

INNOVATION THAT
**STANDS UP
TO STAND OUT™**



CHEER PACK
NORTH AMERICA™



ABOUT CHEER PACK

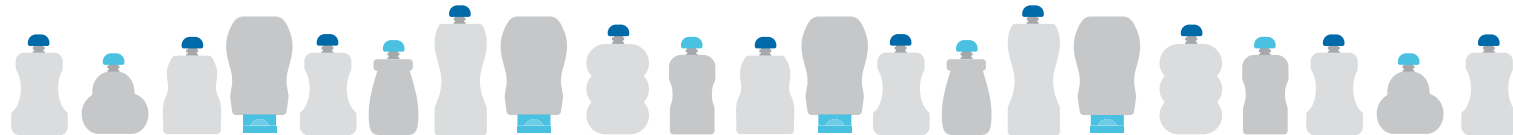
Cheer Pack North America is the leading manufacturer of spouted pouch packaging in North America.

The company is a fully integrated manufacturer of printed film and laminate, standard and custom injection molded parts, flexible flat and spouted pouches, strategic partner with leading spouted pouch filling equipment manufacturers and a supplier to a robust network of best-in-class spouted pouch and cap co-packers.

We offer pre-made spouted pouches on rails or the individual components separately to ultimately provide an innovative, flexible, sustainable, and highly functional system designed to meet the industry's strictest safety standards.

Our pre-made pouches feature a sealed-in, easy flow spout with a re-closeable, tamper-evident cap, and are available in a wide variety of colors, shapes, sizes, and materials.

CHEER PACK® spouted or flat pouches, caps and fitments are ideal for all types of liquid and viscous food and non-food products across a range of processes that include hot fill, retort, cold/ambient fill, and high-pressure processing.



THE BROADEST PORTFOLIO IN THE INDUSTRY

Film and Multi-Laminates

Flat Pouches

Spouted Pouches

Caps and Spouts

Strategic Partner with
Leading Filling Equipment
Suppliers



POUCHES

Cheer Pack N.A. offers pre-made spouted pouches, which accept the appropriate CHEER PACK® caps on rails, or the individual components (film, flat pouches, caps and / or spouts) separately depending on your filling system.

We offer flexible package solutions for pre-made, inline or form/fill/seal (f/f/s) filling systems

Cheer Pack provides multiple spouted pouch and cap options for various fill processes including ambient, cold chain, hot fill, retort, dairy and HPP applications.

Working with our Design, Engineering & QA teams, we can also quickly custom-manufacture production-quality prototype pouches to reinforce your branding strategy. This includes various sizes, custom shapes and laminate materials and the ability to quickly trial these using one of our three different loaner filling machines.



RETORT



HOT FILL



AMBIENT



HIGH PRESSURE
PASTEURIZATION



COLD CHAIN

SINGLE-SERVE



CHEERClassic™ Standard



CHEERClear™ Barrier



CHEERShapes™ Custom-Shaped

MULTI-SERVE



Cubes™ Side Gusset



MultiFlex™ Inverted



MultiFlex™ Corner Spout

SUSTAINABLE+



CHEERPlus™ No-Spill™



CHEERCircle™ PCR



CHEERCircle™ Recycle-Ready

CAPS

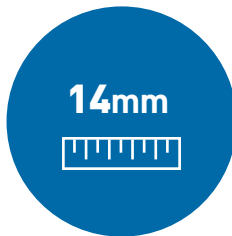
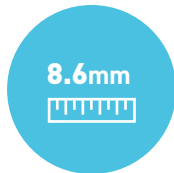


CHEERClassic™
Standard Cap



AVAILABLE CAP SIZES:

Fits on spouts with
the following diameter



Cheer Pack North America also offers a variety of cap colors, shapes, sizes and resin materials (PE and PP) for various applications. Our large caps are child choke-proof safe. Our team will help you select the right cap (or develop a custom one!) for your package solution.



Bevels™ Cap



Vizi™ Cap



Links™ Cap



CHEERClassic™ Logo
Embossed Cap



CHEERValue™ Cap



FITMENTS/SPOUTS

For each type of cap, we offer the right spout. Our spouts are offered in a variety of sizes, shapes and resin materials (PE or PP). Our 14mm larger spout is ideal for a product with larger particulates or higher viscosity. One of our unique deliverables is that we have created several spouts that accept industry-standard caps to reduce your cap inventory and increase your purchasing power. For example, our MultiFlex™ inverted spout with a 33-400 thread accepts standard large caps (with or without liners) from various manufacturers such as Aptar, Silgen, Weener and BeriCap. Additionally, for the appropriate opportunity, we can offer our caps and spouts pre-assembled for form/fill/seal applications.



PRINTED FILM & LAMINATE

Cheer Pack NA uses an in-house state-of-the-art cylinder plating process to offer our unique UHD™ (Ultra-High-Definition) 5-color rotogravure print process. This translates into significant cylinder investment savings as we can achieve 8 - 10 colors in just 5 vibrant colors. For those needing a specific PMS color(s), we can also print up to 10 colors. Our press and proofing process are calibrated to match each other down to the finest detail and color. We then laminate the printed film to other substrate layers to provide a flexible laminated structure that pops your brand's graphics and maximizes shelf life that ultimately "Wows!" consumers and keeps your product safe and fresh...longer!



KEY MARKETS & CONSUMER BENEFITS

CHEER PACK® spouted pouches and caps are the ideal package for multiple categories for today's sophisticated consumer.

