

# **Job Opportunity: Director of Development**

The Coalition to Save Hempstead Harbor (CSHH), a nonprofit organization founded in 1986, is dedicated to identifying and eliminating environmental threats to Hempstead Harbor and the surrounding communities. Our objective is to advance the public interest in protecting and restoring our local environment to its full ecological and economic potential.

## **Role Description**

- Lead the Events, Donor Development, Fundraising, Marketing, Social Media, and Outreach functions and support building a strong and sustainable team and process.
- We are seeking an individual with events, fundraising, and marketing experience who
  has expertise and passion for the CSHH mission and a proven track record in driving
  strategy and results. The candidate will lead CSHH donor development, fundraising,
  marketing, and social media, supervise the events and marketing team, and
  collaborate with the Programs Director and other staff members to achieve annual
  financial goals aligned with the CSHH mission.
- This person will report to the Co-Presidents of the Board of Directors.

#### Responsibilities

- 1. Executing for Results:
- Achieve CSHH fundraising goals through leadership of events, donor development, marketing, community outreach, and social media in support of the overall CSHH strategic direction and mission.
- Lead and develop the events team and the donor development and marketing committee.
- Collaborate with the Programs Director and team to ensure and facilitate overall team communication, visibility, and results.
- Maintain regular communication and strategic alignment with the Board of Directors.
- Report to/update Co-Presidents of the Board of Directors on a monthly basis and more as needed.

- 2. Community Outreach:
- Plan and drive fundraising events throughout the year in coordination with the Events Coordinator.
- Create and drive social media calendar in alignment with the Programs Director.
- Plan and drive donor development.
- Leverage internal CRM team to maximize engagement and fundraising opportunities.
- Represent CSHH brand in public speaking.

# 3. Leading Team:

- Articulate and build talent.
- Build strong collaboration, communication, and trust across all teams.
- Maintain a culture of respect and support of the CSHH mission with a focus on results.

## **Position Requirements**

- Passion for CSHH Mission
- Experience with events, fundraising, and community outreach
- Experience in nonprofit management
- Experience in developing brand strategies
- Excellent writing, communication, and public-speaking skills
- Digital proficiency
- BA/BS degree

Compensation: Base Pay: \$30-35/hour with significant productivity-based bonus potential