

A person is seen from behind, standing on a grassy hillside and looking out over a vast mountain range. The sun is setting behind the mountains, creating a warm, golden glow across the sky and the landscape. The mountains are rugged and layered, with some peaks appearing more prominent than others. The foreground is filled with dry, golden-brown grass and some small white flowers.

brandhut 

Helping brands reconnect with their roots

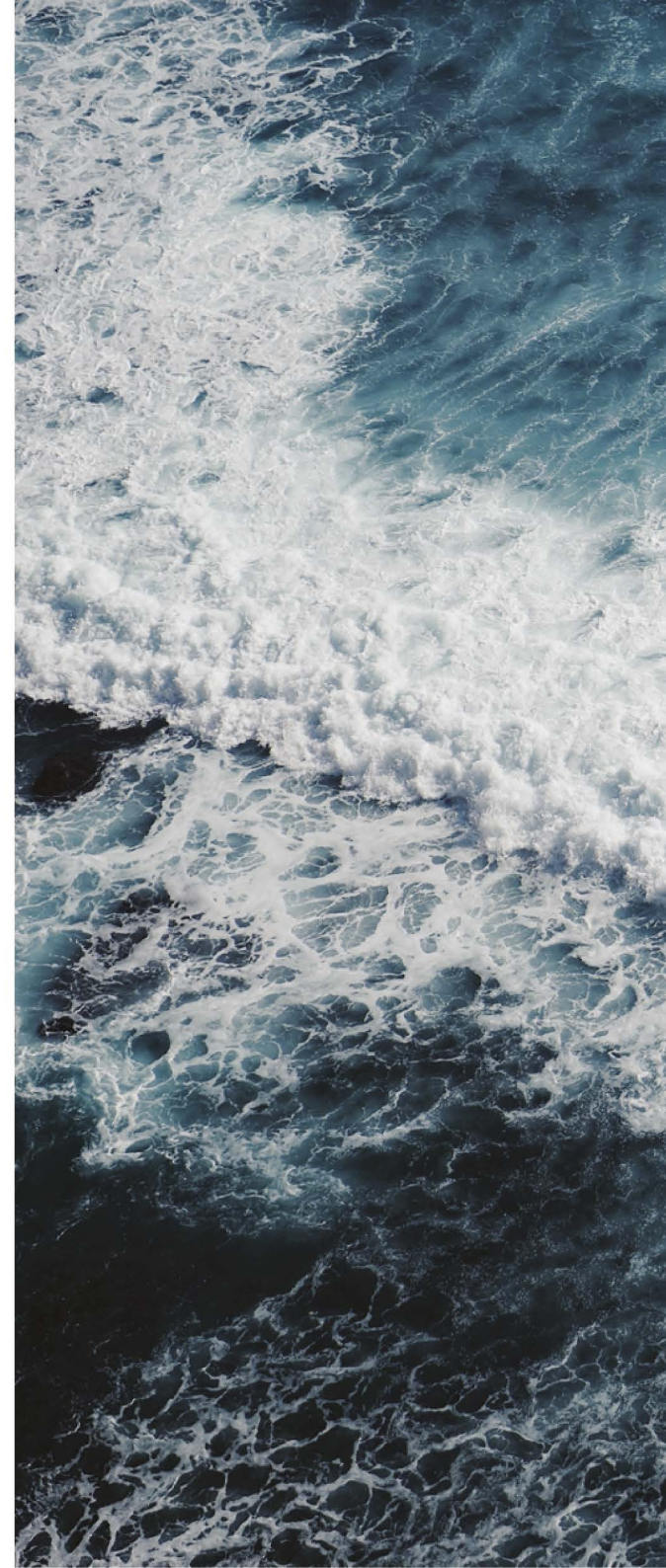


What we do

Creating a range of products and designs that resonate with your audience is challenging.

It starts with going through a process of getting to know your customer and creating a persona for them.

Graphic design, product development and branding expertise all follow. We have been working with global brands on this process for over twenty years and are experts in brand development.





brandhut 

Fan Favourite

Our insight and creativity is key when designing and manufacturing t-shirt collections. To appeal to the fans of one of the worlds most famous football clubs, the consumer needs to feel an affiliation.

We continually consider the connectivity between our product and the target audience.



Solutions

Helping established names with their branding solutions

Our brief was to source the perfect garment for the event and brand it in our recommended method. Understanding the best branding methods for a mixed range of products is our forte. From embroidery to specialist film applications we will make the right choice.







New life

Helping to reinvent and refresh branding.

Our brief was to build on the heritage and history of the organisation and their connection with the sea.

We produced a range of classic designs and colourways matched with quality garments that complimented the ethos of the brand.





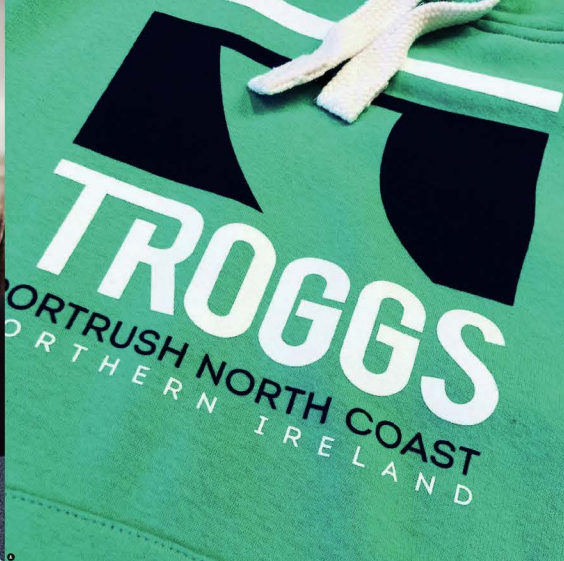


Represent

Designing a new corporate or product identity is one of the most important and challenging stage of any brands creative development.

Our brief was to create a new brand logo for an established surf shop & school with heritage going back over 30 years. Re brand the store and schools plus create an iconic logo that could be used on location tee's & hoods and complement a range of classic t-shirts for the shop.















MADE FOR A LIFE OUTDOORS

BLACK LANTERN 









Culture

Our background is in supplying surf, skate, teams & events. Helping our customers to communicate their brandvalues is at the core of what we do.

