



### **VISION**

To be a catalyst for growth recognized for our community leadership.

### **PURPOSE**

Through our focus on people, we serve as connectors who find innovative solutions to create economic and social value.

By building partnerships, we provide a platform for prosperity and sustainability.



# BOARD OF DIRECTORS



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CRAIG BELL ESTABROOKS President & CEO



ALEX CALVIN Senior Director, Infrastructure & Planning



**ANDREW DIXON**Chief Operating
Officer



SERENE ALLEN Senior Director, Corporate Services



PAULA COPELAND Vice President, Engagement and Sustainability



KERRILEIGH NELSON Corporate Secretary & Compliance Manager

### CORE VALUES



### **Safety & Wellness:**

We make decisions based on a safety-first approach, ensuring that we support the well-being of the whole person in every aspect of their life.



### **Investment in People:**

Our team's success is our success. By investing in our team, we invest in our community. Learning and development is a core responsibility.



### **Drive:**

Our people and our organization demonstrate initiative, innovation, and perseverance in the face of obstacles, working every day to build a world-class port of choice.



#### Inclusion:

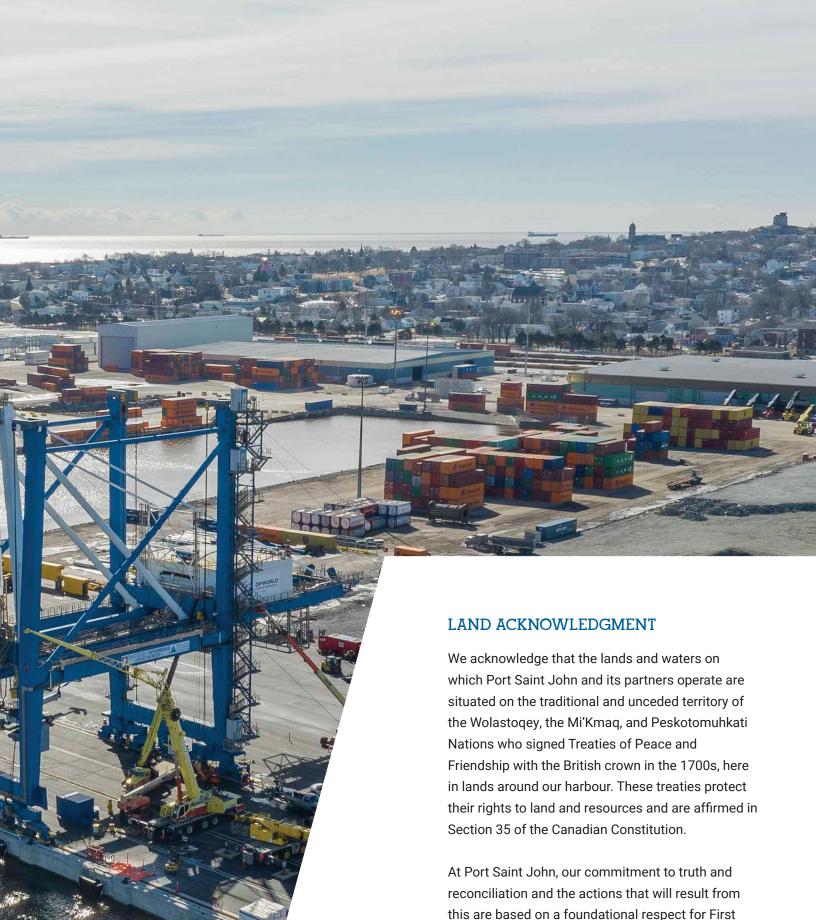
We include others in our mission by engaging our community, building relationships, and ensuring we have a diverse team ready to meet any challenge.



### **Integrity:**

Individually and as Port Saint John, we treat people with respect and build trust by honouring our promises and being open and honest in our interactions.





Nations culture and heritage and a desire to engage

in meaningful relationships.

