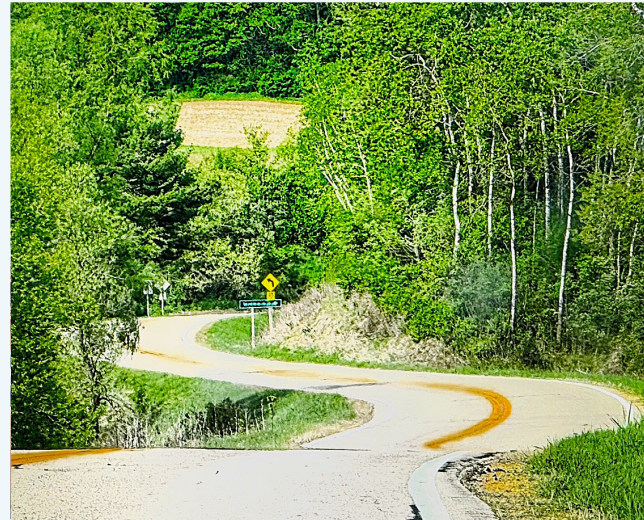


YOU'RE INVITED! DROP YOUR TOP AUG. 21-24, 2025  
*Drive in America's Greatest OpenAir Auto Tour!*  
CLAIM ONE OF JUST 200 GRID SPOTS!



*Explore Wisconsin's Spectacular Northwest Territories*  
*Cruise the Scenic Chippewa Valley, Coulee Country, and the Great River Road*  
*Explore some of the finest, but least visited backroads country in the Midwest!*



SQUEAKING CHEESE CURDS, THE BEST PIES IN AMERICA, CRAFT BREWERS, CLASSIC DISTILLERS, AND SUPPER CLUBS AWAIT!

**OPENAIR CLASSIC XIX**

BASED IN EAU CLAIRE, WISCONSIN – CELEBRATING 32 YEARS OF TOPLESS TOURING





## Meet Your OAC Crew

OpenAir Tours proudly enters its 19th year of topless touring in 2025 - marking 32 years enjoying the great freedom of the American Road! The OpenAir Classic was officially "road-ready" in Jan. 2006 picking up when Wisconsin Convertible Classic (1993-2005) ended. Gary Knowles of Madison spent 14 years promoting Wisconsin as Director of Communications for the Wisconsin Tourism Division. He planned and led dozens of visits for media & state VIPs to every corner of the state. He is author of "The Great Wisconsin Touring Book" published by Wis.Trails Books. In 2017 he received the WI Governor's Tourism Legacy Award. Mae served as the state's Director of the Alice in Dairyland Program, charged with redirecting it from a "crown and banner pageant" to a highly effective professional PR position promoting all the state's resources. From 2006 to 2021 Mike & Donna Peroutka (Green Bay) helped organize OpenAir Tours LLC, keeping the spirit & traditions of open-air touring alive. The Peroutkas left OAC after 2021 for personal travel. The Knowles children, Alex and Carleigh, who grew up with the OAC have been regular contributors. In 2022 Alex and his (May 2, 2025!) wife Samantha (Knowles) joined Gary and Mae to plan and staff the tour. Alex was on WCC 1 in a child seat in 1993. Natalie Knowles (b.4/4/24) joined OAC XVIII in Dubuque 8/15/2024. Previous participants Felix and Mary Beth Savino continue to assist with tour operations. Other members, family, and friends graciously pitch-in and generously share their time helping with registration and tour logistics. OAC Directors select destinations & hotels, set routes, direct tours and oversee promotions & operations. The selection of an OAC XX destination will begin after the close of OAC XIX. We are honored to share the road and this exhilarating adventure with all of you. We welcome your ideas, and suggestions. Our mission and high honor is to make these four days the finest, most enjoyable, and memorable getaway of the summer!



## OAC RULES OF THE ROAD 2025

**1. ELIGIBILITY:** Welcome driving enthusiasts! The *OpenAir Classic* (OAC) is open to any licensed, insured, street-legal convertible, T-top, roadster, or open-top Jeep type vehicle. . (Sorry, no sun-roofs).

