

Women, Work & Calling

HOST SITE INFORMATION GUIDE

Join a growing community of women who are passionate about using their gifts and influence to love God and serve others.

WWC2023 combines faith, femininity, and work to equip Christian women for the roles we play in God's world.

Come discover the distinctives that make Women, Work, & Calling unique:

- Theologically-rich teaching applied to today's professional and cultural challenges.
- Wisdom from speakers working in fields as diverse as banking, technology, marketing & communications, retail, nonprofit, global development, healthcare, and sales.
- Leadership development that equips your women to steward their unique skills and influence, right where they are.
- Soulful application that integrates women's roles and encourages them to walk with God in every area of life.

What are the benefits of hosting a site?

- **Relational connection:** Professional women often feel isolated within their faith communities, where personal discipleship and relational roles may be prioritized over their roles in public life. WWC creates an opportunity to convene and support women in the full expression of their calling.
- **Extraordinary content:** Many churches lack resources to disciple women for work. With over a decade of experience in vocational discipleship for women, the WWC team presents an empowering, biblically-based vision of calling, without falling into theological or cultural snares. WWC is a women's event for women that hate women's events with fresh content delivered through the voices of workplace practitioners.
- **We do the heavy lifting for you!** We make site-hosting easy so you can focus on the important conversations happening at the event.
- **Revenue sharing:** We start with a **base rate of \$30/head** and allow you to increase the charge to your guests. Adding \$10-\$20 to the ticket prices helps you cover hospitality costs and we'll cut you a check for your portion of ticket sales after the event.

Date: Saturday November 4

Time: 8:30 a.m. - 2:40 p.m.
(Mountain / GMT-6)

**Check out the replay
of last year's event:**

[Morning Session](#)

[Afternoon Session](#)

2023 SPEAKERS

- **Jasmine Bellamy:** VP of Merchandising, Reebok / Sports Illustrated's 100 Influential Black Women in Sport
- **Christy Vines:** President & CEO, Ideos Institute
- **Emily Sarmiento:** CEO, Tearfund USA
- **Zaneta Kelsey:** CEO, Access Mode
- **Deborah Knupp:** Managing Director, Growth Play
- **Darius Wise:** President & CEO, Red Rocks Credit Union
- **Tracy Matthews:** Executive Director, Attune to Grow
- **Danika Mitcham:** VP of Supporter Operations, Compassion International
- **Hillary Lum, MD, PhD:** University of Colorado School of Medicine
- **Rebecca Johnson:** Principal, Story Solutions LLC

And more to come!

SESSION THEMES

Session One: Leading from a Foundation of Love

Session Two: Leading with Holy Imagination

Session Three: Leading Together: Women & Men at Work

Session Four: Leading like Christ: Learning the Way of Empathy

WHAT WOMEN ARE SAYING

"Women, Work, & Calling is the event every gospel-centered, faith-filled working woman is longing for as she seeks to find inspiration, hope, and meaning in her work. A must-attend event!"
- WWC2022 Attendee

"I was refreshed and encouraged to hear a biblically grounded affirmation of the significant roles women have in the workplace. The women who gathered as speakers and panelists presented a rich tapestry of experiences, perspectives, and influence that expanded my view of how God is using women to build his kingdom across industries."
- WWC2022 Attendee

What's involved in hosting a site?

The Women, Work, & Calling team will support you every step of the way to ensure a top-quality, low-stress experience.

- **Ideal size:** 20-100+ people
- **Event space:** We encourage you to seat guests at round tables to encourage discussion and relational connection. You could also play the livestream in an auditorium-style setting and transition to tables during the midday break.
- **Technology:** WWC will supply a professionally-produced livestream through a secure, online event platform. Sessions will play through an embedded video player that can be enlarged and projected to larger screens (similar to a YouTube-style video player.) It's your job to ensure the A/V is adequate for the size of your group to provide a quality viewing experience.
- **Hospitality:** Let your creativity shine! We encourage you to provide beverages throughout the day and lunch/brunch during the midday break. The break provides ample time for a meal and small group discussion.

How will we support you?

- **Marketing materials:** Our communications team will provide customizable graphics and promotional materials through Canva.
- **Event registration:** All guests will register through WWC's online registration system at womenworkandcalling.com. We'll provide weekly registration reports, coupon codes for 50% or 100% off, and your guests' registration data post-event.
- **Live tech support:** Our team will help you run a tech-check 24 hours before the event and will be available throughout the day.
- **Host Site training webinar:** Join other host sites on Zoom, Thursday, August 10 @ 2 p.m. (Mountain) to gain the tools you need to manage the event. [Click to RSVP.](#)
- **Digital Program, agenda, and discussion questions:** Your guests will have access to a digital event program via QR code and we'll provide discussion questions/handouts to help you facilitate the day.

Explore the session themes, speaker bios,
and more beginning June 23 at
womenworkandcalling.com



DRAFT AGENDA: May be subject to minor changes

7:45 a.m.	Tech Support Opens	
8:30 - 9:45 a.m.	SESSION ONE - Leading from a Foundation of Love	
	Welcome	Joanna Meyer
	Introducing Attunement Exercises	Tracy Matthews
	Presentation	Jasmine Bellamy
	Panel Discussion	Danika Mitcham & TBD
	Takeaways	Joanna Meyer
9:45-10:00 a.m.	BREAK	
10:00 - 11:00 a.m.	SESSION TWO - Leading with Holy Imagination	
	Presentation	Abby Worland
	Panel Discussion	Zaneta Kelsey, Deborah Knupp, Hillary Lum
	Attunement Exercise and Discussion	
	Takeaways & Lunch instructions	Joanna Meyer
11:00 a.m.-12:15 p.m.	LUNCH / BRUNCH BREAK	Host sites are encouraged to use the midday break to explore discussion question questions around tables or create your own local-focused content.
12:15-1:05 p.m.	SESSION THREE - Leading Collaboratively: Women & Men at Work	
	Presentation	Rebecca Johnson
	Conversation with Workplace Experts	Emily Sarmiento, Darius Wise
	Q & A with audience	Guests submit questions using QR codes
	Takeaways	Rebecca Johnson
1:05 - 1:20 p.m.	BREAK	
1:20-2:30 p.m.	SESSION FOUR - Leading Like Christ: Learning the Way of Empathy	
	Book Promotion: <i>Women, Work & Calling: Step Into Your Place in God's World</i>	Ross Chapman, Joanna Meyer
	Executive Interview	Christy Vines
	Attunement Exercises	Tracy Matthews
	Commissioning & Sending	Joanna Meyer