

"Find it before you Feel it"

Breast Cancer Screening Symposium

SATURDAY, MARCH 2, 2024

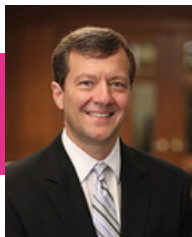
9:00 AM- 12 NOON

MSU MANAGEMENT EDUCATION CENTER

811 W Square Lake Road Troy MI 48098

Featured Speakers & Lecture Topics

Screening Guidelines



Jeffrey Falk, MD FAC

Breast Surgical Oncologist,
Medical Director of Breast
Program at
Ascension St. John

Breast Density



Shoshana Hallowell, MD FAC

General & Breast Surgeon, CEO
Operation Breast Density,
Breast Cancer Survivor
Ascension St. John

Genetics & Breast Cancer



Versha Pleasant, MD MPH

Clinical Assistant Professor of
OB-GYN, Director of Breast
Health & Cancer Genetics
Clinic at University of
Michigan

Breast Radiology



Evita Singh, MD

Radiologist, Associate
Program Director and Section
Chief of Breast Imaging at
Ascension Providence

Powered by:



- AMA PRA Category 3 Credit(s)[™], ANCC contact hours, & AAPA Category 3 CME credits available
- Food & Beverages provided
- Vendor services available for women health and wellness

Register



Additional information available at operationbreastdensity.org

ABOUT

OPERATION BREAST DENSITY'S BREAST CANCER SCREENING SYMPOSIUM

Operation Breast Density is a 501c3 Nonprofit that is dedicated to breast cancer and breast density education.

45% of women have dense breast tissue and dense breast tissue is a significant factor to the development of breast cancer. In addition, screening mammography can miss a breast cancer diagnosis in women with dense breasts up to 40% of the time.

This Breast Cancer Screening Symposium will educate on this important topic and provide guidance to practitioners screening women for breast cancer. The symposium is an educational series taking a more individualized patient centered approach to Breast Cancer Screening. Its focus will be on breast density education and an understanding of the challenges that come with imaging women with dense breast.

The symposium's target audience is clinicians that commonly screen for breast cancer such as family medicine, internal medicine, and obstetrics & gynecology physicians as well as nurse practitioners and physician assistants in those fields.

The symposium will provide an opportunity for 3 hours of continued medical education credit for physicians, nurse practitioners, nurses and physician assistance that attend.

There will be a continental breakfast provided along with mid-day refreshments and beverages.



**Virtual and In- Person
Registration is Free**



VENDORS

Companies, organizations and other nonprofits that focus on breast cancer diagnosis, treatment and support as well as women's health and wellness services are welcome.

Vendors have included several local breast cancer nonprofit organizations that provide financial aid and or emotional support to patients in need. In addition, nutritionist, physical therapy and wellness companies are great examples of vendors we are seeking at this event.



VENDOR

\$250

NONPROFIT VENDOR

\$100

SPONSORSHIPS



Sponsor of Hope

\$500

Sponsorship includes a vendor table, full page advertisement in event brochure, marketing on all social media platforms, OBD website and electronic newsletter.

Sponsor of Courage

\$750

Sponsorship includes a 5 minute presentation/Demo, vendor table, full page advertisement in event brochure, marketing on all social media platforms, OBD website and electronic newsletter.

ADVERTISING

Quarter page advertisement 5" x 1.8"

\$75

Half page advertisement 5" x 3.875"

\$125

Full page advertisement 5" x 8"

\$200

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