

San Francisco Voter Survey, Week 3 Topline Results

(PHONE) Hello, may I please speak with (NAME ON LIST)? My name is _____ from _____. We are conducting a survey about some local issues that people have been talking about lately. We're not selling anything, and I will not ask for a donation at any time. The survey will take only a few minutes. All responses will be anonymous and used only for research purposes. This call may be monitored for quality assurance.

(WEB)¹ We are conducting a scientific research study of San Francisco residents. All responses are confidential and for research purposes only. We are NOT selling anything, and we will NOT ask you for money. To participate, please click the link: <survey link>.

1. Are you currently registered to vote at your home address in San Francisco?

Yes 100%
No (TERMINATE)
DK/REF (TERMINATE)

2. Even though it's still a few weeks away, how likely are you to vote in next month's election for president, U.S. Congress, mayor of San Francisco, and other offices?

Almost certain 79%
Probably 1
About 50-50 - (TERMINATE IF GENVOTE 0/2)
Already voted 19
Not very likely (TERMINATE)
Not likely at all (TERMINATE)
DK/REF (TERMINATE)

3. As you may know, in the election for mayor of San Francisco, you are allowed to rank up to ten candidates in order of preference. For today, you will only be asked about your top three choices. To start, if the election for mayor were held today, would your <first/second/third> choice be:

	<u>1st Choice</u>	<u>2nd Choice</u>	<u>3rd Choice</u>
LONDON BREED	25%	14%	13%
MARK FARRELL	21	14	11
DANIEL LURIE	21	27	13
AARON PESKIN	20	7	12
AHSHA SAFAI	3	14	14
ANOTHER CANDIDATE	4	5	8
UNDECIDED	6	19	29

	<u>1st Choice</u>
Breed	20%
Lean Breed	5
Farrell	18
Lean Farrell	4
Lurie	16
Lean Lurie	5
Peskin	14
Lean Peskin	6
Safai	3
Lean Safai	*
Another candidate	4
UND/DK/REF	6

¹ For clarity, only the phone version of the question language is displayed in the topline data.

4. How would you describe your gender?

A man	49%
A woman	48
Another identity	1
DK/REF	2

5. What is the highest level of education you have fully completed?

High school degree or GED, or less than high school	10%
Some college, no degree	17
Associate degree	4
Bachelor's degree	38
Postgraduate or advanced degree	29
DK/REF	2

6. Thinking in political terms, would you say that you are progressive, liberal, moderate, or conservative?

Progressive	23%
Liberal	32
Moderate	33
Conservative	8
DK/REF	4

7. Which of the following best describes your race?

White or Caucasian	51%
Latino or Hispanic	8
Black or African American	3
Chinese	15
Asian or Pacific Islander, not Chinese	10
Mixed race or multi-racial	6
Something else	1
DK/REF	6

8. Which of the following best represents how you think of yourself?

Gay or lesbian	15%
Straight; that is, not gay or lesbian	69
Bisexual	6
Something else or another term	3
DK/REF	7

9. In what year were you born?

18-34	24%
35-49	27
50-64	24
65+	25
Younger than 18	(TERMINATE)
DK/REF	(TERMINATE)

That completes our survey. Thank you VERY MUCH for your time.

SUPERVISOR DISTRICT

D1.....	10%
D2.....	10
D3.....	8
D4.....	10
D5.....	8
D6.....	7
D7.....	10
D8.....	12
D9.....	9
D10.....	8
D11.....	8

PARTYREG

Democrat	67%
NPP	20
Republican	8
Other	5

MODE

Landline.....	15%
Cell phone	18
Text	29
Email	39

LANGUAGE OF INTERVIEW (among Chinese voters)

English	53%
Mandarin	35
Cantonese.....	12