



2023 Reporting Findings

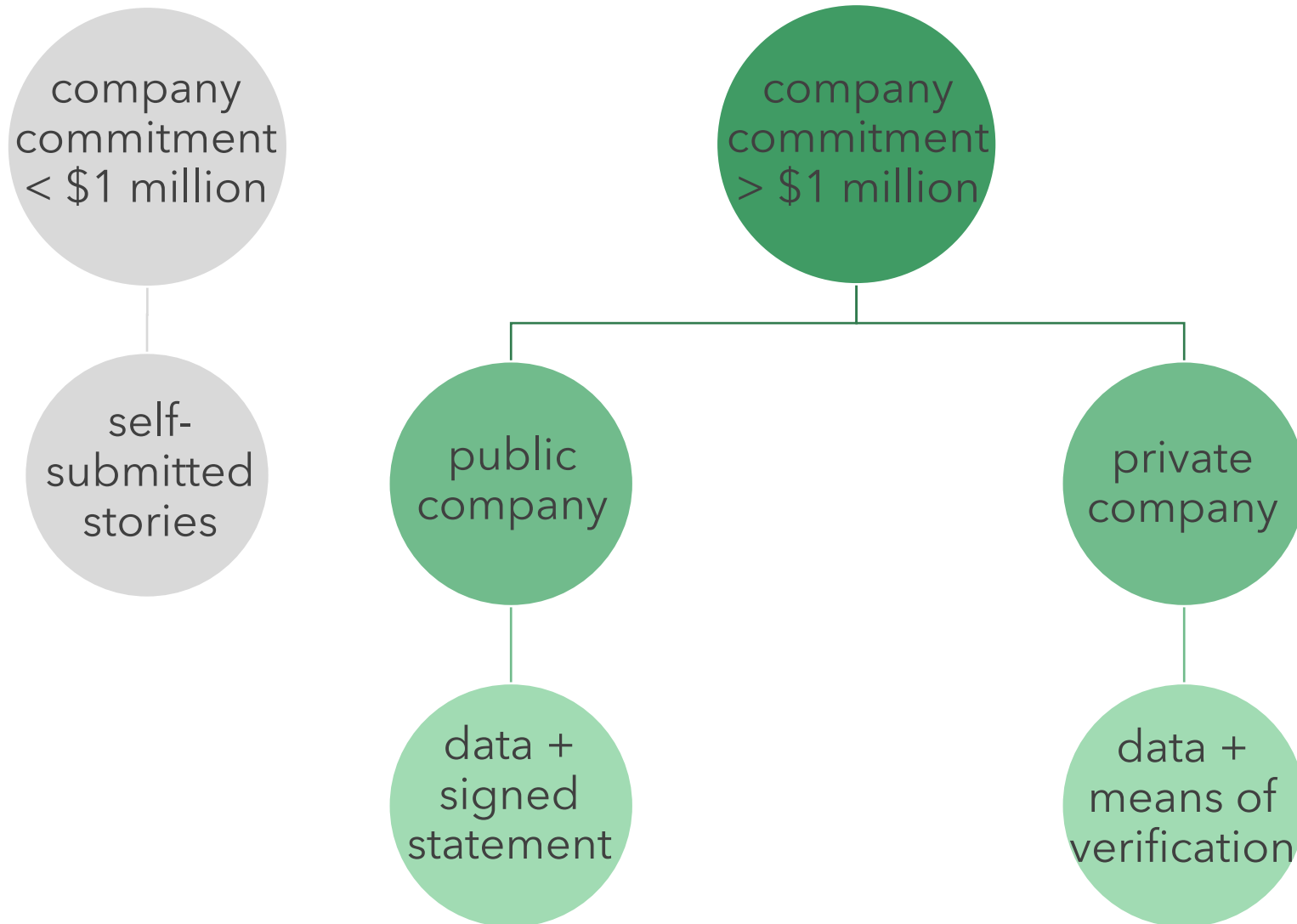
# From Pledge to Action

Assessing progress of the Zero Hunger Private Sector Pledge  
and pledging companies towards SDG 2



