



## Lucy Best Communications and Engagement

she / her  
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Engaging with community in a meaningful and genuine way underpins all my work. I believe in focusing on shared values and goals to connect people and achieve positive outcomes.

With over twenty-five years experience in community engagement and education, I have been lucky to work across sectors, from local government and national not-for-profits, to arts and education. An experienced project manager, I develop and implement engagement strategies for sustainability and social justice initiatives. This includes campaigns for Aboriginal communities and for culturally and linguistically diverse communities.

I pride myself in adapting messages and delivery to start genuine conversations. My natural curiosity and energy is behind my desire to connect, to listen, and to understand. In my other job, I work as producer and performer so I'm a confident public speaker and being on stage continues to teach me so much about connection and creating shared experiences.

I am passionate about positive outcomes. When people take the time to engage, I believe we must put their generosity to good use. To this end, I use my program logic, monitoring and evaluation skills to help track and share meaningful information.

I'm proud to have worked across many meaning projects, including:

- Moreland Energy Foundation's Solar Schools project, funded by Sustainability Victoria and school communities
- Coordinating Aboriginal Housing Victoria (AHVic)'s energy and comfort upgrades
- Working with VIC and NSW local governments to plan and deliver energy efficiency and solar community education programs
- Managing communications and marketing for the Moreland Energy and Australian Energy Foundations
- Coordinating Seniors Rights Victoria's Planning Ahead elder abuse prevention project
- Sitting on Merri-Bek City Council's community consultation committee for its waste and litter strategy
- Vice-President of the board of Management for Village Arts

### Formal Qualifications

Bachelor of Arts with Honours,  
Surrey University

Dr. Doug McKenzie-Mohr's  
Community-Based Social  
Marketing: Introduction and  
Advanced

Lesley Hughes, Open2Study:  
Climate Change:

Les Robinson, Enabling Change:  
Changeology

Victorian Association for  
Environmental Education:  
Engaging CALD communities in  
Sustainability and Whole School  
Behaviour Change