Education Standards Alignment with Crayola Creativity Week

Supporting Learning through Cross-Curricular, Creative Learning Experiences

Creativity is a mindset that helps students learn about themselves, others, and the world around them. Creativity is rooted in curiosity, an openness to try new ways, and to see the world with a fresh lens. The lifelong skills of being innovative, learning from mistakes, and expressing one's ideas with confidence are essential at every stage of human development. Honoring students' creative thinking and helping them create collaboratively with peers is a pedagogical approach well suited to every area of the curriculum.

Crayola Creativity Week messages and experiences were designed to inspire students and help them express their ideas confidently. The learning experiences presented during the week, and in the extensions, can be implemented year-round and are intentionally aligned with education standards in multiple subject areas. You know your students and teaching objectives best. So, the following list is a springboard that suggests standards alignment, rather than an exhaustive list. The main point expressed throughout Creativity Week is that when children apply creative thinking and express their ideas, every learning experience becomes richer and more engaging.

We hope you enjoy the creative exploration through inspirational videos, daily challenges, downloadable Thinking Sheets, and most importantly the lively interactions between and with students. The following standards are aligned with the Crayola Creativity Week learning experiences.



Arts Standards

CREATING

- Anchor Standard #1: Generate and conceptualize artistic ideas and work.
- Anchor Standard #2: Organize and develop artistic ideas and work.
- Anchor Standard #3: Refine and complete artistic work.

PRESENTING

- Anchor Standard #4: Select, analyze and interpret artistic work for presentation.
- Anchor Standard #5: Develop and refine artistic techniques and work for presentation.
- Anchor Standard #6: Convey meaning through the presentation of artistic work.

RESPONDING

- Anchor Standard #7: Perceive and analyze artistic work.
- Anchor Standard #8: Interpret intent and meaning in artistic work.
- Anchor Standard #9: Apply criteria to evaluate artistic work.

CONNECTING

- Anchor Standard #10: Synthesize and relate knowledge and personal experiences to make art.
- Anchor Standard #11: Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.

Language Arts Standards

READING

- Read closely to determine what the text says explicitly and to make logical inferences from it; cite specific textual evidence when writing or speaking to support conclusions drawn from the text.
- Interpret words and phrases as they are used in a text, including determining technical, connotative, and figurative meanings, and analyze how specific word choices shape meaning or tone.
- Determine central ideas or themes of a text and analyze their development; summarize the key supporting details and ideas.
- Analyze how and why individuals, events, or ideas develop and interact over the course of a text
- Determine central ideas or themes of a text and analyze their development; summarize the key supporting details and ideas.
- Identify words and phrases in stories or poems that suggest feelings or appeal to the senses.
- Assess how point of view or purpose shapes the content and style of a text.
- Integrate and evaluate content presented in diverse media and formats, including visually and quantitatively, as well as in words.

WRITING

 Write arguments to support claims in an analysis of substantive topics or texts using valid reasoning and relevant and sufficient evidence.

- Write informative/explanatory texts to examine and convey complex ideas and information clearly and accurately through the effective selection, organization, and analysis of content.
- Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.
- Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured sentences.
- Use technology, including the Internet, to produce and publish writing and to interact and collaborate with others.
- Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach.
- Gather relevant information from multiple print and digital sources, assess the credibility and accuracy of each source, and integrate the information while avoiding plagiarism.
- Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of tasks, purposes, and audiences.

SPEAKING & LISTENING

- Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.
- Integrate and evaluate information presented in diverse media and formats, including visually, quantitatively, and orally.

- Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric.
- Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.
- Make strategic use of digital media and visual displays of data to express information and enhance understanding of presentations.
- Adapt speech to a variety of contexts and communicative tasks, demonstrating command of formal English when indicated or appropriate.