# DEFINING THE REPORTING EXERCISE

## Framework, Scope, and Process



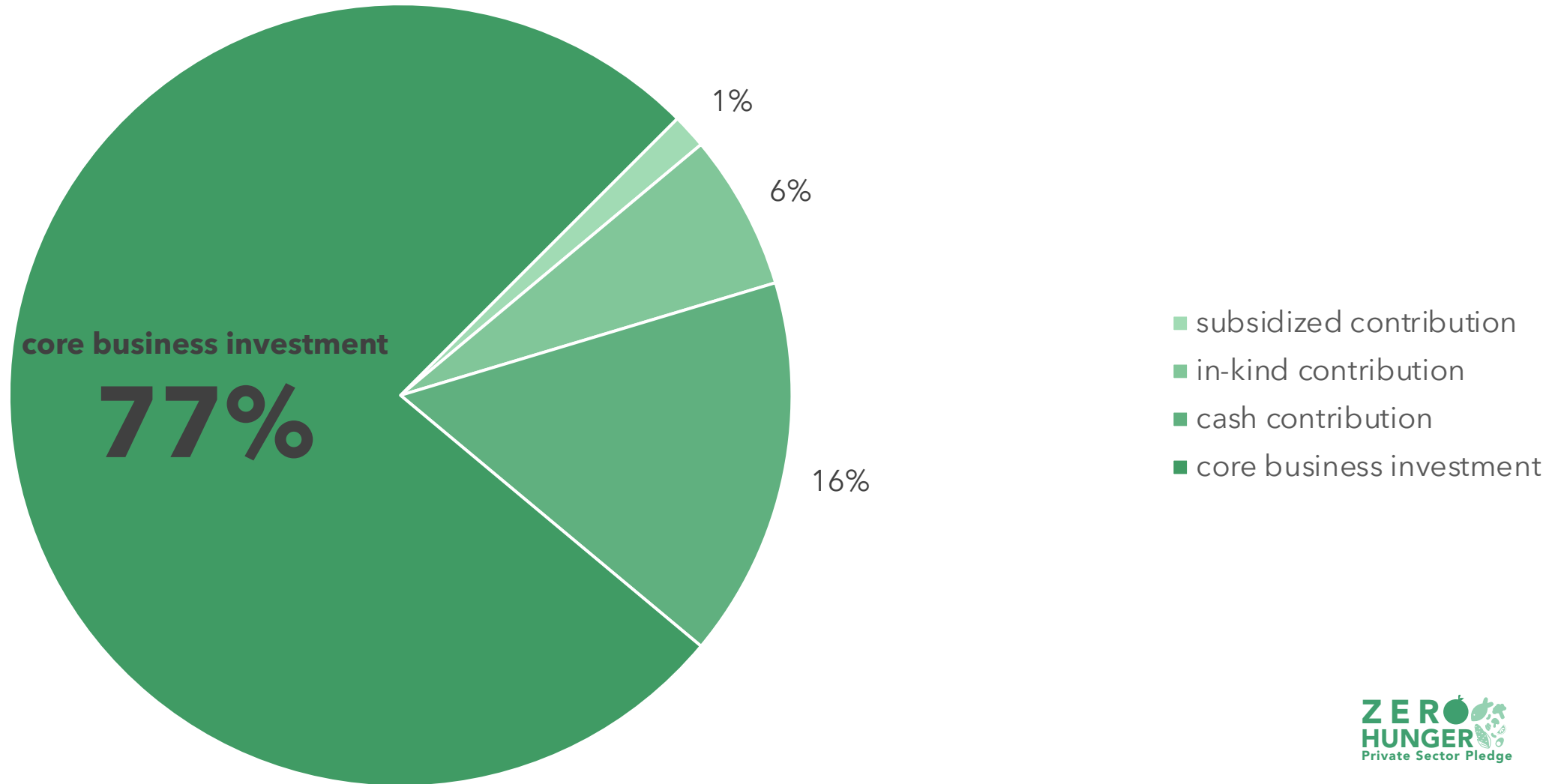
# FINDINGS FROM THE REPORTING EXERCISE:

## General

- **14** out of 16 **companies** (87.5%) provided information and means of verification.
- They collectively deployed **103 projects** representing **\$140 million** in **46 countries**.

