

# ALL AMERICAN FESTIVAL & FIREWORKS

## Vendor Registration

Last day to signup is June 28<sup>th</sup>, 2024



1191 Horseshoe Bend Road  
Moneta, Virginia 24121  
Registration Contact: Bianca Allison  
Cell: 434-841-4188  
Email: [allamericanfestival@gmail.com](mailto:allamericanfestival@gmail.com)

Date:

### Contact Information:

Company Name:

Address:

City, State Zip:

Phone:

Fax:

### Type of Business: If Food Truck Please Include Menu

Products:

Services:

### Is Your Company...

Insured?  Yes  No

Licensed?  Yes  No

License Number:

Additional  
Comments:

# ALL AMERICAN FESTIVAL & FIREWORKS

## Vendor Registration

(continued)

### Payment Information:

Which size space do you require?  \$50 (10'x10' for Craft Vendor)  \$100 (10'x20' for Food Truck)

### Electronic payment methods accepted:

VENMO

SQUARE

PAYPAL

### Credit Card Authorization Form:

Please complete all fields. You may cancel this authorization at any time by contacting us. This authorization will remain in effect until cancelled.

Credit Card Information			
Card Type:	<input type="checkbox"/> MasterCard	<input type="checkbox"/> VISA	<input type="checkbox"/> Discover <input type="checkbox"/> AMEX
	<input type="checkbox"/> Other		
Cardholder Name (as shown on card):			
Card Number:			
Expiration Date (mm/yy):			
Cardholder ZIP Code (from credit card billing address):			

I, \_\_\_\_\_, authorize Spring Valley Farm to charge my credit card above for agreed upon purchases. I understand that fees are nonrefundable once application is approved, except in the event that the festival is cancelled by the venue for any reason. In that case, all fees will be refunded as soon as the decision of cancellation is made.

\_\_\_\_\_  
Vendor Signature

\_\_\_\_\_  
Date

**NOTE:** Any payment made by check will need to be in person at the Spring Valley Farms office location.

# ALL AMERICAN FESTIVAL & FIREWORKS

July 5<sup>th</sup>, 2024 from 5PM to 10PM  
1191 Horseshoe Bend Road, Moneta, VA 24121

## **\*\*Vendor Set-Up Instructions\*\***

You will enter the setup area at the flagpole – this is the best point of entrance. For exit, we will have the two areas circled in red available as well, though those are trickier exits (blind hill on either side). We are happy to help with traffic for exit when you're prepared. Please feel free to leave once you've run out of supplies, unless you'd rather stay for the fireworks, in which case, please hang out!

If anyone has an extra trailer or other additional setup things that they will not need DURING the festival necessarily, we have additional storage available at the farmhouse directly across the road from where we will be having the festival. Please communicate with me (Michelle) if that is something you'd like to take advantage of so we can assist.

## **\*\*VERY IMPORTANT POINTS BELOW\*\***

**VENDOR SITE RULES:** Absolutely no alcohol, cigarettes, vape products, E-cigarettes, chewing tobacco, marijuana (medicinal or not). No weapons can be bought or sold.

**CASH ONLY VENDORS** – IF YOU ONLY ACCEPT CASH, YOU **MUST** HAVE A SIGN NO SMALLER THAN 24"x36" STATING "CASH ONLY"! Last year, patrons stood in line for hours only to find out that some vendors were not accepting credit or debit cards. We do not want that to happen again this year.

**PRO-TIP FOR TRAFFIC CONTROL** – For food vendors especially, I would highly suggest bringing a traffic cone or pole with a rope to designate your line and even display your menu/FAQs for those at the back of the line. In years prior, lines have been extremely long and if you're able to provide clarity and information for your patrons who are waiting, it will go a long way in terms of client satisfaction.

**PAYMENT** – Due IN FULL at time your application is received. No space(s) will be reserved without payment. Payment by check will need to be made in person at the Spring Valley Farms office location.

**NOTE: FEE IS NONREFUNDABLE FOR LATE ARRIVALS OR NO SHOWS.**

**PROOF OF INSURANCE** – I will need a certificate of insurance (COI) from each vendor listing "Spring Valley Horse Farm LLC" and "Garland and Carolyn Simmons" as additional insured. Please email this to me no later than 10 days prior to the scheduled event.

**ASSIGNED SPACES** – This year, I have thoughtfully designated spaces for each vendor to maximize traffic flow and exposure for **all** vendors. Please do not just pull in and set up anywhere! The final site map will be emailed closer to the event date and spots will be laid out so setup should be a breeze. If you have any questions, call or text me at (434) 841-4188 the day of setup for directions. Electric hookups will not be available. Tables, chairs or tents will not be supplied. Vendors are encouraged to bring pop-up canopies, generators, etc., as needed. Access will be available for water to fill up a bucket if needed.

**SETUP TIME** – the festival doesn't actually begin until 5PM but we always have a wave of early birds so I am encouraging everyone to be physically present no later than 2:00pm. It is your prerogative of course if you'd rather come a little later, but please be warned that you may miss out on a wave of early clients and there may be significantly more congestion as well. Setup times are between 10:30am – 4:00pm. **Please do not arrive earlier than 10:30am.** Food Trucks please try and setup between 10:30am – 1:00pm.

**NOTE: NO ONE WILL BE ALLOWED TO SETUP AFTER 4:30PM.**

**ADVERTISING** – lastly, if everyone could share the event on their respective Facebook pages, share it to groups online, post it in forums or on calendars locally, that would be immensely helpful and very much appreciated! We've done a ton of advertising, but every little bit helps and we're expecting this event to just get bigger and bigger every year! We're excited to have everyone come out and look forward to having a fantastic time with you all!

Thank you,

Bianca Allison  
Cell: 434-841-4188  
Email: [allamericanfestival@gmail.com](mailto:allamericanfestival@gmail.com)



SPRING VALLEY  
EST. FARM 1980