**2. OBJECTIVES:** Have fun, drive great roads, meet friendly people, safely.

**3. MEMBER'S REGISTRATION:** Members may send entries by US Postal Service beginning June 9, 2025. Postmarks before June 9 will be cycled to the end of the members' line for grid position numbers. *If you join as a member by 6/20/25 you may register as Member.* Only OAC Members will be registered for the first 200+ grid positions through June 20.

**4. NON-MEMBERS REGISTRATION:** Non-members may apply starting June 21, 2025 for open or waiting list grid positions NO FAXES, EMAIL OR DELIVERY SERVICE ENTRIES. Use U.S. Postal Service only.

**5. REGISTRATION DEADLINES:** Final deadline for postmarked entry is July 23, 2025; however, it is likely to sell out much earlier. *Don't delay!*

**WAITING LIST:** Will be maintained for entries over 200+. In past years we have filled up to 5 from the waiting list.

**6. OAC GRID LIMITS:** Directors reserve the right to adjust registration limit as they deem appropriate and necessary.

**7. REGISTRATION IS NON-TRANSFERRABLE. NO WALK-UP REGISTRATIONS ALLOWED.**

**8. CONFIRMATIONS** will be sent by email or US Mail BY AUGUST 11 indicating that your registration has been received and that you are registered. If you have not received a confirmation by AUGUST 12 please email us at [info@openairtours.com](mailto:info@openairtours.com). (Be sure [info@openairtours.com](mailto:info@openairtours.com) is on your "friends" "ok" or "not-spam" e-mail list!)

**9. DIRECTORS** reserve all rights to adjust and/or alter any parts of these tours to enhance the safety of participants and to ensure the enjoyment of all. These decisions are not subject to any appeal.

**10. OAC TOPS DOWN START:** An OAC tradition is to have a "tops down" start where all participants "drop their tops" together. Starting order will be determined by directors.

**11. NON-COMPETITIVE:** This is a tour for fun! It is not a rally or race. The only requirement will be to stop at designated check points if you want to be eligible to win prizes. Check points will be open to give everyone a reasonable time to visit and pass through. You only need arrive at the end destination by the time noted. Our objective is to ensure that everyone has a fun, safe and enjoyable tour.

**12. ROAD SERVICE:** All mechanical service and repairs are your responsibility. Though our participants are known for being helpful, be prepared to deal with breakdowns that may occur. Many people choose to join auto clubs or buy road service insurance. Please review your options and be prepared.

**13. MEALS AND ACCOMMODATIONS:** Participants are responsible for making their own arrangements for meals (except as noted in itinerary) and accommodations. The Headquarter and Official Hotels have been selected as a convenience for participants. Ask for OAC room block for special tour rate. Please note reservation rate cut-off dates! Always call at least 10 days before arrival to CONFIRM YOUR ROOM! Also: Special Wednesday or Sunday rates are usually available if you want to arrive early or stay an extra night.

**14. REGISTRATION FEES & BENEFITS:** Registration fees are \$389.00 for car, driver and a navigator. Extra passengers 6 years and over are \$90 per person. OAC Members receive a \$10.00

discount one time per membership-year as noted on entry form. **NOTE: Payment accepted by CHECK ONLY.**

**15. TOUR ROUTES,** materials and events are intended for the use and enjoyment of officially registered OAC participants only. *All copy, reproduction, and distribution rights are reserved by OAC.* Any copying or sharing of routes or materials or facilitating entry into events by non-participants is prohibited. Please discuss any "guests" or extenuating circumstances with Directors.

**16. PRIZES:** Each vehicle will have one entry in the Grand Prize Drawing (if it has participated all 4 days' events). Other drawings are open to all drivers and those passengers who have purchased an official game card. Member drawings are open to all participating members in good standing. Organizers reserve the right to limit prizes to one major prize per person per day.

**17. REFUNDS:** 50% of paid reg. fees if notice is received by 7/15/25; 25% from 7/16/25-7/21/25 and NONE THEREAFTER. You must receive a cancellation number from OAC staff to qualify for a refund. Refunds paid after the tour is complete.

