# Beyond Books

## Sponsorship Request 2024

Thursday, March 21, 2024 5:30 PM - 7:30 PM

The Library
190 South LaSalle
Chicago, IL 60603

Our 7th award ceremony is back! Join us as we celebrate leaders in literacy, along with adult education practitioners and learners. There will be appetizers and drinks, along with mingling and a short program. Connect with friends and colleagues and show your support for scaleLIT's mission.



ScaleLIT is thrilled to recognize Andrea Sáenz as our 2024 Literacy Leader. Andrea is the President and CEO of The Chicago Community Trust, a community foundation focusing on closing the racial and ethnic wealth gap in the Chicago region. Prior to this role, as First Deputy Commissioner for Chicago Public Library, Sáenz led efforts to reimagine the role libraries can play in improving community wellbeing. Her team pioneered a human-centered approach to designing library services that prioritize the lives and goals of community residents. Join us in celebrating Andrea's outstanding work and dedication to communities across Chicagoland.

ScaleLIT is also excited to acknowledge Susana Ortiz from Erie Neighborhood House as our 2024 Shirley Jenkins Adult Practitioner Award winner. As the Community Literacy Coordinator at Erie Neighborhood House, Susana has been a consistent and energetic partner for many years, participating in many programs scaleLIT has offered. Her dedication to Erie and the community she has served over the past 24 years is inspiring to all. Help us recognize Susana's commitment to adult education in Chicago.



200+ Attendees at Beyond Books 2023 10K+ Learners engaged

1.6K+
Fans on social
media









www.scalelit.org



### Sponsorship Opportunities

#### Fluent Level: \$5,000

- 16 tickets and a reserved booth (2 available)
- A full page ( $5 \frac{1}{2}$ " x  $8 \frac{1}{2}$ ") ad in the event program
- Opportunity to present Literacy Leader Award
- Recognition during event program, on website, and on social media.

#### **Emergent Level: \$2,500**

- 8 tickets and reserved table
- A half page (5 1/8" x 4") ad in the event program
- Recognition during event program, on website, and on social media.

#### Foundational Level: \$1,000

- · 4 tickets and reserved table
- A half page (5 1/8" x 4") ad in the event program
- Recognition during event program, on website, and on social media.

#### Community Level: \$500

- 2 tickets
- A quarter page (2 1/2" x 4") ad in the event program
- Recognition during event program, on website, and on social media.



Chicago Public Library Commissioner Chris Brown, former American Library Association (ALA) Executive Director Tracie D. Hall and 2023 Literacy Leader, and Former ALA Board President Lessa Kanani'opua Pelayo-Lozada at Beyond Books 2023



City Colleges Chancellor Juan Salgado, 2018 Literacy Leader



Former Illinois Secretary of State and Beyond Books 2022 Honoree, Jesse White