There has been a seismic shift from glass and rigid plastic packaging to CHEER PACK® spouted pouches and caps in the Baby Food and Fruit Puree industries.

This exciting market trend is moving to multiple new categories including ice cream, refrigerated yogurt, beverages, nut butters and non-food categories such as homecare and lawn and garden delivering the following key consumer benefits:

1. The ultimate package for convenience and less mess
2. The lightest package weight
3. The ultimate in package portability
4. Almost 100% evacuation for less product waste and high consumer satisfaction
5. No utensil required
6. No breakage or cracking like glass or rigid plastic containers, especially critical in the booming e-commerce market

**Please allow us to help you lead the disruption
in your product's category!**



KEY DELIVERABLES



CHEER PACK® TIPS™
Total Integrated Pouch Solutions



**World-Class Manufacturing,
Quality & Products**



CHEER PACK® Innovation Center



Commitment to Sustainability



**Broadest Flexible Packaging Portfolio:
Printed Film & Laminate, Spouted & Flat
Pouches, Spouts, and Caps**



**Custom Printing, Molding
and Pouch Design**



**Consumer Insights and
Market Trends Expertise**



CHEER PACK NA IS A PROUD MEMBER OF THE ASSOCIATION OF PLASTIC RECYCLERS (APR) & SUSTAINABILITY PACKAGING COALITION (SPC)

COMMITMENT TO SUSTAINABILITY

Cheer Pack's commitment to sustainability can be summed up in our mantra, 'Mindful Packaging®'.

Consumers eyes are now on the packaging and will pay a premium for sustainable packaging.

As an example of our ESG investment strategy, Cheer Pack's plant in Massachusetts is covered with solar panels generating 30%+ of our facility's annual electrical needs. This combined with our auto shut off lighting system is the equivalent in removing over 1,900 cars annually from the road!

Source Reduction is the most preferred packaging solution in the Hierarchy of Sustainability.

Cheer Pack® spouted pouches check this critical box by delivering the best product-to-package weight ratio: 35:1. This translates up to 93% less in CO2 emissions vs. other packaging types.

TRUCKLOADS TO SHIP



UNFILLED FLAT FLEXIBLE POUCHES

vs.



GLASS JARS

OUR COMPETITIVE EDGE

SPEED-TO-MARKET

Cheer Pack NA understands the need to be fast and flexible in today's competitive marketplace. We offer the following unique suite of deliverables to optimize your brand's spouted pouch and cap success:

FLEXIBLE FILLING SYSTEMS

Cheer Pack NA is able to provide the right flexible film, pouch, spouted pouch, cap or spout solution for your filling equipment. Whether it is pre-made on rails, inline or form/fill/seal fillers, we can provide you with the highest quality pouch packaging solution that fits your filling equipment needs.

CHEER PACK INNOVATION CENTER

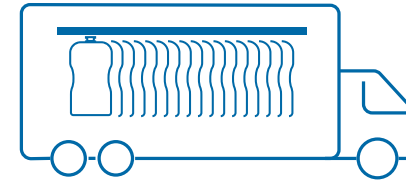
Our CHEER PACK Innovation Center includes 3 types of spouted pouch loader fillers that can optimize your speed-to-market and minimize your innovation investment spend.

CO-PACKER NETWORK

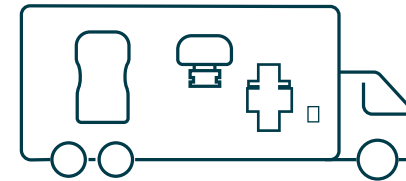


Cheer Pack NA has a North American network of co-packers that offer different filling process solutions to help you get to market quickly and efficiently

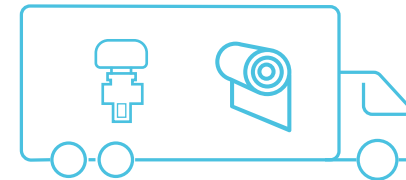
PRE-MADE ON RAILS



INLINE



FORM / FILL / SEAL



THE NORTH AMERICAN SPOUTED POUCH AND CAP LEADER

INNOVATION THAT STANDS UP TO STAND OUT!™

In our 305,000 ft² facility located in Massachusetts, Cheer Pack North America produces 1 billion plus each of spouted pouches and caps annually.

Cheer Pack NA is proud to have been awarded a 97 rating by SQF for each of our manufacturing facilities located in West Bridgewater, MA and Johnstown, OH.

Our Massachusetts facility houses our leading-edge CHEER PACK® Innovation Center (CP-IC), a research and development spouted pouch and cap incubator that provides creative expert Design, Engineering and QA support to optimize a Customer's speed-to-market. The CP-IC includes 3 types of loaner filler systems allowing a Customer to cost-effectively fill and quickly deliver production-quality products to market!



**PLEASE SCAN THIS QR CODE FOR
A DIGITAL VERSION OF THIS BROCHURE**

Please contact us today to speak to one of our representatives and how Cheer Pack NA can help you deliver the best spouted and cap solution for your brand!

CERTIFICATIONS



**INTERSTATE
MILK
SHIPPERS**

Multiple product utility and design Patents and Patents Pending

CHEER PACK®, CHEERPlus™, CHEERClassic™, CHEERValue™, Bevels™, Links™, No-Spill™, Vizi™, UHD™, CHEERClear™, CHEERShapes™, CHEERCircle™, PRISM™, Cubes™, MultiFlex™ are trademarks of Cheer Pack North America.

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