### OpenAir Tours

P.O. Box 5532

Madison, WI 53705-0532

PH: 608-231-3884

Email: [info@OpenAirTours.com](mailto:info@OpenAirTours.com)

Please put "OpenAir Tours" in Subject Line



[visiteauclaire.com](http://visiteauclaire.com)  
715-831-2345





# OPENAIR CLASSIC XIX - AUG 21-24, 2025

## THE EAU CLAIRE BUCKET LIST-BUSTER

THE 4 MOST FANTASTIC  
TOP'S DOWN  
DAYS OF SUMMER!

### HERE'S YOUR CHANCE TO LIKELY WIPE SOME THINGS OFF YOUR BIG WISCONSIN BUCKET LIST!

Real Cheese Curds · Eagles · Hank Aaron Statue · OMG Back Roads · Deer · Wild Turkeys · Best View on GRR · Beer · Best Pies in the USA & MORE

**AUG 21 – Thursday:** Cruise into Eau Claire to check-in to your hotel, go to registration at the Metropolis Resort, get a warm welcome from OpenAir staff and volunteers, pick up your official OAC XIX Welcome packet and designer Ts, and meet a bunch of enthusiastic drivers and navigators ready for a fun expedition. Head a few blocks over to the elegant Florian Gardens and our Great OpenAir XIX Northwest Territories Welcome Dinner, drivers' briefing, and the sacred Navigator Oath Swear-in Ceremony.

**AUG 22 – Friday:** Up early, get breakfast on-your-own, then cruise to beautiful Carson Park where Hammerin' Hank Aaron started his Hall of Fame career. Grid your car and then get waved off into the spectacular wild and wooly section of the northwest corner of Wisconsin - one of the least visited and yet, most exciting touring areas in the Midwest. Discover an exhilarating network of roads even adventurous motorcycle riders rave about. Discover nationally famous pie-purveyors, local markets, and sip wine. Watch for soaring eagles, jay-walking turkeys, darting deer – maybe see a rare kangaroo (who knows?) Visit one of the Midwest's most iconic backroad bistros, spot a barge maneuvering through the locks on the Mighty Miss, take a selfie at the most spectacular park vista on the 2069 mile Great River Road, sip and savor spirits showcasing the terroir of Great River Country. Plan for dinner along the way or in Eau Claire with new or old friends!

**AUG 23 – Saturday:** Start with the OpenAir XIX Concours at Carson Park. Display your topless beauty, ogle plenty others and vote for favorites. Get your OAC Modified Le Mans route instructions and hit the road to see Eau Claire sculpture trail, parks, mural art, the Pablo Center, and a gem of a rare auto museum. Taste some of the best squeaking cheddar ever curded at a backroads cheese monger's shop. Visit a legendary brewery lodge, an orchard as old as Wisconsin, explore a treasure trove picker's paradise, and motor along the mighty Chip riverway. Plan dinner in or near Eau Claire because tonight we'll have an OpenAir XIX Bucket List special command performance concert by the award-winning Gypsy Swing group "Harmonious Wail." Their long Americana musical roots stretch down-river to the Memphis Delta Blues and reach across the Atlantic to the legendary Hot Club cafés of Paris. The Washington Examiner said, "(their) intense playing & sense of purpose never wavers... a mind-altering experience..." It's bound to be the sweet cherry to top our OAC Bucket List Cruiser's Cupcake!

**AUG 24 – Sunday:** We wrap up the tour on Sunday morning at the Metropolis but only after we recognize our honored many-tours participants, announce the People's Choice Concours Champions, present the Kwik Trip OAC Classic Photo Gallery Awards, and award dozens of prizes in the Kwik Trip Receipt drawings, the Members' Drawing, the Referral Prize, the Lucky Bucket Checkpoint Drawings, and the (truly) Grand Prize Drawing Winner. Then it's farewell, happy trails and hope to see you in January!

