



CASPAR

HOPE FOR TODAY



CASPAR'S

Strengthening Our Community Celebration

(CAMBRIDGE AND SOMERVILLE PROGRAMS FOR ADDICTION RECOVERY)



BAY COVE

HUMAN SERVICES



CASPAR
HOPE FOR TODAY

CASPAR'S STRENGTHENING OUR COMMUNITY CELEBRATION

A MESSAGE FROM BAY COVE HUMAN SERVICES' PRESIDENT & CEO

Dear Friends,

Bay Cove Human Services' Cambridge and Somerville Programs for Addiction Recovery (CASPAR) stands as a lifeline for individuals experiencing homelessness and addiction.

Recognizing that survival comes first, CASPAR prioritizes harm reduction strategies, ensuring essential basic survival needs are met while fostering long-term recovery. CASPAR offers compassionate, lifesaving services designed to build hope and empower individuals at any stage of their recovery journey.

By joining forces with Bay Cove and CASPAR, you are changing lives and building a brighter future for those experiencing their darkest moments. Your support of CASPAR is what makes it possible for us to secure essential supplies like food, clothing, and hygiene products, and it enables our First Step Street Team's outreach effort to expand, reaching more people in need.

The rising demand for CASPAR's services coincides with the reduction of pandemic-era aid, and now, more than ever, we need community partners like you to help us help others.

Together, we can strengthen our communities and offer hope to those we serve facing the challenges of homelessness and addiction.

Sincerely,

Louis Josephson

About the Event

This May, with your support, Bay Cove Human Services' CASPAR programs will bring together community members, business leaders, and advocates to raise awareness and critical funds for our neighbors in need facing homelessness and issues related to addiction.

Join us at the 2024 Strengthening Our Communities Celebration and support CASPAR's full spectrum of housing and treatment services, which help people with overlapping challenges like addiction, chronic homelessness, and mental illness.

TIME & LOCATION:

MIT Welcome Center
292 Main Street
Cambridge, MA 02142

Thursday, May 16, 2024
6:00-9:00pm

EVENT CONTACT:

Brian Teague
Senior Director of Advancement | Bay Cove Human Services
508.930.4391
bteague@baycove.org



About the Event

THE STRENGTHENING OUR COMMUNITIES EVENT:

- Supports access to clean beds, showers, and meals to over 150 people seeking these essentials daily
- Enables CASPAR to provide footwear and clothing to over 300 people
- Supports the expansion of CASPAR's Street Outreach Team, serving almost 450 people who are unsheltered

BENEFITS OF PARTNERING WITH US FOR THIS YEAR'S EVENT:

- Your participation will have a direct impact on your community by continuing to provide lifesaving services for our neighbors in need
- Your company will benefit from cross-promotion on digital media channels, including our website, social media, and other exclusive engagement channels.
- Recognition as a community leader before, during, and after the Strengthening Our Communities Event



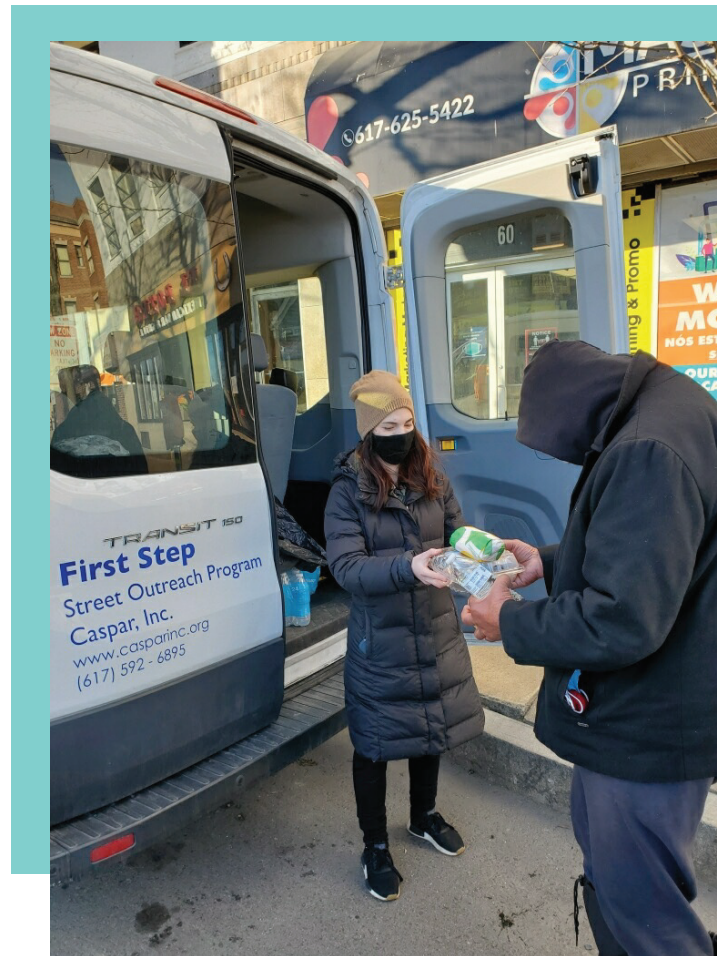
CASPAR'S MISSION:

The mission of CASPAR is to improve the lives of individuals and families who have been affected by substance abuse and related issues such as homelessness or mental illness. We do so by providing individualized and compassionate services for people with developmental disabilities, mental illness, aging-related needs and/or drug and alcohol addiction. CASPAR's vision is to reduce the harms of substance use and homelessness, and build healthy communities where everyone has a chance to thrive.

CASPAR'S HISTORY:

Since 1970, CASPAR has grown from a single halfway house for men and a shelter for homeless men and women, to a comprehensive array of services that provide access to people wherever they are on the substance use recovery continuum. From street outreach to aftercare housing, CASPAR's programs all reflect a shared commitment to non-judgmental, person-centered care for men and women who struggle with substance addiction. In July 2014, CASPAR became part of Boston-based Bay Cove Human Services, joining forces with another agency with more than 40 years of experience in addiction services and a shared philosophy and approach to caring for men and women with substance use disorder.

Today, CASPAR is widely recognized for its proactive programmatic response to emerging populations, trends in substance use disorders, and evidence-based research. Its reputation as the leading provider of substance use disorder services in the area, and a pioneer in cutting-edge service delivery, shapes CASPAR's vision for the future of person-centered treatment for high-risk populations.



We believe that everyone has value.



CASPAR'S STRENGTHENING OUR COMMUNITY CELEBRATION

Thursday | May 16 | 6-9pm | CASPAR is a registered 501(c)(3)

Sponsorship Levels

PRESENTING PARTNER SPONSOR

\$50,000

As the Presenting Partner Sponsor, your community leadership will be honored at the Strengthening Our Communities event. In addition to being honored, your company will receive a variety of prominent recognition opportunities, including:

HONOREE BENEFITS

- Named Honoree for the Strengthening Our Communities Event
- Logo Placement on CASPAR's Street Outreach Shirts for 1 Year
- Filmed interview in CASPAR's impact video premiering at the 2024 Strengthening Our Communities Event

SPONSORSHIP BENEFITS

- "Presenting Partner" Recognition All Strengthening Our Communities advertising
- "Presenting Partner" Recognition Hyperlinked logo on Bay Cove's CASPAR's webpage for 1 year
- Logo Placement Strengthening Our Communities Event Page
- Logo Placement Event Invitation
- Logo Placement Electronic Event Signage
- Logo Placement Event Blog Posts
- Speaking opportunities during the event program
- Cross-posts on LinkedIn and Instagram
- Customized press release
- Additional opportunities for press and media coverage
- Employee volunteer opportunities at CASPAR;
- Two branded features in Bay Cove's employee newsletter, "The Insider," showcasing services Bay Cove employees may want to engage with.
- Up to 35 Event Tickets for colleagues, employees, clients, and friendsvtt

Sponsorship Levels

STRONG COMMUNITIES SPONSOR

\$25,000

As a Strong Communities Sponsor, your commitment to strengthening our communities will be recognized before, during, and after the event. This sponsorship opportunity is a unique way to partner with Bay Cove and CASPAR and enable our street outreach team to continue serving our most vulnerable neighbors in need.

IMPACT - With a sponsorship of \$25k, the Street Outreach Team will be able to supply a year's worth of hygiene kits and emergency blankets to those we serve.

