As a small token of our appreciation, USARA has partnered with ExpertVoice. ExpertVoice provides industry professionals and dedicated people like you

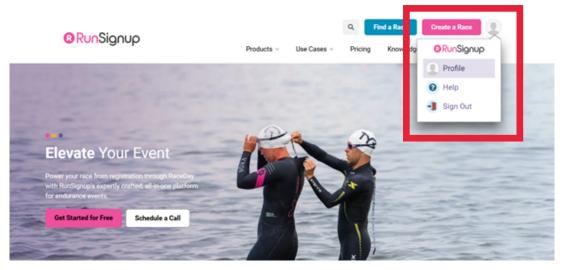


with a platform through which leading brands like Light & Motion, Osprey Packs, La Sportiva, Smartwool, Railriders, Pearl Izumi, Katadyn, and Silva offer insider pricing with discounts up to 60%. In addition, you can access behind-the-scenes content about the gear you love from hundreds of top brands, while also networking with and learning from other experts in the adventure racing community and beyond. ExpertVoice exists to build the relationships between brands and experts like you, to help consumers make better buying decisions.

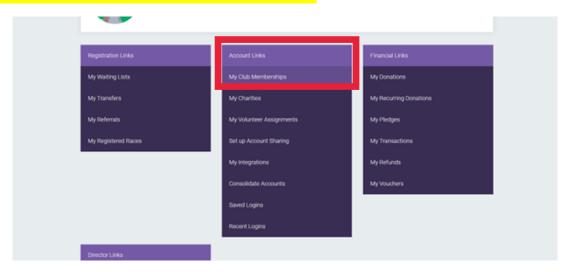
Below are instructions for members on how to join our ExpertVoice account. Even if you have an account already, please sign up through the USARA-ExpertVoice portal, as doing so benefits all members and may unlock additional discounts for you as well. After following the instructions below, if you have questions specifically about accessing your member card, <u>contact USARA directly</u>. If you have questions about onboarding at ExpertVoice, please <u>reach out to them directly</u> as they manage account sign-ups themselves.

## **Sign Up Instructions:**

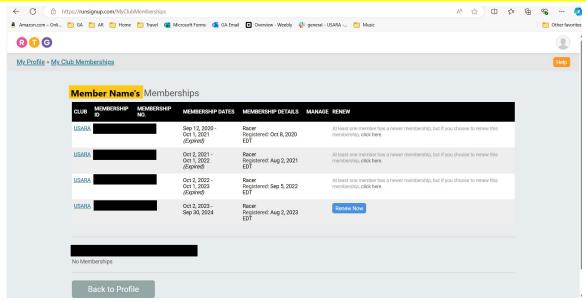
1. Runsignup recently performed a system update that prevents members from downloading a member card. You will need to take a screenshot of your member status and submit that as evidence of membership. First, log into your profile:



2. Scroll to the bottom of the page and access your "club memberships" to locate your membership information.



3. Once you have joined USARA, you will see your membership information here with your other club information (if you have joined any other clubs through RSUP). Take a screenshot of your current USARA membership for submission to ExpertVoice. You must capture the entire page, like this:



4. Once you have downloaded your membership card, you are ready to set up your ExpertVoice account, or add your USARA affiliation to an existing account.

## For new users:

- 1. Go to https://www.expertvoice.com/ and "Sign Up".
- 2. Search for USARA/United States Adventure Racing Association and complete the remaining sign-up flow. You will need to upload your screenshot proving USARA membership.
- 3. You will receive an automatic confirmation email; be sure to verify your email address. This may take a couple of days.
- 4. To access the most benefits, select your location and build out your profile with affiliations and accomplishments!

## For existing users:

- 1. Go to https://www.expertvoice.com/ and sign-in to your account.
- 2. Click on your name in the top right corner of the page and select "Add Affiliation".
- 3. Search for USARA/United States Adventure Racing Association and complete the remaining sign up flow. You will need to upload your screenshot proving USARA membership.
- 4. Be sure to update your profile with any recent accomplishments or new affiliations to access all you can on the platform!