### MAKE RESERVATIONS & REGISTER NOW! Based in Eau Claire, WI Ask for "OpenAir Tour Block"

**Headquarters Hotel – Metropolis Resort & Conference Center** 5150 Fairview Drive, Eau Claire, WI 54701 PH: 844-855-2724

Room Block Name: OpenAir Tour Rate \$159 – *Likely filled by June 1, 2025 (possible waiting list)*

**Official Hotels – Eau Claire, WI Rooms are limited: Reserve Now:** Ask for "OpenAir Tour Block"

**Holiday Inn, South - Johnny's** 4751 Owen Ayres Ct, Eau Claire, WI 54701 PH: 715-830-9889 Rate \$150.95 +taxes

**Lismore Hotel - Double Tree by Hilton** 333 Gibson St, Eau Claire, WI 54701 PH: 715-835-8888, Ext. 0 Rate \$139.- \$149 +taxes

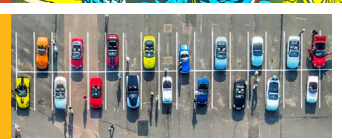
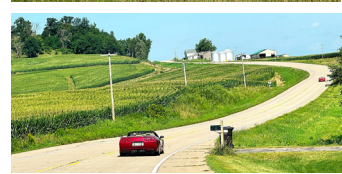
**Econo Lodge Inn & Suites** 4608 Royal Dr, Eau Claire, WI 54701 PH: 715-833-8818 Rate: \$90 - \$100 + taxes

**Holiday Inn Express & Suites** 2703 Craig Rd, Eau Claire, WI 54701 PH: 715-839-7852 Rate: \$149.95 + taxes

Tour limited to 200 Grid Positions – Members get Early Registration Period -

Registration Opens To OAC members only through June 20. Open June 21 to the public if spots are still available.

**REQUEST REGISTRATION FORM:** Email request: [info@openairtours.com](mailto:info@openairtours.com) or OpenAir Tours, Box 5532, Madison, WI 53705



### THE TOUR PLAN - FOUR DAYS OF OPENAIR FUN!

**AUG 21** Cruise In to Eau Claire! Welcome to the Tour! We're Happy to See You! **2:30 PM** Registration Opens at The Metropolis Resort  
**5:30 PM** Cash Bar Open at Florian Gardens **6:30 PM** Dinner!  
**7:45 PM** Welcome **8:15 PM** Drivers' Meeting - Navigator's Oath Ceremony **9:00 PM** Meet fellow participants - Happy Evening = Return to Hotels —*Sweet Dreams*

**AUG 22** Driving the Driftless Region! Breakfast On Your Own—Off to Starting Grid at Carson Park **7-10 AM** Tour briefing by group, get printed routes—leave for tour. On tour Eau Claire & rural coulee country Great River Road Visit check points  
**PM:** Return to Eau Claire—Dine in Eau Claire or along the way OYO—Share your adventure! Celebrate!

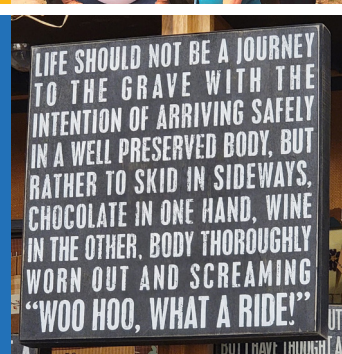
**AUG 23** Driving the Northern Heartland and Big Chippewa Valley Breakfast OYO **8-9:30AM** Concours at Carson Park—Get a good look at the entire grid, meet participants—Vote for favorites **9:30-10:30** Briefings by groups A-D for "Modified LeMans Start Dinner OYO before Evening Special Concert by Harmonious Wail

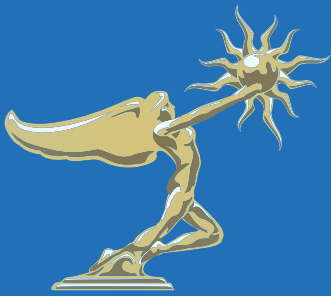
**AUG 24** Awards - Prizes - Cheers! Breakfast OYO - Checkout **9:30** Gather for Tour Finale—Bucket Drawings—Prizes -Kwik Trip Winners Farewell—explore Eau Claire Area, stay another day or head home.

