

# LEIL FOR NAR

First Vice President

# 2024



40 years  
of service to associations  
and communities

## Pūpūkāhi i holomua

Unite in Order to Progress

Home is where the heart is and for Leil Koch, Eligible Candidate for 2024 NAR First Vice President, his heart is home to an unparalleled legacy of advocacy, innovation, inclusion, and service built to tackle the issues and implement the programs, services and technologies that are essential to keeping real estate professionals at the heart of the real estate transaction.

Like others before him who asked for your vote to serve in this prestigious position, Leil will commit the time and resources to building better communities at the local, state and national levels so a competitive and fair marketplace exists for our members to thrive.

Leil's promise: to preserve private property rights, strengthen the real estate industry to better withstand present and future threats and improve the communities where real estate professionals derive their income.

Let's unite, shape and advance this great community together!

*Leil Koch*





As a kama'āina Maui resident, Leil Koch has crafted his professional and personal lives around the phrase, "mālama ka 'aina," or to take care of the land.

Throughout a career that spans 40 years in residential, commercial and property management with a legacy of advocacy, innovation, inclusion, and service, Leil's life's work has been to protect the land and to help advance forward the REALTOR® Association on all three levels.

Professionally, like the Code that he abides by every day, Leil advocates for the creation of adequate housing, the building of functioning communities and cities, the development of productive industries and farms, and the preservation of a healthful environment.

Personally, Leil is also the proud owner of PueoKea Farms, an olive farm on the slopes of Haleakala producing extra virgin olive oil and coffee.

He will commit the time and resources to serve in the role of 2024 NAR First Vice President and provide REALTORS® access to the programs, services and technologies they need to be successful real estate professionals and take care of the land for future generations --"Mālama ka 'aina."



## ASSOCIATIONS

### MAUI BOARD OF REALTORS®, 1981-PRESENT

MLS Committee, 1986, 1995  
Grievance Committee, 1986  
Grievance Chair, 1987-88  
PSAC Committee Vice-Chair, 1989  
PSAC Committee Chair, 1990-94  
PSAC Trainer, 1991-94  
Bylaws Committee Chair, 1995  
Strategic Planning Committee Chair, 1995  
President-Elect, 1995  
President, 1996  
Executive Committee, 1995-97  
Finance & Budget Committee, 1995-97  
Maui Board REALTOR® of the Year 1997  
Presidential Scholarship Fundraising Chair 1996-00  
Presidential Scholarship Review Committee, 1996-03  
Maui Board of REALTORS® Immediate Past President, 1997  
PSAC Committee - Hearing Officer, 2000-Present  
Maui Board of REALTORS® Created monthly MLS Stats for MBR

### HAWAII ASSOCIATION OF REALTORS®, 1981 - PRESENT

Operational Planning Committee, 1995  
Strategic Planning Committee, 1995  
Finance Committee, 1997  
Education Committee Co-Chair, 1997  
First Vice President, 1998  
President Elect, 1999  
Hawaii State President, 2000  
Nominating Committee Chair, 2001  
Past President, 2001  
Nominating Committee, 2002  
Strategic Planning Committee, 2002  
Board of Directors 2002-2005  
Education Committee 2007  
REALTOR® of the Year 2010  
Investment Committee 2016 - Present

### NATIONAL ASSOCIATION OF REALTORS®, 1981-PRESENT

Federal Taxation Committee, 1998-1999  
Professional Standards Committee, 2000-04  
National Association of REALTORS® Director, 2002  
Strategic Planning Committee, 2002-2003  
Land Use & Property Rights, 2004-05  
Commercial Research Sub-Committee 2007-08  
Business Issues Committee 2009  
Federal Political Coordinator (FPC) Senator Inouye  
Commercial Committee Vice Chair 2013  
Commercial Committee Chair 2014  
Commercial Leadership Forum Vice Chair 2015  
Commercial Leadership Forum Chair 2016  
Reserves Investment Advisory Board 2015  
Commercial Committee 2015-16  
Finance Committee - 2015-16  
RPAC Platinum President's Circle Hall of Fame - \$50K  
Region 13 RVP - 2017  
RPAC Major Investor Committee - 2019  
NAR Global Liaison - 2020

Public Policy Committee - 2021  
RPAC Platinum President's Circle Hall of Fame - \$75K  
Executive Committee - 2022-23  
RPAC PAG - 2022