LANGUAGE

- Demonstrate command of the conventions of standard English grammar and usage when writing or speaking.
- Use frequently occurring adjectives.
- Produce and expand complete simple and compound declarative, interrogative, imperative, and exclamatory sentences in response to prompts.
- Apply knowledge of language to understand how language functions in different contexts, to make effective choices for meaning or style, and to comprehend more fully when reading or listening.
- Determine or clarify the meaning of unknown and multiple-meaning words and phrases by using context clues, analyzing meaningful word parts, and consulting general and specialized

- reference materials, as appropriate.
- Demonstrate understanding of figurative language, word relationships, and nuances in word meanings.
- Demonstrate command of the conventions of standard English capitalization, punctuation, and spelling when writing.
- Spell untaught words phonetically, drawing on phonemic awareness and spelling conventions.
- Identify real-life connections between words and their use (e.g., note places at home that are cozy).
- Acquire and use accurately a range of general academic and domain-specific words and phrases sufficient for reading, writing, speaking, and listening at the college and career readiness level; demonstrate independence in gathering vocabulary knowledge when encountering an unknown term important to comprehension or expression.

Social Emotional Learning Standards

SELF-AWARENESS

- Integrate personal and social identities
- Identify personal, cultural, and linguistic assets
- Identify one's emotions
- Demonstrate honesty and integrity
- Link feelings, values, and thoughts
- Examine prejudices and biases
- Experience self-efficacy
- Have a growth mindset
- Develop interests and a sense of purpose

SELF-MANAGEMENT

- Manage one's emotions
- Identify and use stress management strategies
- Exhibit self-discipline and selfmotivation
- Set personal and collective goals
- Use planning and organizational skills
- Show the courage to take initiative
- Demonstrate personal and collective agency

RESPONSIBLE DECISION MAKING

- Demonstrate curiosity and open-mindedness
- Identify solutions for personal and social problems
- Anticipate and evaluate the consequences of one's actions
- Recognize how critical thinking skills are useful both inside and outside of school
- Reflect on one's role to promote personal, family, and community well-being

RELATIONSHIP SKILLS

- Communicate effectively
- Develop positive relationships
- Demonstrate cultural competency
- Practice teamwork and collaborative problem-solving
- Show leadership in groups
- Seek or offer support and help when needed
- Stand up for the rights of others

SOCIAL AWARENESS

- Take others' perspectives
- Recognize strengths in others
- Demonstrate empathy and compassion
- Show concern for the feelings of others
- Understand and express gratitude
- Identify diverse social norms, including unjust ones
- Recognize situational demands and opportunities
- Understand the influences of organizations and systems on behavior

Here are some examples of how education standards align with each Crayola Creativity Week Thinking Sheet.

THINKING SHEET	ART STANDARDS	LANGUAGE ARTS STANDARDS	SOCIAL EMOTIONAL LEARNING
Celebrate Personal Identity	CREATE: Generate and conceptualize artistic ideas and work. Organize and develop artistic ideas and work. Refine and complete artistic work. PRESENT: Convey meaning through the presentation of artistic work. RESPOND: Perceive and analyze artistic work. Interpret intent and meaning in artistic work. Apply criteria to evaluate artistic work. CONNECT: Synthesize and relate knowledge and personal experiences to make art. Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.	READING: Interpret words and phrases as they are used in a text, including determining technical, connotative, and figurative meanings, and analyze how specific word choices shape meaning or tone. Integrate and evaluate content presented in diverse media and formats, including visually and quantitatively, as well as in words. WRITING: Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. SPEAKING & LISTENING: Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively. Integrate and evaluate information presented in diverse media and formats, including visually, quantitatively, and orally. Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience. Adapt speech to a variety of contexts and communicative tasks, demonstrating command of formal English when indicated or appropriate. LANGUAGE: Demonstrate command of the conventions of standard English grammar and usage when writing or speaking. Use frequently occurring adjectives. Produce and expand complete simple and compound declarative, interrogative, imperative, and exclamatory sentences in response to prompts. Demonstrate command of the conventions of standard English capitalization, punctuation, and spelling when writing. Spell untaught words phonetically, drawing on phonemic awareness and spelling conventions. Identify real-life connections between words and their use (e.g., note places at home that are cozy).	SELF AWARENESS: Integrate personal and social identities. Identify personal, cultural and linguistic assets. Identify one's emotions. Link feelings, values and thoughts. Examine prejudices and biases. SELF-MANAGEMENT: Exhibit self-discipline and self-motivation. RESPONSIBLE DECISION MAKING: Reflect on one's role to promote personal, family, and community well-being. RELATIONSHIP SKILLS: Communicate effectively. Develop positive relationships. Demonstrate cultural competency. SOCIAL AWARENESS: Recognize strengths in others. Demonstrate empathy and compassion. Show concern for the feelings of others. Identify diverse social norms, including unjust ones.