**MEMBERS - See you Jan 23-25, 2026, OpenAir Conditioner-Madison!**

## YOUR OAC XIX REGISTRATION FEE INCLUDES:

- Entry for one fine convertible
- Entry for Driver and Navigator
- A guaranteed spot on 200-car starting grid
- Name Badges
- Official Car Number
- Limited Edition Dash Plaque
- 2 Ltd. Edition Designer T-shirts
- Listing in OAC XIX Tour Book
- Welcome Packet
- OAC Eau Claire Area Guides
- Official OAC Navigator Badge
- Four Days of Topless Fun
- Official OAC Car Number
- Additional Tour Area Information
- 2 Tickets to "Northwest Territories Welcome Dinner at Florian Gardens"
- Detailed turn by turn instructions for all tours
- 1 Entry in "GPS says 'Parts Unknown'" game
- 1 Entry for the "Bite it Until it Squeeks" game
- Admission for 2 to The Harmonious Wail Concert
- Entry in "Topless at Carson Park Concours"
- 1 Vote/participant for Members' Choice Awards
- 2 Admissions to Sunday Awards Ceremony
- Special Prize Drawings
- One entry for Grand Prize Drawing
- Access to OAC XIX Tour—Share Photo App
- More Surprises, Smiles, Waves, Memories





IF YOU OWN OR LOVE OPENAIR CARS, T-TOPS, JEEPS, OR ROADSTERS — **YOU ARE INVITED!**

# OPENAIR CLASSIC – JOIN US!

## WHY SHOULD YOU JOIN OAC?

### BECAUSE YOU LOVE YOUR FREEDOM TO GET OUT AND DRIVE AND THE AWESOME FUN OF CRUISING AMERICAS OPEN

**ROADS!** You love driving, breeze in your face, sunny days, big blue sky above, tunes cranked up, cruising spectacular roads, going Who-Knows-Where?! You love seeing the world's largest loon, a roadside farm market, the first landing site of a space craft in the USA, the best park on the river, Elvis's favorite roller-coaster, and a stream of roadside delights!

**"TDE" - IT'S OUR MISSION...** To make each tour a super **Total Driving Experience – TDE**. It begins by dropping the top in fresh air, cranking up the tunes, and driving super back roads. We insist on roads that are fun to drive: roads as twisty as a bag of pretzels, slathered with National Geographic quality scenery, dotted with interesting places to visit. We find roads that are well-maintained, connecting friendly little burgers to hobby- hamlets, and towns that seem designed by Grandma Moses with a side of Norman Rockwell. We look for places to cruise, top-down, well off the beaten path: "the roads less traveled," jam-packed with "wonderful," infused with "magical" and extra "amazing" around every corner.

Along the way we seek inspired arts, specialty shops, marvelous murals, roadside markets, "finally cleaned out grandpa's attic" yard sales, front-porch music, detours through Upper Forty neighborhoods, and notable historic sites. We expect delicious dining at local cafes, ethnic restaurants, quirky bistros, local drive-ins, food trucks, and "Yes Chef!" classic supper clubs with award-ready line cooks whose Daily Specials could have made Julia Child squeal in delight like a double-butter croissant. Our goal, stretching back to our predecessor, Wisconsin Convertible Classic (1993-2005) has always been and will be **TDE - your Total Driving Experience**.

**MEET THE NICEST PEOPLE ON EARTH!** Convertible people are truly special. We wave and smile a lot! OpenAir people have a strong zest for life. We may be different ages, but we all love living to the max. Members come from different backgrounds, occupations, and live in various communities all over the USA. Some belong to car clubs, but many have never toured before joining OAC. We all love cruising around. Word has spread: *Once you do a tour, you'll be back for more!* Many have done 10, 15 or 20 tours. Join us once – chances are good you'll be back!