### HAWAII CCIM CHAPTER, 1992-PRESENT

Treasurer, 1995  
President-Elect, 1996  
Hawaii State CCIM President, 1997  
Past President, 1998  
Long-Range Planning, 2005-06  
Hawaii CCIM of the Year, 2006

### CCIM INSTITUTE NATIONAL, 1992 - PRESENT

PSAC Co-Chair, 1998  
PSAC Chair, 1999  
Region 2 Regional Vice President, 1999  
International Committee, 1999  
Member Services Vice Chair, 1999-2000  
Member Services Committee Chair, 2000-2001  
IT Committee Vice Chair, 2001  
Governing Councilor, 2000-2005  
IT Committee Chair 2002  
Governance Task Force, 2001-02  
Publications Committee, 2002  
Faculty Sub-Committee 2002-05  
Instructor Compensation Committee 2003  
Knowledge Management Task Force 2003-05  
J.W. Levine Leadership Academy Graduate 2004  
Budget/Finance Committee 2004-05  
Presidential Liaison 2005-06  
Cultural Diversity "Think Tank" Task Force 2005  
International Planning Task Force 2006  
Portfolio Task Force Chair 2005-2006  
Fast Track Task Force 2006  
Strategic Planning Committee 2004-08  
Executive Committee 2007-2009  
CIE Task Force 2007  
2010 CCIM 1st Vice President  
2011 CCIM Institute President Elect  
2012 National CCIM Institute President  
Past President 2013 - Present  
International Committee 2013-15  
CCIM Foundation Board of Directors 2013-15  
Board of Directors 2012 - Present  
Leil Koch CCIM Name Endowed Scholarship 2021

### MAUI COUNTY GOVERNMENT APPOINTMENTS

Police Commissioner 2007-2012  
Maui Police Foundation Director 2019 - Present  
FBI - LEEDA Law Enforcement Exec Development  
2007 - Present

### COMMISSIONER / RECEIVER - COURT APPOINTED

Dec 2009 - Present  
Approved Hawaii Second Circuit Court (Maui County)

## BUSINESS

### EQUITY ONE REAL ESTATE, INC.

(Lahaina, Pukalani & Makawao)  
President, 1981-present  
Principal Broker, 1987-present

### PUEOKEA, FARMS

President of olive oil company, 2015 - Present

### LOKO MAUI, LLC

Co-Manager Front Street Bldg, 2001 - Present

### PENTAVIRATE, LLC,

Investment Partner; Pentavirate is a port of entry for global capital to invest in institutional-grade real property, 2019 - Present

### SAUSALITO MUSIC FACTORY, LLC

Partner and Board Member  
in redevelopment of iconic recording studio, 2018 - Present

## COMMUNITY SERVICE

### MAUI FOOD BANK

REALTORS® ASSOCIATION MAUI Presidential Scholarship Fund

### MAUI ARTS & CULTURAL CENTER

### MAUI KI-AIKIDO ENDOWMENT FUND

MAUI POLICE DEPARTMENT Recruit Training in Ki-Aikido

### MAUI POLICE FOUNDATION

### HENRY KAPONO FOUNDATION

### MUSIC CARES

### AMERICAN CANCER SOCIETY

### HABITAT FOR HUMANITY

## OTHER INTERESTS

### DISK JOCKEY (DJ)

Maui radio station, 1979-1981

### EXECUTIVE PRODUCER

Contemporary Hawaiian Music  
Lahaina Records, 1986-1995

### AIKIDO

{Martial Arts}, 1998-present  
Shodan - Black Belt, March 2002  
Nidan - 2nd Degree Black Belt, December 2003  
Maui Ki-Aikido Board of Directors, 2002-Present  
Endowment Committee Chair, 2006-Present

## DESIGNATIONS

CCIM, CPM, CIPS, CRB, AHWD, EPRO, C2EX



## MEMBERSHIPS

### MRICS

Royal Institute of Chartered Surveyors, 2010 - Present

### AREAA

Asian Real Estate Association of America, 2013 - Present

### NAHREP

National Association of Hispanic Real Estate Professionals

### WCR

Women's Council of REALTORS®

### FIABCI

The International Real Estate Federation, 1990 - Present

### ICSC

International Council of Shopping Centers, 2012 - Present



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