# FINDINGS FROM THE REPORTING EXERCISE:

## Investment Type



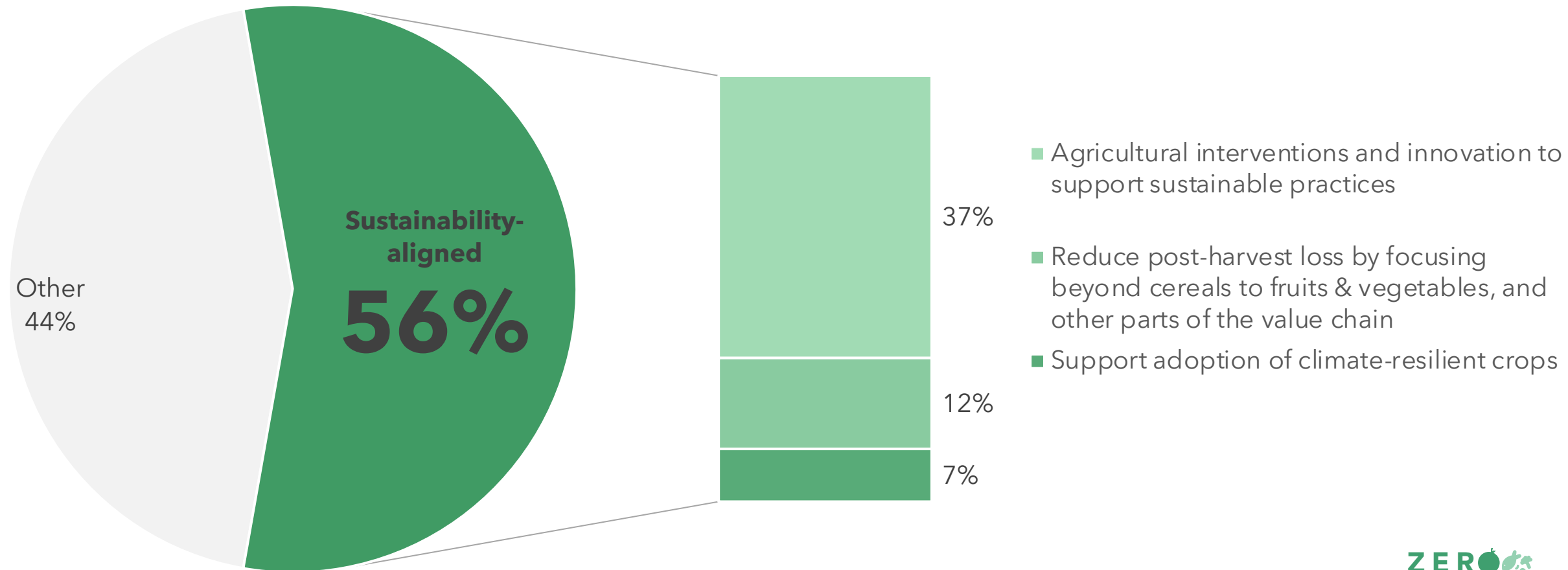
# FINDINGS FROM THE REPORTING EXERCISE:

## Ceres2030 Priority Theme

Intervention Category	Intervention Area
<b>Empower the Excluded</b>	Enable participation in farmers organizations
	Investment in vocational programs for rural youth offering integrated training in multiple skills
	Scale up social protection programs
	Investment in extension services, especially for women, to accompany R&D spending
<b>On the Farm</b>	Agricultural interventions to support sustainable practices that are economically viable for farmers
	Support adoption of climate resilient crops
	Scale up farm level interventions in water scarce regions
	Improve quality and quantity of livestock feed for small and medium scale commercial farms
<b>Food on the Move</b>	Reduce post-harvest loss by focusing beyond cereals to fruits & vegetables, and other parts of the value chain
	Invest in infrastructure, regulations, technical assistance (TA) and services to support SMEs in the value chain