SPONSORSHIP BENEFITS

- “Community Impact Sponsor” Recognition All Strengthening Our Communities advertising
- “Community Impact Sponsor” Recognition Feature in the post-event thank you to attendees
- Logo Placement Strengthening Our Communities Event Page
- Logo Placement Electronic Event Signage
- Logo Placement Event Blog Posts
- Cross-posts on LinkedIn and Instagram
- Customized press release
- Employee volunteer opportunities at CASPAR;
- Logo and thank you on CASPAR website for one year
- Up to 25 Event tickets for colleagues, employees, clients, and friends

Sponsorship Levels

BRIDGE TO SHELTER

SPONSOR

\$10,000

IMPACT - With a sponsorship of \$10k, you will enable the team at CASPAR to provide a full month of direct care support services at CASPAR's Emergency Service Centers.

SPONSORSHIP BENEFITS

- "Bridge to Shelter Sponsor" Recognition All Strengthening Our Communities advertising
- Logo Placement Strengthening Our Communities Event Page
- Logo Placement Electronic Event Signage
- Logo Placement Post Event Blog Posts
- Cross-posts on LinkedIn and Instagram
- Customized press release citing the enablement of direct care support services
- Employee volunteer opportunities at CASPAR
- Logo and thank you on CASPAR website for one year
- Up to 15 Event tickets for colleagues, employees, clients, and friends

WALK WITH DIGNITY













SPONSOR

\$5,000

IMPACT - A \$5k sponsorship provides 50 people experiencing homelessness with new footwear and all-weather gear. During the winter season alone, CASPAR provides more than 300 people experiencing homelessness with warm boots and outerwear.

SPONSORSHIP BENEFITS

- "Walk With Dignity Sponsor" Recognition All Strengthening Our Communities advertising
- Logo Placement Strengthening Our Communities Event Page
- Logo Placement Electronic Event Signage
- Customized press release citing Walk With Dignity Sponsorship
- Feature in "Why We Support Bay Cove & CASPAR" section on 2024 Give Homelessness the Boot Campaign website
- Logo and thank you on Bay Cove's CASPAR webpage for one year
- Up to 10 Event tickets for colleagues, employees, clients, and friends

| Sponsorship Benefit | PRESENTING PARTNER | STRONG COMMUNITIES | BRIDGE TO SHELTER | WALK WITH DIGNITY |
|---|---|---|---|---|
| Event Tickets |  |  |  |  |
| Logo and thank you on CASPAR website for one year |  |  |  |  |
| Logo Placement Electronic Event Signage |  |  |  |  |
| Logo Placement Strengthening Our Communities Event Page |  |  |  |  |
| Recognition on All Strengthening Our Communities Advertising |  |  |  |  |
| Customized Press Release |  |  |  |  |
| Employee Volunteer Opportunities |  |  |  | |
| Cross posts on social media |  |  |  | |
| Logo placement blog posts |  |  |  | |
| Feature in post-event 'thank you' to attendees |  |  | | |
| Speaking opportunity at event |  | | | |
| Two branded features's in BayCove's Newsletter |  | | | |
| Logo placement event invite |  | | | |
| "Presenting Sponsor" hyperlinked logo on Bay Cove's CASPAR's webpage for 1 year |  | | | |

How Your Support Helps

Support from community partners gives CASPAR the security to continue to exist, employ best practices, and the flexibility to develop new ideas in CASPAR's quest to meet the complex needs of the people CASPAR serves.

These lifesaving funds allow CASPAR to provide access to life essentials- food, warmth, emotional support, and psychological counseling for people on the brink of a new life beyond homelessness and addiction.

“CASPAR's Women's Place stuck with me when I didn't believe in myself. There were shoulders available to cry on there. There were classes and group meetings. There was a community there to help me learn to help myself, a community that gave me the tools I needed to live. I made it through.”



CASPAR's services have encountered an uptick in demand due to the phaseout of regional COVID-era programs, making its programs more important than ever as a linchpin in the unsheltered community.

CASPAR is embarking upon a new model of onsite storage space and permanent beds for the people we serve at the flagship shelter, 240 Albany Street.

CASPAR keeps someone alive long enough to reclaim their health and self-worth daily.

Secure your Sponsorship & connect with our team! bteague@baycove.org



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