

Digital Health

100

DHNY
DIGITAL HEALTH NEW YORK

Introducing 2023 NY Digital Health 100

NOW IN ITS 4TH YEAR, the NY Digital Health 100 (DH100) celebrates the most innovative and exciting health startups in the New York area. In 2023, the number of applicants more than doubled compared to 2022. With this explosive growth, we greatly expanded the scope of the list, and added some new (and in a few cases some more established) startups to the list for the first time. We're proud of the diverse list of companies and ideas represented, on the 2023 list.

35 NEW COMPANIES

23 FEMALE CEOs

37 COMPANIES RAISED \$1.6B DURING 2022

12 UNICORNS



BILL CAREY

Audit & Assurance Partner,
Deloitte & Touche LLP

FOR THE DIGITAL HEALTH COMMUNITY, 2021 appeared to be the perfect storm given the convergence of solutions, talent and available capital. In contrast, 2022 saw the slowdown of the IPO market, pullback of valuations and increased hesitancy around investment decisions. Given the uncertainty in the market, those companies that raised funds and attracted new investors often did so with added scrutiny and a potentially higher bar than in the past.

NEW IN 2023: 10 STARTUPS TO WATCH

Given the high number of seed-stage companies that submitted applications, we decided to create a category to highlight promising newcomers. Here are 10 Startups to Watch.

- 1. Ash Wellness**
- 2. Auxa Health**
- 3. ComeBack Mobility**
- 4. Conceive**
- 5. Elion**
- 6. Laguna Health**
- 7. Mother Goose Health**
- 8. Norbert Health**
- 9. OPTT Health**
- 10. Wise Therapeutics**

Well Being & Care Delivery

INSURANCE & HEALTH BENEFITS



MENTAL HEALTH



WOMEN'S HEALTH



Digital Health



PATIENT ENGAGEMENT



VIRTUAL CARE & COORDINATION



Data & Platforms

ANALYTICS & INSIGHTS



PROVIDER ENABLEMENT



DELOITTE IS PLEASED TO SPONSOR DHNY and would like to congratulate these leading 100 digital innovators. Learn more about Deloitte [here](#).

3D Predict	Heartbeat Health	Rightway
Aavia	Holmusk	Ro
AdhereTech	Intellihealth	Sage
Aetion	Kaia Health	Sesame
Allara Health	Kindbody	Spring Health
Alma	LabFinder.com	Stellar Health
andros	LetsGetChecked	Summus
Best In Class MD	LiveCare	TailorMed
Blink Health	Mae Health	Talkiatry
Calibrate	Mantra Health	Tend
Capital Rx	Massive Bio	Thirty Madison
Capsule	Maven Clinic	Thyme Care
Castor	Medmo	Tia
Cedar	Memora Health	Tomorrow Health
Centivo	Monument	Tuned
CertifyOS	Mymee	Twiage
Charlie Health	Nevvon	Twill
Ciba Health	Nomad Health	TytoCare
Cityblock Health	Nym	UCM Digital Health
Clarify Health	One Drop	Unite Us
Clarium	Ophelia	Uno Health
Cleerly	Oshi Health	Valera Health
Click Therapeutics	Oula	Vesta Healthcare
Covera Health	Pager	Violet
Diana Health	Parachute Health	Virtual Health Partners
Elektra Health	Particle Health	VirtualHealth
Epicured	Pearl Health	Vori Health
firsthand	Playback Health	Vytalize Health
GoMo Health	Quartet Health	Walnut
Grow Therapy	RapidSOS	Wellthy
HI	Real	Yuvo Health
Handspring Health	ReferWell	Zaya Care
Healthee	Relevant Healthcare	
Healthie	Ribbon Health	

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Winner's Circle

MEET A FEW of the companies on this year's NY Digital Health 100.



INNOCENT CLEMENT

MD, MPH, MBA

Founder & CEO,
Ciba Health

We realized early that a committed patient is an aware patient. The more aware they are, the more likely they are to be successful at achieving their health objective and reversing their chronic condition.



SAMIR MALIK

Co-Founder & CEO,
firsthand

Our story is not about our leadership; it's about our frontline team and the individuals they are serving. Our certified peers all have lived experience with serious mental illness, and many have experienced homelessness and incarceration. It is this experience that allows our team to build trust with the individuals we're serving.



AAGYA MATHUR

Co-Founder & CEO, **Aavia**

Gen Z is skeptical about big healthcare, and they're increasingly looking for new holistic approaches to health and wellness. We're seeing a trend on TikTok of people choosing to sync their wellness routines, workouts and even work schedules to their hormone cycles to optimize their wellbeing and productivity!



ROBIN SHAH

Co-Founder & CEO,
Thyme Care

Moving with purpose and urgency is one of our three values. Cancer doesn't wait – and the faster we can demonstrate results, the more impact we will have on patients. We need to be brave enough to experiment, humble enough to be corrected, and when we face setbacks, driven enough to try again.



GAURANG CHOKSI

Founder & CEO, **Violet**

We are building the first-ever health equity intervention in a platform, where we benchmark, upskill and broadcast inclusivity as a skill in providers. We're showing that building health equity can also generate a massive ROI, because ultimately better care for patients is a win for everyone.



FLORIAN OTTO MD

Co-Founder & CEO,
Cedar

Our competition is the status quo and inertia – something that's new is always tougher to adopt. We aim to be that consumer-facing technology layer in healthcare, so that we can address all the systemic challenges associated with paying for care.