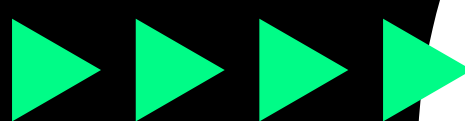




**Big Brothers Big Sisters®**  
OF KENTUCKIANA

2023 - 2024

# IMPACT REPORT



## Big Brothers Big Sisters of Kentuckiana impacted over 3,000 lives through the power of mentorship last year.

We know this achievement would not have been possible without all of those in our village:

- Our generous donors—corporate, individual, and foundations.
- Our amazing Bigs, Littles, and their families.
- Our outstanding staff, committees, and Board of Directors.
- The very communities we serve.

**We are profoundly grateful for the trust that each of you place with us as we work to empower the potential of all young people.**

Looking ahead, the challenges many young people face are expanding as their worlds are becoming more complex. Loneliness and isolation. Mental health struggles. Gaps in education.

There is no single solution for these challenges, but one thing stands clear as a proactive catalyst for change: **mentorship**.

Mentorship is a key strategy for empowering young people who need us now—and for building more equitable communities tomorrow. Mentoring provides clear positive outcomes on an individual, economic, and societal scale:

- People who experience mentorship are **twice as likely** to hold leadership positions in clubs and social groups.
- Mentoring programs produce a **\$3 return for every \$1 invested** by reducing public spending on crime, education, and social issues.
- Those who have been mentors are more likely to continue being **civically minded and community-connected** years later.

**Across every sector, every culture, and every realm of society, mentorship matters.**

Our outcomes, which you can find in this report, highlight year after year the powerful way mentorship improves the odds for young people in our community.

With **1 in 3 young people growing up without a positive adult in their life**, we know there is more to be done. We are actively growing our mentoring opportunities, strengthening our community partnerships, and using new avenues to recruit more Bigs to serve even more youth and young adults.

We are ready to excel in all of this together. **It Takes 2** – You and Big Brothers Big Sisters – to transform our community through mentorship.

**Thank you for believing in our mission and the power of mentorship.**

We look forward to continuing this journey with you, inspired by the difference we have made and motivated by the opportunities ahead.



*Gary Friedman*  
Gary Friedman  
CEO



*Isac Roths*  
Isac Roths  
Board Chair

# OUR VISION // All youth achieve their full potential.

## DATA & STATS

634

youth served through our programs.

over  
3,000

lives impacted through our staff connections with Bigs, Littles, Littles' families, and those waiting for a mentor.

18,000

hours spent on enrollment, training, and match support by our Program team.

## OUTCOMES OF LITTLES

100%

avoided involvement with the juvenile justice system.

100%

graduated high school on time.

96%

maintained or improved a relationship with their parent/guardian.

86%

reported stable or improved mental health and well-being.

# 2023-2024 FINANCIAL REVIEW

|                                   | Unrestricted | Restricted | TOTAL        |
|-----------------------------------|--------------|------------|--------------|
| Revenue & Support                 | \$ 3,102,223 | \$ 33,679  | \$ 3,135,902 |
| Expenses                          |              |            |              |
| Program                           | \$ 2,122,880 |            | \$ 2,122,880 |
| Mgmt/General                      | \$ 279,163   |            | \$ 279,163   |
| Fundraising                       | \$ 516,118   |            | \$ 516,118   |
| Total Expenses                    | \$ 2,918,161 |            | \$ 2,918,161 |
| Reserves at Beginning of the Year | \$ 4,007,126 | \$ 690,066 | \$ 4,697,192 |
| Reserves at End of the Year       | \$ 4,191,188 | \$ 723,745 | \$ 4,914,933 |

## GROWING OUR COMMUNITY PROGRAMMING

Community-based mentoring is central to what we do, but we know we have to meet the community where they are to impact more lives. In the 23-24 fiscal year, we **bolstered our ecosystem of programs** to provide more opportunities for people to make a difference:

### GROUP

Bigs are matched with groups of Littles, and sessions are facilitated by our staff.

### SITE-BASED

Bigs and Littles meet weekly at host sites, like a school or community organization.

### BIG FUTURES

We facilitate activities for young adults ages 16-25 tailored to their stage in life.

### SCHOOL TO WORK

Workplace partners host monthly sessions to instill life skills in local high schoolers.

These programs offer our constituents a **wide variety of ways to engage** with their community as a mentor.



Visit our website to learn how you can engage with our mentorship mission.



Big Brothers Big Sisters  
OF KENTUCKIANA

[bbbsky.org](https://bbbsky.org)



# BOARD OF DIRECTORS

## 2023 - 2024

**Isac Roths**  
Chair  
FCAH Aerospace

**Elias Oxendine IV**  
Vice Chair  
Yum! Brands

**Todd Rosenbaum**  
Treasurer  
Cherry Beckaert Advisory LLC

**Mary Stoddard**  
Secretary  
Stoddard & Associates

**Whitney Allen**  
KY Dept. of Veteran Affairs

**Dr. Joe Bargione**  
Bounce Coalition

**Matias Bentel**  
Brown Forman

**Mark Bobo**  
Samtec

**Candice Bowen**  
Aetna

**George Demaree**  
St. Stephen’s Church

**Corey Ewing**  
WellCare

**Todd Frossard**  
Wesbanco

**Scott Godthaab**  
Republic Bank & Trust

**Randy Hamilton**  
Norton Healthcare

**Wendy Jacob**  
Truist

**Jeanna Jones**  
LBMC

**Trish Joseph**  
J&L Marketing

**Jess Klein**  
Humana

**Alexis Mack**  
Transcend Credit Union

**Dr. Michael Mardis**  
University of Louisville

**Jantzen O’Neal**  
PwC

**Marva Savage**  
Altus Biologics

**Paul Schneider**  
Anthem

**Nate Simon**  
Churchill Downs Inc.

**Eric Stout**  
USDA

**Andrea Strange**  
Harding Shymanski CPA LLC

**Stuart Wilson**  
LGE & KU

### OUR MISSION

// Create and support one-to-one mentoring relationships that **ignite the power and promise of youth.**