Reach Out and Read-Alabama’s vision is that EVERY child in Alabama will be developmentally ready to be successful in school and life.

Building on the growing research-based understanding of the developing brain, we know that 80 percent of brain growth happens before the age of three.

By creating a legacy of literacy through Reach Out and Read-Alabama’s planned giving campaign, you can ensure that Alabama’s children will enter school ready to learn, creating a brighter future for themselves and their families.

HOW TO GIVE

The Alabama Chapter-American Academy of Pediatrics Executive Board has created a simple process to give that will impact the lives of children for years to come.

1. Charitable Bequest
A bequest is one of the easiest gifts to make. With the help of your lawyer, a provision for Reach Out and Read-Alabama can be included in your will when you are creating it, or you can amend your existing will through the use of a codicil. You can designate an exact amount or a percentage of your estate in your will or trust.

2. Gift of Appreciated Securities
By gifting Reach Out and Read-Alabama with appreciated securities (stocks and mutual funds), a tax deduction for the full market value of the security can be taken as well as avoidance of capital gain taxes. Your broker or bank can help you complete this process.

I want to join Benefactors for Brains and create a legacy of literacy for Alabama’s children.

Make a charitable bequest to Reach Out and Read-Alabama in my will or trust.

Make a gift through an appreciated security to Reach Out and Read-Alabama.

Name ____________________________________
Address __________________________________
__________________________________________
Phone ____________________________________
Email ____________________________________

Reach Out and Read-Alabama
A program of the Alabama Chapter-American Academy of Pediatrics
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