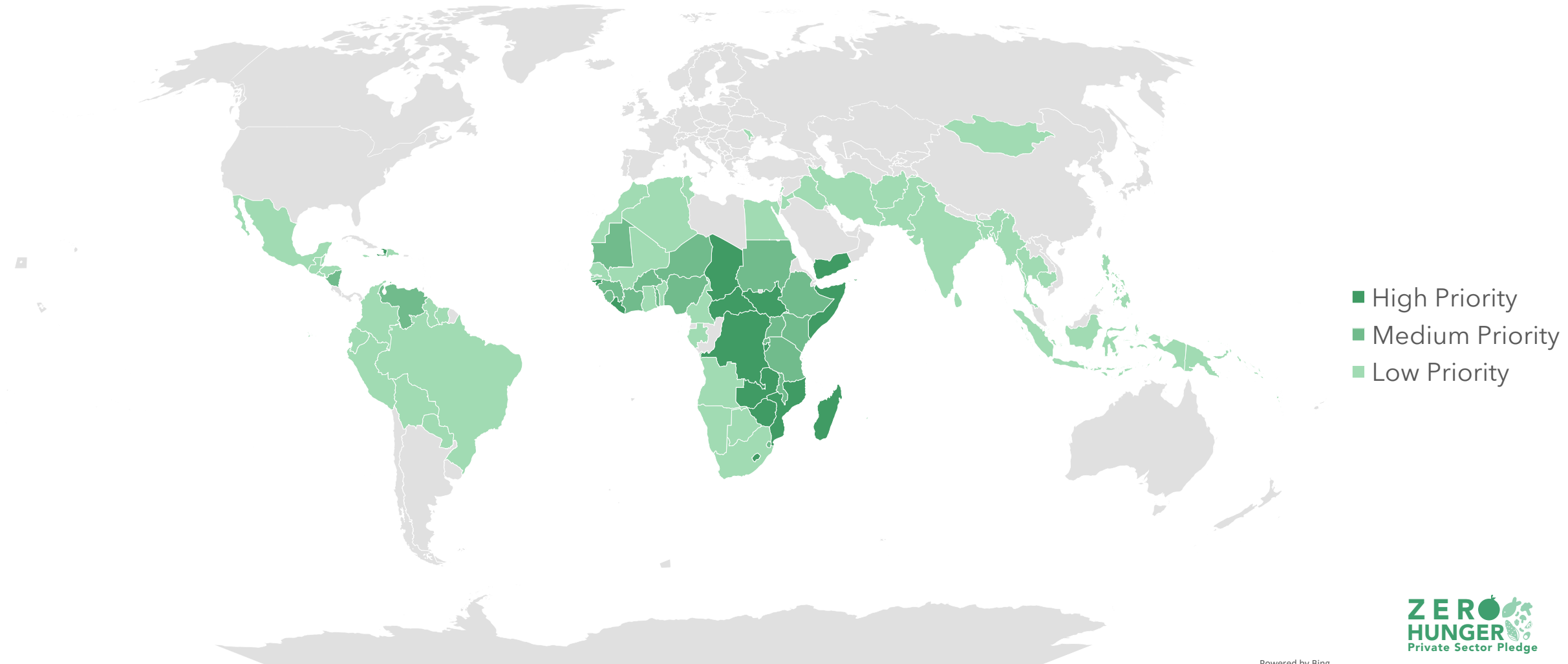
# FINDINGS FROM THE REPORTING EXERCISE:

## Ceres2030 Priority Theme - Food on the Move



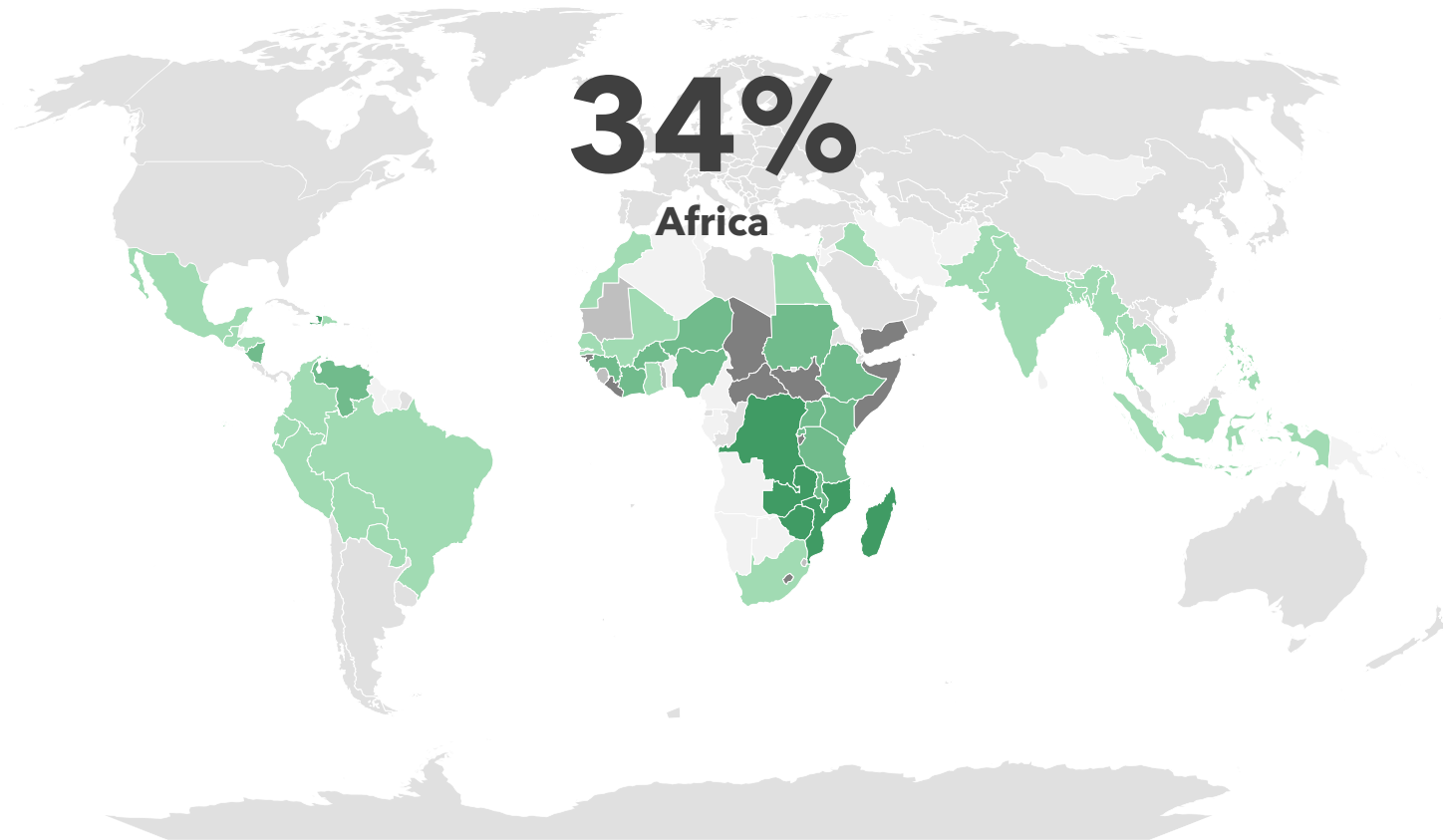
# FINDINGS FROM THE REPORTING EXERCISE:

## Ceres2030 Priority Country / Region



# FINDINGS FROM THE REPORTING EXERCISE:

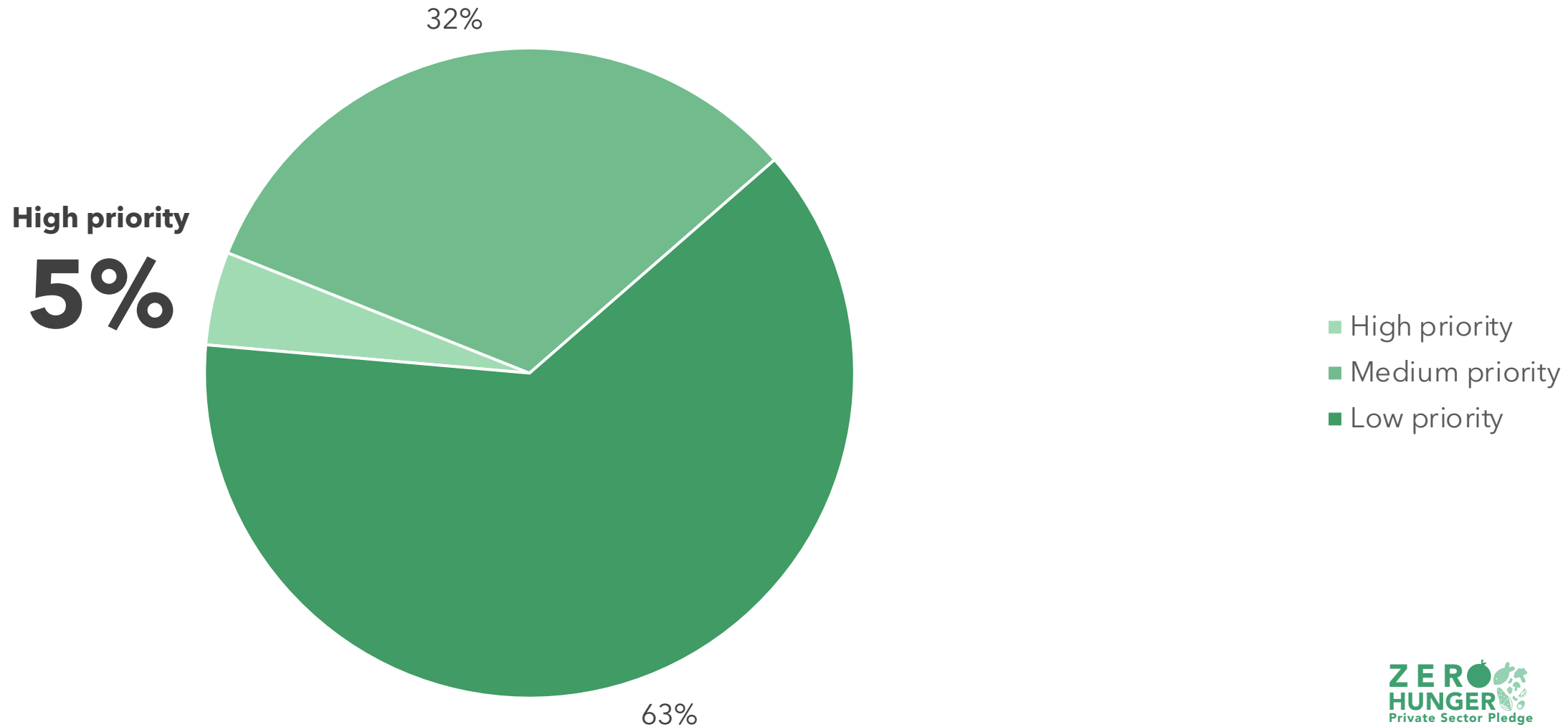
## Ceres2030 Priority Country / Region



- high priority country targeted
- high priority country not targeted
- medium priority country targeted
- medium priority country not targeted
- low priority country targeted
- low priority country not targeted



# FINDINGS FROM THE REPORTING EXERCISE: Ceres2030 Priority Country Level

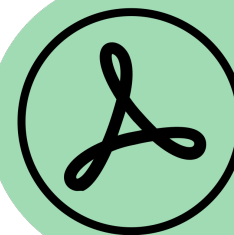


# FINDINGS FROM THE REPORTING EXERCISE:

## Conclusion

- **77%** in the form of **core business** investments
- **56%** alignment with **sustainable** interventions
- **34%** targeting priority countries in **Africa**
- **5%** in **high priority** countries

# Thank you!



Read the Report