**DISCOVER EXHILARATING BACKROADS!** Good-bye rat race! We prefer scenic back roads, beautiful byways, twisty rustic roads, rolling hills, great vistas. We visit sweet little "off the beaten path" places that others wish they could find. OAC provides clear, easy to follow routes and maps. You will know where we're going. We try to stay on paved roads and avoid road construction. Changes can occur but we do our best to "stay smooth." OAC tours are cruises, not rallies or races.

**THIS IS WHY YOU BOUGHT IT!** You don't buy a convertible to be practical. You buy it because you love life and want to see the world. You expect to discover new places, see wonderful things, explore this great country, meet good people, make memories. This is what convertibles are all about. Remember what you were thinking when you bought your ragtop? The coolest ride in town. *Endless summer. Fun-fun-fun.* And you know what? IT IS! And it's even more fun with great friends. Let's drive!

**ENJOY THE BEST DAYS OF THE SUMMER** The OAC is an annual four-day tour for people who love topless cars. **Make that VEHICLES.** We welcome T-tops, open-air Jeeps, convertible trucks, even Humvees! OAC was organized in 2006 to preserve open-air traditions that began with the Wisconsin Convertible Classic (1993-2005). We share "explorer DNA" that fueled the pioneers. We love to discover what's over the hill. OAC is a non-competitive tour for street legal open-air 4-wheeled vehicles, any make or vintage. We limit the tour to 200 entries (*sorry, no sunroofs*) with some 400 life-loving people. Our rides range from 1930s classics and Post-War beauties, to gems of the 50s-90s, and 2025 showroom-fresh drop tops. We welcome Euro-classics, sports cars, muscle cars, exotics, and electrics. OAC routes showcase spectacular roads, friendly towns, attractions, arts, music, dining, shops and experiences. This is tour #32, the 19th OpenAir Tour. Join us! We'll be proud to travel with you!

**ENSURE YOUR SPOT ON THE GRID – BECOME AN OAC MEMBER!!** Every member who posts a registration in the *Member's Only Early Sign-up Period* is guaranteed a spot on the starting grid. Join and register by June 20, 2025 to guarantee your spot! OAC Members get discounts on registration fees, OAC merchandise, access to limited ticket events, OAC Facebook community, OAC contests, occasional track touring, OAC entertainment, OAC website, the Member's exclusive Winter Meeting, and entry in member's drawings. Join today!

## Mark Your Calendars! Future OpenAir Classic Tours!

OAC XX - Aug. 20-23, 2026\* • OAC XXI - Aug. 19-22, 2027\* (\*Dates TBD based on venue availability)

## NOT A MEMBER YET? JOIN THE OPENAIR CLASSIC TODAY!

**We're Ready! Let's Drive!** I (we) would like to become a member of the OpenAir Classic (Couples share one membership)

NAME \_\_\_\_\_ BIRTHDATE \_\_\_\_/\_\_\_\_/\_\_\_\_ NAME \_\_\_\_\_ BIRTHDATE \_\_\_\_/\_\_\_\_/\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

BEST PHONE ( \_\_\_\_\_ ) \_\_\_\_\_ ☐ LAND ☐ MOBILE \*EMAIL(s) \_\_\_\_\_

VEHICLE YEAR \_\_\_\_\_ MAKE \_\_\_\_\_ MODEL \_\_\_\_\_ COLOR \_\_\_\_\_ AUTO LICENSE \_\_\_\_\_

REFERRED BY OAC MEMBER \_\_\_\_\_ OR I RECEIVED INFO FROM \_\_\_\_\_

**My good check is enclosed for \$35 (\$33.18 membership + \$1.82 WI sales tax) Sorry we do not accept credit cards. \*EMAIL:** We send news & notices by email so if you do not have an email address indicate NONE above and we'll make every effort to send your notices by first class US Mail. ADD [info@openairtours.com](mailto:info@openairtours.com) on your non-spam list to be sure you get your OAC mail!

**MAIL TO: OpenAir Tours – Membership, P.O. Box 5532, Madison, WI 53705-0532**

Email: [info@OpenAirTours.com](mailto:info@OpenAirTours.com) | [OpenAirTours.com](http://OpenAirTours.com)

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