



New York Digital Health 100 Application for 2024

Now in its 5th year, the **NY Digital Health 100** celebrates the most innovative and exciting health start-ups in the New York area. We plan to showcase the companies that are making a real difference in healthcare.

Who should apply?

A company qualifies for consideration if it maintains headquarters or an office (over 10 people) in the [New York metro area](#). Companies that are public, over 10 years old, or have had an exit are excluded. We evaluate companies on a number of factors, including but not limited to: strength of application, leadership, # of employees, funding (if known), revenue (if known), market fit, differentiated offerings, and community engagement. DHNY also maintains a dynamic database of digital health companies in New York that may be used in the selection process.

Digital health is a broad term. Here is last year's [list](#) to give you an idea of the types of organizations we consider under the digital health umbrella.

What are the benefits to companies?

Companies that are selected to be part of the DH100 become a part of an exclusive community of executives and entrepreneurs whose organizations help address the most pressing healthcare issues facing us today. In addition to having the benefit of DHNY's significant media and social engagement, companies have opportunities to share the DH100 news across their network. We have been told that the biggest benefits include: brand building, employee morale and fundraising. As a DH100 company, you will also have opportunities to participate in invitation-only events, networking and research.



Privacy: We understand that some information you share may be considered sensitive. We don't expect you to include anything that is proprietary or has not been shared publicly.

Completing the form: There are several multiple choice questions, 4 required open-ended questions and 3 optional questions. Feel free to use this document to prepare your answers in advance, but the **final submission must be done online with this [form](#)**.

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Submission Deadline: December 8, 2023

Notification: We will contact you by January 19, 2024 to let you know whether you've been selected.

More info? Contact us at info@dhny.co

Application Questions

Company name

Company URL

Where is your company headquarters or office in the New York metropolitan area?

CEO's name

Mailing address (street, city, state, zip)

Your name and title (completing application)

Your email

Your relationship to company

Who should we contact if the company is selected? Please provide name, title, organization, email, phone



Brief company description (No more than 20 words)

Year company founded

employees in NY area

Have you raised outside funding?

What is the last type of outside funding you raised?

What is the total amount of funding raised to date?

What are your targeted 2023 revenues?

How should we classify the company? What is your primary business?

Please upload company logo

Getting to know what differentiates your company

For the DH100 2024 application, there are 7 questions in total. The first 4 questions are required, and this year we added 3 optional questions. We encourage all applicants to share as much information as possible, since we'll be better able to assess how your organization is making a meaningful impact in healthcare.

We look forward to reviewing your thoughtful, creative responses - we encourage direct and honest replies, which tend to fare better than marketing speak! Good luck.

1. What is one thing that everyone should know about your company? (100 words or less)
2. What inspired you to start your company? (100 words or less)



3. What core problem is your company addressing, and how are you tracking your progress towards solving it? (50 words or less)
4. In 2024, healthcare will see the biggest leap forward in... [complete sentence] (50 words or less)
5. (Optional) What's something that surprised you in 2023? (50 words or less)
6. (Optional) What strategies and tools have you put in place to better understand and effectively interact with your customers? (50 words or less)
7. (Optional) What is something new and worthwhile that you're excited about for 2024? (50 words or less)