



Prepared by:

FAMM Capital

Board Of Advisors

✉ FAMMcpaital@proton.me

🌐 www.FAMM.capital

A Family institution teaching value to
the most valued

Table of Contents

Introduction	01
Our Mission	02
The Evolving Financial Ecosystem	03
Digitization	04
Bitcoin & Digital Tokens	05
Utility Token	06
Utility Token Function	07
Investors	08
Basic Functionality	09
FAMM Features	10
Use Of Proceeds	11
Trade & Exchange	12
Protocols and Stability	13
Benefits	15

Welcome to the FAMM

Imaging Science and Digital Libraries

Assisting library's adopt 3-D and virtual reality services as a way to pioneer new ways of interacting with digital content and build on the library's current offerings in these areas.

Our Mission

Our first mission to mankind is to create 3 (three) family offices with physical & AR centered libraries. FAMM Offices will be filled with rich historical archives & AR gamification interfaces. Entrepreneurs in residence will act as library custodians to mentor you while your utilizing the facility.

Despite the fact that many libraries have built archives and policies for storing and managing other types of research data, there is a notable gap of standards and best practices for developing, managing, and conserving 3-D information and virtual reality environments.

In a variety of areas, the Famm Capital Libraries are already at the forefront of developing 3-D/VR technologies. The instructors, staff, and students have access to the technology and software needed to explore and hone their virtual reality programming and content creation skills through the library' Harvest Studio and Blackcloud. All library users can take advantage of free 3-D printing, workshops, and consultancy services provided by the 3-D Design Studio.

The initial offering will lead to research and design to deploy the three family office centers in the Dominican Republic, Sierra Leone and Los Angeles.

The Evolving Financial Ecosystem

For the present generation of financial professionals, the concept of fixed exchange rates for national currencies based on a peg to the U.S. dollar (or gold itself) is completely alien. These rates have been allowed to “float” (i.e., be set by the global market) since the 1970s. Exchange rates are determined by supply and demand in comparison to other fiat currencies. This new structure has a number of significant effects on international finance.

First, there was no longer any connection between the world quantity of money and the global supply of gold. As a result, many domestic economies saw significant levels of inflation and a rapid rise in gold prices. The scarcity of money was only artificially guaranteed by the complete decoupling of these new fiat money sources from gold. Trust in the economic management of national monetary authorities has replaced faith in the physical rarity of gold and the reality of the metal in vaults.

The second, related development was the formation of international foreign currency markets. Market procedures were needed to determine the relative values of foreign currency because rates were no longer set. With freely-floating exchange rates, the foreign currency markets became a global hub for speculative activity, completely apart from the production of goods and services, in contrast to the fixed exchange rates under the gold-based system, which mainly prohibited speculation. According to the Bank of International Settlements, whether measured by GDP, stock turnover, or gross trade flows, foreign exchange turnover has expanded significantly more since 1992 than the underlying economic activity.

Digitization

The stock ticker, which was first used in New York City in 1867, enabled for worldwide access to up-to-the-minute stock quotes from the New York Stock Exchange. By 1920, 88,000 telephones were in use on Wall Street, thanks to the invention of the telephone in 1876, which created a new form of communication.

The introduction of streaming real-time digital stock quotations in the 1960s laid the groundwork for electronic trading and the digitization of markets. By the 1990s, the open outcry method had been replaced by automated marketplaces as personal computers had become more potent and internet connectivity had improved.

Bitcoin & Digital Tokens

A peer-to-peer form of electronic currency that would allow online payments to be made from one party to another without going through a financial institution was described when the Bitcoin network was launched on January 3rd, 2009. ³ This explanation focuses on the financial element of Bitcoin (payments), however bitcoins are also a completely internal, decentralized-secured monetary unit. Significantly increased worldwide payment efficiency is a significant financial innovation, but the creation of digital scarcity, such as a hard ceiling of 21 million bitcoins, is a significant advancement in monetary theory. For this reason, some people refer to bitcoin as “digital gold.”

The media’s coverage of bitcoin increased dramatically as a result of these dramatic price swings, especially in the second half of 2017. Politicians and banking regulators started to take notice as value and popularity continued to soar. Many people worldwide started to wonder, amid the craze around this still-evolving technology, “Is bitcoin money?” Bitcoin was certainly money, and in a far superior form, for its most ardent supporters. ⁶ However, according to its critics, bitcoin was never meant to be used as money because it was linked to criminal activity, had no official backing, and had an extremely unstable price.

These discussions brought up the issue of what money is. The three roles of “medium-of-exchange,” “store-of-value,” and “unit of account” can be used to conceive this English phrase since dictionary definitions are divided on its meaning. The regularity of significant price changes prevented bitcoin, in the eyes of its critics, from becoming a store of value, which meant it could not be used as money. Its broad usage as a medium of exchange would be impossible due to the unpredictable purchasing power that comes with owning this erratic asset.

Utility Tokens

Digital tokens called utility tokens are intended to serve a particular function in the blockchain ecosystem. Users inside a cryptocurrency network can access exclusive perks or activities by purchasing utility tokens.

Utility tokens are not convertible into other currencies outside of its network, unlike conventional cryptocurrencies. They also arrive already mined. The distribution of utility tokens is decided by their creators.