THINKING SHEET	ART STANDARDS	LANGUAGE ARTS STANDARDS	SOCIAL EMOTIONAL LEARNING
Cultures Around the World: Welcome	CREATE: Generate and conceptualize artistic ideas and work PRESENT: Convey meaning through the presentation of artistic work RESPOND: Interpret intent and meaning in artistic work CONNECT: Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding	READING: Integrate and evaluate content presented in diverse media and formats, including visually and quantitatively, as well as in words. WRITING: Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured sentences. SPEAKING and LISTENING: Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively. LANGUAGE: Demonstrate understanding of figurative language, word relationships, and nuances in word meanings.	SELF-AWARENESS: Link feelings, values, and thoughts Have a growth mindset. Examine prejudices and biases. SOCIAL AWARENESS: Take others' perspectives. Demonstrate empathy and compassion. Show concern for the feelings of others. Understand and express gratitude. RELATIONSHIP SKILLS: Develop positive relationships Demonstrate cultural competency. RESPONSIBLE DECISION MAKING: Demonstrate curiosity and open-mindedness.
Social Emotional Learning and Kindness	CREATE: Generate and conceptualize artistic ideas and work. PRESENT: Develop and refine artistic techniques and work for presentation. RESPOND: Apply criteria to evaluate artistic work CONNECT: Synthesize and relate knowledge and personal experiences to make art.	READING: Determine central ideas or themes of a text and analyze their development; summarize the key supporting details and ideas. Identify words and phrases in stories or poems that suggest feelings or appeal to the senses. WRITING: Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. SPEAKING and LISTENING: Integrate and evaluate information presented in diverse media and formats, including visually, quantitatively, and orally. LANGUAGE: Demonstrate understanding of figurative language, word relationships, and nuances in word meanings.	SELF-AWARENESS: Link feelings, values, and thought Develop interests and a sense of purpose. SELF-MANAGEMENT: Manage one's emotions. Use planning and organizational skills. RESPONSIBLE DECISION MAKING: Learn how to mak a reasoned judgment after analyzing information, dat and facts. Identify solutions for personal and social problems. RELATIONSHIP SKILLS: Communicate effectively. Develop positive relationships. Seek or offer help wheneeded. SOCIAL AWARENESS: Take others' perspectives. Recognize strengths in others. Demonstrate empaths and compassion.

THINKING SHEET	ART STANDARDS	LANGUAGE ARTS STANDARDS	SOCIAL EMOTIONAL LEARNING
STEAM: Innovative Ways to Solve Problems	CREATE: Generate and conceptualize artistic ideas and work. Organize and develop artistic ideas and work.	READING: Determine central ideas or themes of a text and analyze their development; summarize the key supporting details and ideas.	SELF-AWARENESS: Identify personal, cultural and linguistic assets.
		Analyze how and why individuals, events, or ideas develop and interact over the course of a text.	Link feelings, values, and thoughts.
		Integrate and evaluate content presented in diverse media and formats, including visually and quantitatively, as well as in words.	SELF-MANAGEMENT: Set personal and collective goals.
	PRESENT: Convey meaning through the	WRITING: Write arguments to support claims in an analysis of substantive topics or texts using valid reasoning and relevant and sufficient evidence.	Use planning and organizational skills. Demonstrate personal and collective agency.
	presentation of artistic work.	Write informative/explanatory texts to examine and convey complex ideas and information	RESPONSIBLE DECISION MAKING: Demonstrate curiosity and open-mindedness.
	RESPOND: Perceive and analyze artistic	clearly and accurately through the effective selection, organization, and analysis of content. Produce clear and coherent writing in which the development, organization, and style are	Identify solutions for personal and social problems.
	work. Interpret intent and meaning in artistic	appropriate to task, purpose, and audience.	Anticipate and evaluate the consequences of one's actions.
	work. Apply criteria to evaluate artistic work.	Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach.	RELATIONSHIP SKILLS: Communicate effectively.
	CONNECT:	edge and SPEAKING & LISTENING:	Develop positive relationships.
	Synthesize and relate knowledge and personal experiences to make art.		Practice teamwork and collaborative problem-solving.
			Show leadership in groups.
			Seek or offer support and help when needed.
	Relate artistic ideas and works with societal, cultural and historic context to deepen understanding.	Integrate and evaluate information presented in diverse media and formats, including visually, quantitatively, and orally.	SOCIAL AWARENESS: Take others' perspectives.
		Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.	Understand and express gratitude.
			Recognize situational demands and opportunities.
			Understand the influences of organizations and
		Adapt speech to a variety of contexts and communicative tasks, demonstrating command of formal English when indicated or appropriate.	systems on behavior.
		LANGUAGE: Demonstrate command of the conventions of standard English grammar and usage when writing or speaking.	
		Acquire and use accurately a range of general academic and domain-specific words and phrases sufficient for reading, writing, speaking, and listening at the college and career readiness level; demonstrate independence in gathering vocabulary knowledge when encountering an unknown term important to comprehension or expression.	