# AWAKENING THE SLEEPING GIANT

It is fitting that in 2022 we celebrated our 10-year anniversary with our transport and logistics partner MSC. MSC joined us when we had a vision of resurrecting port container traffic and activity back to their former glory, a time when Port Saint John was known as Canada's "winter port." To do that,

we would need to expand and modernize, but we would also need the support of others to fully bring our vision to life. MSC was one of the early adopters of this vision, followed by DP World in 2016, CMA-CGM in 2017 and CP Rail in 2019. At our partnership announcement event in 2012, MSC spoke about the growth potential they saw: to them, Port Saint John was a sleeping giant that just needed to be woken up.

A decade later, the Port and our partners have surpassed the milestone of 100,000 TEUs of cargo, going on to end the year with more than 150,000 TEUs and an annual growth rate of 72 per cent – the greatest container throughput the Port has ever experienced in a single year.

With hundreds of millions of investments from the private sector, government, and the Port itself, we are experiencing tremendous growth with a trajectory to reach 800,000 TEUs in just a few years as we continue to expand.

Major partnership developments have solidified our place as the fastest growing container port on the Eastern seaboard of North America and the fastest growing in Canada. As of this year, three of the world's top container lines regularly call into Saint John: MSC, CMA-CGM, and Hapag Lloyd AG, the latter of which announced, together with CP Rail, an additional call into Port Saint John midway

through 2022. Our world-class terminal operator DP World continues to make significant investments in infrastructure and technology, including the addition of two super-post-Panamax quay cranes and enhancements to the fleet of cargo handling equipment.

The Port's modernization project entered a second phase with the announcement of an additional \$42 million of funding to strengthen our trade corridors and increase supply chain efficiency for Canadian shippers. This includes investment in our modernization project from federal and provincial governments and Port Saint John, as well as an additional \$21 million invested by the federal government into improving rail terminals locally and across the province. Together, these investments support national supply chain fluidity and elevate Port Saint John and our region as significant players in the Atlantic Canadian Gateway strategy. The cruise sector made a triumphant return this vear with several milestones and enhancements to the cruise experience. The arrival of the Royal Caribbean's Oasis of the Seas, the world's fourth largest cruise ship and the largest ship to ever enter our inner harbour, was a highlight of the year. The cruise industry is vital to so many jobs in Southern New Brunswick and seeing ships back at our terminals was a welcome sight for many.

Among our many firsts this year, we welcomed the Maiden, an all-female sailing yacht which made the only Canadian stopover in its three-year world tour in Saint John. Sponsored by global logistics leader DP World, their 90,000 nautical mile journey launched from Dubai to raise funds to support and empower girls from around the world through education.

With every new milestone we hit, we solidify our position as one of Canada's top ports and we intensify our standing as an agent for positive change and economic growth for our province.

We firmly believe there is a role for everyone in this journey: already the International Longshoremen's Association (ILA) hours have increased to 300,000 person hours, employing over 200 people, and creating about one hundred new positions at our working port with more to come. We continue to work closely and collaboratively with our unionized workers and received unanimous support for the collective agreement we signed with Public Service Alliance of Canada (PSAC) this year.

As we experience this ongoing growth and change, we must continue to evolve, adapt, and work with our partners, our community, our businesses, and our local organizations to ensure we are growing together and for the betterment of our region.

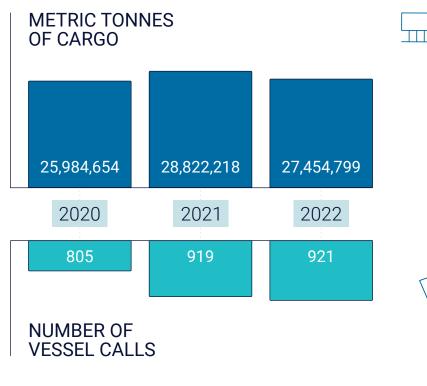
The sleeping giant is awake. Now it is up to all of us to capitalize on this momentum together, and let the world know about a little place called Saint John, New Brunswick, doing the big things today and tomorrow.

