



You Be You
Impact Report 2023

Overview & Highlights

During 2021-2022 we worked with 10 schools across London and Birmingham. Below are some of the key highlights of our work.

Highlights of our programme:

- Worked across **10 schools**, impacting **2,317 pupils** across all locations.
- Launched our home activity kits called 'Be Me Bundles' to reach families. Impacted **2345 parents/ families** through our kits.
- Trained over **657 teachers**. **98%** of our teachers found our diversity and inclusion training "really useful".
- Launched bespoke training and delivered 4 corporate workshops. Impacting over **256 employees and students**.
- **Over 76% of our parents** found our activity kits helpful in talking about diversity and inclusion at home.



The results- the numbers

We collected our data through pupil, parent and teacher surveys both before and after our programme. We also conducted 1:1 pupil interviews where appropriate,

- 98% of teachers **found our training useful and impactful**

Following our programme, we saw the following changes in our pupils:

- 71% **gained confidence** to make better decisions and resilience.
- 68% reported **improvement to mental health**.
- 60% **no longer** believed *boys would grow up to have more important jobs* than girls.
- 87% **no longer** believed *some jobs are only for boys* and some only for girls.
- 67% **no longer** believed *boys are better at maths and science*.

What was said...

Thank you so much for introducing You Be You. Our daughter has **gained confidence** and is so **happy now to acknowledge her culture.**

YEAR 1 PARENT

Our school's Africa Day inspired by the programme was such a brilliant idea! **Our daughter loved being part of this special day** by wearing the colours of her Dad's country of origin.

YEAR 4 PARENT

Mapping our our school's diversity journey and roadmap to see what we already do **as a school helped us** when it came to considering next steps.

**FERNDALE PRIMARY
TEACHER**

The training helped me realise **how much more diverse my planning could be.** Examples about real life context and prejudice were eye-opening for me.

**NORTHDOWN PRIMARY
TEACHER**

You Be You has **helped me learn more** about different festivals and also about Nigeria where my dad is from.

PUPIL AGED 5

It is always better to talk and ask for help. I loved writing journals and using stickers to tell people how I feel.

PUPIL AGED 5