unknown term important to comprehension or expression.

THINKING SHEET	ART STANDARDS	LANGUAGE ARTS STANDARDS	SOCIAL EMOTIONAL LEARNING
Story Creation: Reading and	CREATE: Generate and conceptualize artistic ideas and work.	READING: Read closely to determine what the text says explicitly and to make logical inferences from it; cite specific textual evidence when writing or speaking to support conclusions drawn from the text.	SELF-AWARENESS: Integrate personal and social identities.
Reading and Writing Artful Words	ideas and work. Organize and develop artistic ideas and work. Refine and complete artistic work. PRESENT: Convey meaning through the presentation of artistic work. RESPOND: Perceive and analyze artistic work. Interpret intent and meaning in artistic work. Apply criteria to evaluate artistic work. CONNECT: Synthesize		Identify personal, cultural, and linguistic assets. Identify one's emotions. Demonstrate honesty and integrity. Link feelings, values and thoughts. Experience self-efficacy. Have a growth mindset. SELF-MANAGEMENT: Use planning and organizational skills. Demonstrate personal and collective agency. RESPONSIBLE DECISION MAKING: Demonstrate curiosity and open-mindedness. Reflect on one's role to promote personal, family, and community well-being. RELATIONSHIP SKILLS:
	and relate knowledge and personal experience to make art. Relate artistic ideas and works with societal, cultural and historical context to deepen understanding.	Apply knowledge of language to understand how language functions in different contexts, to make effective choices for meaning or style, and to comprehend more fully when reading or listening. Determine or clarify the meaning of unknown and multiple-meaning words and phrases by using context clues, analyzing meaningful word parts, and consulting general and specialized reference materials, as appropriate. Demonstrate understanding of figurative language, word relationships, and nuances in word meanings.'	Communicate effectively. Develop positive relationships. Demonstrate cultural competency. Resist negative social pressure. Seek or offer support and help when needed. SOCIAL AWARENESS: Take others' perspectives. Recognize strengths in others. Demonstrate empathy and compassion. Show concern for the feelings of others. Understand and express gratitude.

