

# #ClearviewCopOut Settlement



## What You Need to Know to Preserve Your Rights

**What is Clearview AI:** Clearview is a facial recognition technology company with ties to the alt-Right that sells all of our faces for profit. Facial recognition technology (FRT) is invasive and virtually unregulated. Clearview peddles a mass surveillance technology that puts our freedoms and safety at risk.

It has scraped billions of our images from the internet **without our consent** to create a massive database of images. From these images, Clearview extracts the unique features of a person's face to create a "faceprint" that can be used to identify individuals in a photo. Users, including law enforcement officers can use Clearview's app to match a person's photo to these images. In this way, Clearview **puts each and every one of us into a "perpetual police line up."** This technology has harmed communities and has chilled activists who fear retaliation for speaking up. Clearview has been sued and fined around the world for its practices.

In 2021, on behalf of Mijente, NorCal Resist, and other immigrant and racial justice organizers, [JFL sued](#) Clearview AI in California. This lawsuit is separate and still ongoing.

### Settlement of the Illinois Class Action Lawsuit

We aren't the only people to sue Clearview. Several other cases were joined together before a federal court in Illinois. Clearview is now poised to settle that consolidated class action lawsuit, but this settlement does not offer the protection our community deserves. Clearview's settlement agreement would provide plaintiffs nationwide a combined 23 percent stake in the company (rather than cash payouts). Given the amount of people affected, any payout down the line could be as little as pennies. **It would ALLOW Clearview to continue its ongoing practice of harvesting and selling our faces without consent.**

### Who is included in the settlement

**Virtually everyone may be part of the settlement class.** If you lived in the United States and have been active on social media at any time from 2017 to July 21, 2024 you will likely be included in one or more classes of the settlement and can make a claim. People who lived in CA, IL, NY, and VA at any time from 2017 to July 21, 2024 will get a larger share of the settlement.

*Under this settlement, you have the right to "opt out," which means you won't participate in the settlement if you are a class member, but you would maintain any rights you may have to file a lawsuit against Clearview in the future.*



# Reasons to opt out of the settlement

- 1 Any payout that this settlement may result in for you as an individual is likely to be pennies.** It's unclear how much money any person who files a claim will get out of this settlement or whether they will get anything at all, given that the settlement offers shares in the company instead of a cash payment. Because the settlement classes could include over 200 million people, even if a settlement share results in a cash payment down the line, the amount you get may be very little.
- 2 This settlement does not stop Clearview from continuing to capture our faces and adding them to its database.** Clearview can continue its mass surveillance business model and resulting harm to communities. Under this settlement, Clearview is allowed to continue business as usual.
- 3 Oppose data exploitation.** This settlement asks class members (virtually anyone with a social media presence) to become stakeholders in the very company that is actively exploiting them, supercharging the criminalization of our communities, and profiting to boot. Immigrant and racial justice organizers and groups have been leading the fight against Clearview for years. Join us by rejecting their settlement offer.

## Instructions on How to Opt-Out of the Clearview AI Settlement

You can opt-out of the Clearview settlement via email or snail mail. Your letter must be postmarked or emailed by **September 20, 2024**. To opt out, you must follow all of the steps below.

- 1** Write "I wish to be excluded from the Settlement Class for purposes of this settlement."
- 2** Give your name and mailing address
- 3** Give the following case name and number:  
In re: Clearview AI, Inc. Consumer Privacy Litigation, Civil Action File No. 1:21-cv-00135 (N.D. Ill.).
- 4** Sign the letter or include electronic signature
- 5** Email the letter or mail it to:  
**exclusions@clearviewclassaction.com**  
In re Clearview AI, Inc. Consumer Privacy Litigation Settlement Administrator  
P.O. Box 2409, Portland, OR 97208-24

*If you use email, please save a copy of your sent email from your "sent" folder*

## Sample letter

Dear Administrator,

My name is John Doe. My address is 123 Fake St., Chicago, IL 60666. I am writing about the settlement in In re: Clearview AI, Inc. Consumer Privacy Litigation, Civil Action File No. 1:21-cv-00135 (N.D. Ill.). I wish to be excluded from the Settlement Class for the purposes of this Settlement.

Sincerely,



*Just Futures Law (JFL) is a women-of-color-led movement lawyering organization that defends and builds the power of immigrant rights and criminal justice activists, organizers, and community groups to fight criminalization, detention, and deportation of immigrants and people of color in the United States. We believe in the bold leadership of our organizing partners. We work hand in hand with organizers to tear down oppressive systems.*