Utility Tokens Function

The right to use or own a product, to propose or vote on certain instances or themes, and other rights belong to the token owner. You can store things independently if you have utility tokens. For the services they offer, these tokens serve as the exchange value.

The user experience is further enhanced by the provision of incentives for certain actions. On the blockchain, utility tokens serve as money. In the upcoming years, it may also serve as an alternative to financial payments. Utility tokens can be exchanged for specific rewards.

Investors

In addition to the FMM Offices & AR Libraries, FMM also provides exposure to a portfolio of minerals, resources and technology, the utility token represents voting rights in the educational platform. Our company is underwritten by our tech-driven origination partner, WPG.

Investors will receive weekly updates through our fundraiser software pertaining to the growth of the assets, marketing progress, company updates, influencer content and more, from a centralized dashboard.

Basic Functionality

Each individual FMM token represents 1 share of FMM Capital held in a wallet in Switzerland, and will be capable of being fractionalized up to 18 decimal places (i.e. increments as small as ERC-20 token decimals allow).

FAMM Features

FAMM holders will be able to exchange their tokens for the corresponding USDT. A holder may request FAMM tokens to be exchanged on uniswap and coinbase. Each on-chain address that has FAMM tokens will be linked to certain shares or tokens. A "Look-up Website" will be made available by FAMM so that anybody may locate the precise asset tokens connected to each on-chain address where FAMM tokens are kept.

When an on-chain transaction transfers FAMM from its initial on-chain address to a second on-chain address, the receiver or "investor" will now hold the tokens in their wallet.

Use of Proceeds

The raise will be used to help expand libraries for partnered family offices such as WPG, Uncmmon Harvest Co., in Los Angeles, Dominican Republic, and Sierra Leone. WPG will be providing the land that FMM Capital will use to build the libraries. The proceeds will employ financial advising consultants, full stack developers, animators, new media artists, developers, token digitization assistance/fees, marketing costs, standard operating costs, administrators, staff, and fixture costs.

A robust financial, technological, and inventive infrastructure is also important to ensure a strong chain of connected activities, executions, and developments. FMM Capital will make investments in innovative concepts, meta verse developers, cutting-edge technology, and exciting new creations that align with our business objectives, which are all related to resources. The supporting activities must logically relate to our primary aims and objectives. FMM is constantly on the lookout for novel breakthroughs that might help us achieve our objectives.

Trade & Exchange

FAMM can be acquired and freely traded on a exchange from day one. It can be stored, sent, received around the globe within seconds, and exchanged into both fiat and cryptocurrencies including BTC, ETH, EURO, USD. You must first sign up with FAMM through our verified web portal in order to do this.

Protocols and Stability

Evidence the market is in a volatile state currently is an understatement, the FMM token presents itself as a utility token, designed to be an option of relief to protect against interest loss in the inflated U.S. economy. Our architects and engineers at FMM are in constant development of the latest in blockchain protocols. Blockchain protocols govern different parts of blockchain technology. In the blockchain, protocols maintain the decentralized approach, eliminating the central authority nature by spreading in the entire network. Essentially, what we are building is a new data bond system with protocols that will act as data dams on pools of liquidity at different generational growth cycles (set by the natural equinox cycles of the sun) allowing a natural flow of stability and more exact math to enter the market and stay and when to grow and when sit still and when to run. This is the philosophy behind FMM token and our stream cycle “data bond” protocols that will have different maturity rates and that energy from all yearly FMM returns are commissioned and accessed efficiently across the blockchain for all contributors. It’s important our contributors are grounded and rooted with confidence in how the intellectual property is being protected, how the value is being stored, and what level of security do I have to maintain a harvest from this asset for future progeny. Below you will find a brief explanation of the level of security we want to bring into the market with our SmartTRACT a secure wallet to wallet, or secure SmartTRACT platform swap between FMM and its contributors and across all industry platforms. Our tools designed for volatility protections are as follows:

FMM Freeze Protocol: Freezes our digital assets volatility on the ledger by establishing generational data entry into the market at different phases of the digital data stream of the asset controlling the assets volatility by creating data dams, that are determined by the market, the interest of private holders and creator parameters.

FAMM InstaLedge: Our universal marketplace and ledger code, designed for making transactions and performances more efficient and instantly tradable across industry infrastructure. Self-aggregate to reduce gas and transaction fees by increasing peer-peer engagement and accessibility on our native and industry-wide platforms.

FAMM B.I.L.D.D: Is our proprietary Blockchain Intelligence Language Development and Design, AI, Machine learning architecture tool for creative expansion of protocols based off need of market growth and yield.

FAMM is the future of growth and protection of intellectual properties and energy spent. We look to continue to offer safe and sound solutions for our constituents.

Benefits

An evergreen entity that invests the majority or all of operating cash flow into new technologies for the future of learning. Future secondary market liquidity; the capacity to receive regular profit distributions in the form of token airdrops dependent on the quantity of Tokens owned.

The major benefit for someone joining the project at this point and contributing to its success will be the extremely cheap entrance price relative to the FMM Token's issuance price due to the rising value of the Target Assets during the Project. Pension funds and other funds searching for safe investment alternatives outside of the usual markets will find FMM to be a highly attractive investment possibility as soon as it acquires an ISIN. This will most likely drive the price along with the anticipated and projected growth in the value and number of the Target Assets. Not to mention the firm's guarantee in the case that the project fails.