THINKING SHEET	ART STANDARDS	LANGUAGE ARTS STANDARDS	SOCIAL EMOTIONAL LEARNING
Storytelling Through Words and Art	CREATE: Generate and conceptualize artistic ideas and work.	READING: Read closely to determine what the text says explicitly and to make logical inferences from it; cite specific textual evidence when writing or speaking to support conclusions drawn from the text.	SELF-AWARENESS: Identify personal, cultural, and linguistic assets.
	Organize and develop	Determine central ideas or themes of a text and analyze their development; summarize the key	Identify one's emotions. Link feelings, values, and thoughts.
	artistic ideas and work. Refine and complete	supporting details and ideas.	Examine prejudices and biases.
	artistic work.	Analyze how and why individuals, events, or ideas develop and interact over the course of a text. Assess how point of view or purpose shapes the content and style of a text.	Experience self-efficacy.
	PRESENT: Select, analyze and interpret	Integrate and evaluate content presented in diverse media and formats, including visually and quantitatively, as well as in words.	Have a growth mindset. SELF-MANAGEMENT: Identify and use stress
	artistic work for presentation.	WRITING: Write narratives to develop real or imagined experiences or events using effective	management strategies.
	Develop and refine	technique, well-chosen details, and well-structured event sequences.	Set personal and collective goals.
	artistic techniques and work for presentation.	Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach.	Show the courage to take initiative.
	Convey meaning	Use technology, including the Internet, to produce and publish writing and to interact and	Demonstrate personal and collective agency.
	through the	collaborate with others.	RESPONSIBLE DECISION MAKING:
	presentation of artistic work	Write routinely over extended time frames (time for research, reflection, and revision)	Demonstrate curiosity and open-mindedness.
	RESPOND: Perceive	and shorter time frames (a single sitting or a day or two) for a range of tasks, purposes, and audiences.	Identify solutions for personal and social problems.
	and analyze artistic work.	SPEAKING & LISTENING:	Anticipate and evaluate the consequences of one's actions.
	Interpret intent and meaning in artistic work.	Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.	Recognize how critical thinking skills are useful both inside and outside of school.
	Apply criteria to evaluate artistic work.	Integrate and evaluate information presented in diverse media and formats, including visually, quantitatively, and orally.	Reflect on one's role to promote personal, family, and community well-being.
	CONNECT: Synthesize and relate knowledge and personal experiences to make art.	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric.	RELATIONSHIP SKILLS:
		ge Make strategic use of digital media and visual displays of data to express information and	Communicate effectively.
		Adapt speech to a variety of contexts and communicative tasks, demonstrating command of formal English when indicated or appropriate. LANGUAGE: Demonstrate command of the conventions of standard English grammar and usage when writing or speaking.	Develop positive relationships.
			Demonstrate cultural competency.
	Relate artistic ideas		Resolve conflicts constructively.
	and works with societal, cultural and historical context to deepen understand.		Resist negative social pressure.
			Show leadership in groups.
		Apply knowledge of language to understand how language functions in different contexts, to make effective choices for meaning or style, and to comprehend more fully when reading or	Seek or offer support and help when needed.
		listening.	Stand up for the rights of others.
		Acquire and use accurately a range of general academic and domain-specific words and	SOCIAL AWARENESS:
		phrases sufficient for reading, writing, speaking, and listening at the college and career readiness	Take others' perspectives.
		level; demonstrate independence in gathering vocabulary knowledge when encountering an unknown term important to comprehension or expression.	Recognize strengths in others
			Demonstrate empathy and compassion.
			Show concern for the feelings of others.
			Understand and express gratitude.
			Identify diverse social norms, including unjust ones.
			Recognize situational demands and opportunities.

THINKING ART STANDARD SHEET	S LANGUAGE ARTS STANDARDS	SOCIAL EMOTIONAL LEARNING
Exploring Dots, Lines and Colors CREATE: Generate a conceptualize artisticideas and work. PRESENT: Select, analyze and interpreartistic work for presentation. Convey meaning through the presentation of artiswork. RESPOND: Perceive and analyze artistic work. Interpret intent and meaning in artistic work. Apply criteria to evaluate artistic word. CONNECT: Synthes and relate knowledge and personal experiences to make art. Relate artistic ideas and works with socie cultural and historic context to deepen understanding.	Interpret words and phrases as they are used in a text, including determining technical, connotative, and figurative meanings, and analyze how specific word choices shape meaning or tone. Integrate and evaluate content presented in diverse media and formats, including visually and quantitatively, as well as in words. WRITING: Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach. Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of tasks, purposes, and audiences. SPEAKING & LISTENING: Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively. Integrate and evaluate information presented in diverse media and formats, including visually, quantitatively, and orally. Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience. Adapt speech to a variety of contexts and communicative tasks, demonstrating command of formal English when indicated or appropriate. LANGUAGE: Demonstrate command of the conventions of standard English grammar and usage when writing or speaking.	Integrate personal and social identities. Identify personal, cultural, and linguistic assets. Experience self-efficacy. Have a growth mindset. Develop interests and a sense of purpose. SELF-MANAGEMENT: Show courage to take initiative. Demonstrate personal and collective agency. RESPONSIBLE DECISION MAKING: Demonstrate curiosity and open-mindedness. Recognize how critical thinking skills are useful both inside and outside of school. RELATIONSHIP SKILLS: Communicate effectively. Develop positive relationships Practice teamwork and collaborative problem-solving. Seek or offer support and help when needed. SOCIAL AWARENESS: Take others' perspectives. Recognize strengths in others. Demonstrate empathy and compassion. Understand and express gratitude.