRICK ANNUAL REPORT

2014

*Our Mission: Create partnerships that improve education, health and economic opportunity in East Africa.*

*Our Vision: A world where a quality education, health and economic opportunity are available to all*

[www.brickbybrick.org](http://www.brickbybrick.org)



[brickbybrick.org](http://brickbybrick.org)



[@brickbybrickorg](https://twitter.com/brickbybrickorg)

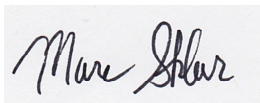
## FROM OUR EXECUTIVE DIRECTOR AND BOARD CHAIR

Brick by Brick is a small and innovative non-profit organization that has been working in East Africa, primarily in Uganda. We began our work in the field of education, with a sister school program, pairing primary school communities in rural Uganda with schools in New York. Over the past ten years we have expanded our work, relying increasingly on a partnership model with the local communities we serve.

As a small organization, we must constantly balance our desire to make the biggest impact in our partnering communities with the reality of the limited revenue available. Our small size has forced us to be innovative, experimenting with new ways of thinking and working. We established Brick by Brick Construction Company, a social-enterprise utilizing environmentally sustainable technology, providing fair wage jobs for our community. This company currently employs 12 full time masons with all profits being reinvested in our programs. We have strengthened local ownership of all our projects by encouraging significant community investment and leadership.

Over the past two years we have launched two health education programs. The My Pads Program is an after-school health education program for adolescent girls, which culminates in the making of a set of reusable menstrual pads, addressing a major obstacle to completing their primary and secondary education. In 2015 we are piloting the HIV Peer Education Program, where sixteen high school students are leading an innovative program for their fellow students with the goal to promote healthy choices that reduce the risk of HIV infection. We are expanding on our work in sustainable sanitation, building Eco-san composting toilets for a school community of 500 students and teachers. In 2015 we launch our Library Project, partnering with five school communities to improve the quality of the libraries built by Brick by Brick.

This year Brick by Brick will begin our most ambitious program to date. Every year 6,000 mothers and 34,000 newborns die needlessly in Uganda from complications that are easily treated in the U.S and elsewhere. We believe that quality health care is a human right. We will begin our work by performing a needs assessment of the twenty five Health Centers in the Rakai District, serving over a half million people. Thanks to a generous grant from the Puffin Foundation, we will then begin training and mentoring program for doctors, nurses and midwives with a goal to dramatically reduce these tragic and preventable deaths. Over the next five years we look forward to partnering with local communities, doctors, nurses and midwives to save the lives of thousands of mothers and their babies.



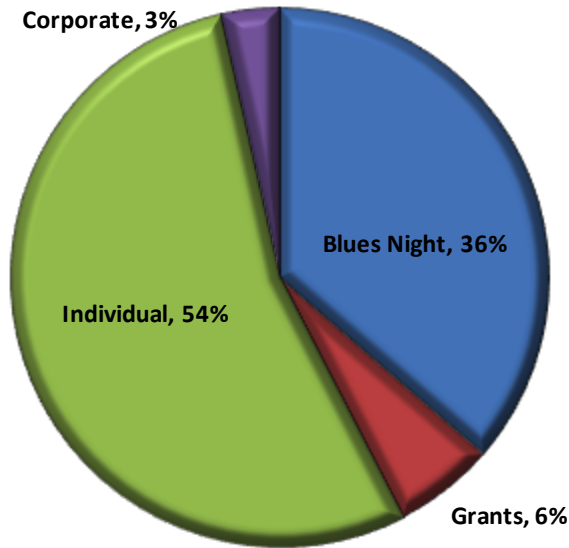
**Marc Sklar MD, MPH**  
**Executive Director**



**Adam Rabinovitch**  
**Board Chair**

## Brick by Brick Revenue 2014

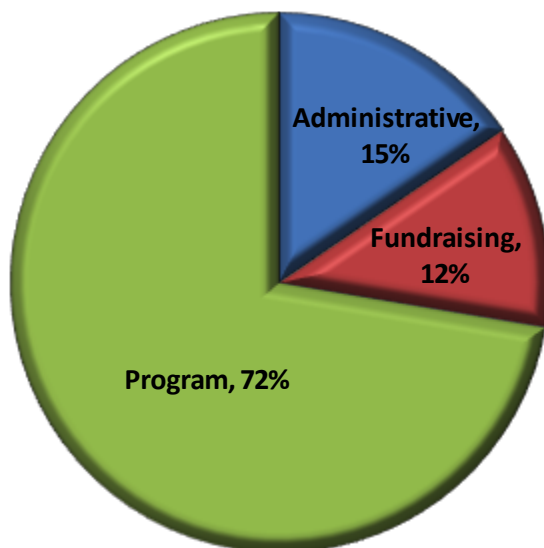
**\$80,206**



- ✓ With ~\$40k carryover from 2013, Brick by Brick had \$122k in available funds in 2014.
- ✓ Brick by Brick's 2014 "Blues Night" revenue increased by 25% in 2014.
- ✓ In 2014, Individual donations account for 54% of funds, with "Blues Night" accounting for 35% of in-flows.

## Brick by Brick Expenses 2014

**\$113,251**



- ✓ Expenses increased across all categories - with Program expenses increasing by \$18k.
- ✓ Program expenses grew by 28% and accounted for 72% of total expenses.
- ✓ A new automated accounting system was implemented, allowing for deeper analytics in 2015.

## MOVING FORWARD: NEXT STEPS

With our expanded mission to promote sustainable development by improving education, health and economic opportunity we have begun new program initiatives, continuing to rely on strong partnerships with local communities. Our social enterprise, Brick by Brick Construction continues to thrive, turning a profit for the 4<sup>th</sup> consecutive year. Here are some of our plans for the coming year:

- Continue to expand Brick by Brick Construction as a national leader in small-scale environmentally sustainable construction. Our goal for 2015 is to double both our revenue and profits.
- Complete our re-building of Nakasoga and St. Teresa Primary Schools and enroll 2-3 new schools for our Brick by Brick School Program.
- Continue on the success of our Eco-san Project, building an environmentally sustainable sanitation system at the UMEA Primary School.
- Expand our successful My Pads Program by introducing income-generating activities for women that will help to support this program in the future.
- Complete our Library Project pilot program to improve the quality of five school libraries serving over 2,000 students.
- Complete our Maternal and Newborn Health Needs Assessment in the 25 Health Centers of the Rakai District.
- Continue to build Brick by Brick's Internship Program, which has already provided 9 young American college graduates with a unique opportunity to serve and learn from our work.
- Continue to grow our Board of Directors to expand its role in oversight and development.

