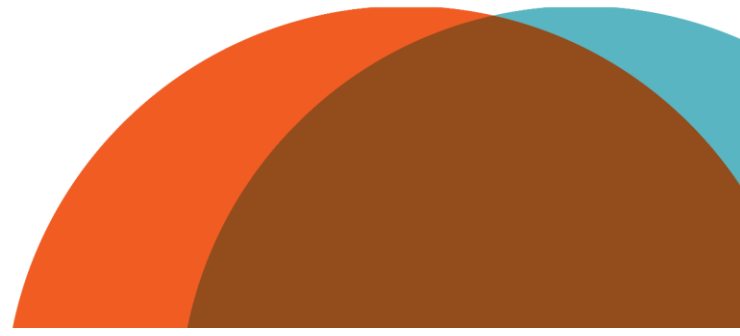




Thinking Ahead.

Looking after the wellbeing of our customers and the sector in a changing world

Tuesday 8th November, 2022
Cordis, Tāmaki Makaurau Auckland, New Zealand



Annabelle Butler

Annabelle is a financial services professional with more than 25 years of experience, mainly in the public policy, consumer affairs and financial resilience disciplines. As part of her on going roles, Annabelle is the Industry Chair of the General Insurance Code of Practice and an industry Panel Member for AFCA.

Annabelle is a strong believer in bringing together different sectors to work on improving resilience and was an inaugural member/leader of the Thriving Communities

Partnership (TCP) – a cross sector collaboration, aimed at reducing financial vulnerability across the community.

Annabelle is an advocate for evidence based policy development that enables systems of risk transfer and access to essential services to work efficiently and inclusively across the economy. As such Annabelle has served various roles, including the Chair of the Australian Centre of Financial Services Insurance Reference Group and Board member, which provided policy advice to Government and a member of the CPRC Consumer Policy Research Centre, whose focus is on the use of data in creating good consumer policy and protections.

Annabelle's work has been recognised publicly by being given various Insurance Industry Awards for Innovation and Leadership.