



Big Brothers Big Sisters[®]
OF KENTUCKIANA

2021 | 2022

IMPACT REPORT

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OUR MISSION:

Create and support one-to-one mentoring relationships that ignite the power and promise of youth.

IMPACT REPORT LETTER

The Impact of Mentorship.

We are excited to share with you the relevance and importance of our 2021-22 Impact Report.

Big Brothers Big Sisters of Kentuckiana mentoring relationships have impacted nearly 2,400 lives in 2021-2022 and will impact over 3,000 lives next year. The positive experience and impact those relationships have in our community are far reaching.

- Impact felt from our donors – corporate, individuals, and foundations.
- Impact on our Bigs, Littles, and their families.
- Impact from our amazing staff, volunteer committees, and Board of Directors.
- Impact on the communities that we serve.

There's more to be done.

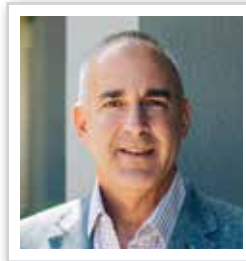
Our communities continue to face many challenges, especially in the areas of mental health, education, violence prevention, and child abuse prevention. You will see in this report **the outcomes from our evidence-based programs are truly remarkable.**

This is why we created a new marketing strategy, **"It Takes 2"**. To share how Big Brothers Big Sisters of Kentuckiana and YOU can impact many lives and help each of them reach their full potential. Story after story after story, we are privileged to hear the impact of mentoring on their lives.

We recognize the need is greater than ever. That's why we are continually expanding the number of youth and families we serve as we create our new three-year strategic plan. We are engaging more with families waiting for a Big. We have created a new volunteer opportunity called "Big for a Day". We have enhanced our JEDI (Justice, Equity, Diversity, and Inclusion) efforts, internally and externally.

We will remain relentless in pursuing our mission and impacting as many lives as possible, and we will continue to believe that **we are Bigger, Stronger, and Better Together.**

We invite you to continue to support our mission, as your support truly is felt and makes an impact. We are grateful for the trust that each of you place with Big Brothers Big Sisters of Kentuckiana.



Gary Friedman
Gary Friedman
CEO



Scott Godthaab
Scott Godthaab
Board Chair

OUR VISION:

All youth achieve their full potential.

DATA/STATS

637

637 YOUTH SERVED THROUGH 1-TO-1 MENTORING RELATIONSHIPS.

2,324

2,324 LIVES IMPACTED THROUGH COMPREHENSIVE 1-TO-1 MENTOR SERVICES WHICH INCLUDES YOUNG PEOPLE, THEIR FAMILIES, AND MENTORS.

18,000+

18,000+ HOURS SPENT ON ENROLLMENT, TRAINING, AND MATCH SUPPORT BY OUR PROGRAM TEAM.

OUTCOMES OF LITTLES

100%

AVOIDED INVOLVEMENT WITH THE JUVENILE JUSTICE SYSTEM.

100%

GRADUATED ON TIME.

89%

MAINTAINED OR INCREASED A STRONG SENSE OF FAMILY CONNECTEDNESS.