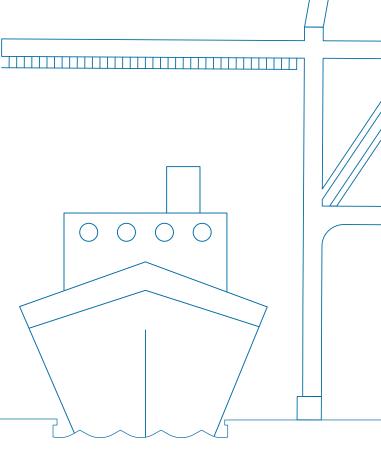
JACK KEIR Chair CRAIG BELL ESTABROOKS President & CEO



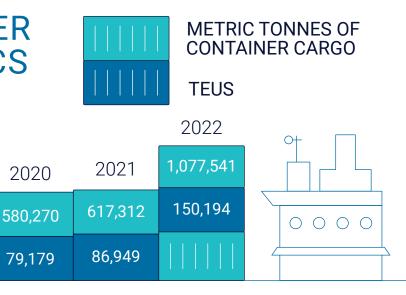


## TOTAL PORT STATISTICS





## CONTAINER STATISTICS



### **CONTAINERS**

DP World's sixth year at Port Saint John brought their highest volumes yet staying true to their vision of long-term growth for container operations at Port Saint John. DP World Saint John saw solid container growth at the west side multi-purpose cargo terminal. Container TEUs increased by 72 per cent with container tonnage increasing by 75% at year end. The port and its partners reached an impressive 150,194 TEU's in 2022 which is more throughput than Port Saint John has ever experienced on an annual basis.

The alignment of the supply chain partners is a unique opportunity for shippers and receivers to experience world-class service through Port Saint John. The best is yet to come as the port continues along their growth trajectory with capacity volumes expected to reach 800,000 TEU's within the next few years.

With construction nearing completion at the expanded container terminal, outcomes of the project are already being realized with the attraction of world class shipping lines, offering 4 weekly services through the port. Port Saint John is the only Atlantic Canadian gateway port with access to three Class I railways. The recent CSX acquisition of Pan Am Railways Inc. along with existing connections through CN and CPKC provides fast and reliable intermodal connectivity to key Canadian and US markets including Toronto, Montreal, New England, and the US Midwest.

In addition, Canadian Pacific Kansas City (CPKC) and Hapag-Lloyd AG announced an additional call into Port Saint John via a seasonal extra loader. This additional call follows their inaugural service call into the Port which occurred in May 2021, connecting via CPKC rail service to inland markets in Canada and the United States.

### WEST SIDE MODERNIZATION PROJECT

Port Saint John's \$205 million modernization project is a three-way partnership between the Government of Canada, Province of New Brunswick, and Port Saint John that increases our container handling capacity. This project will be substantially complete in early 2023, as the second container pier goes into operation. Outcomes of the project are being realized with increased cargo fluidity, attraction of world class shipping lines offering four (4) weekly services through the Port, introduction of new technologies, a deeper harbour, and the ability for two container ships to dock simultaneously.

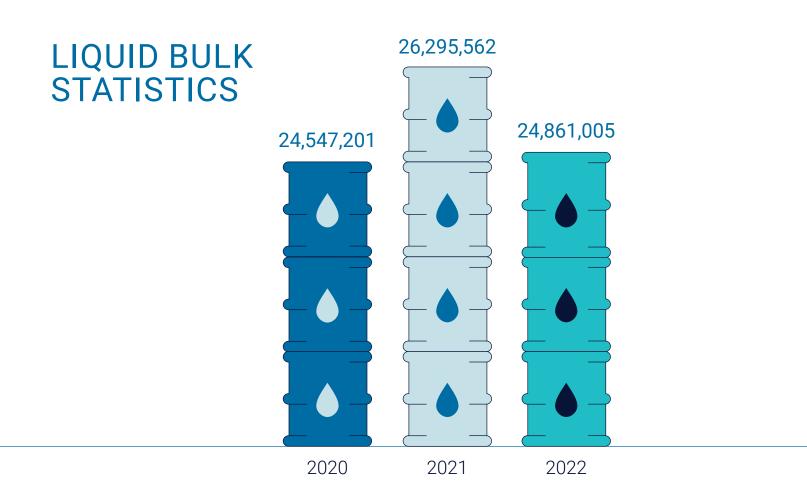
The Enhanced Westside Terminal Modernization Project (phase 2 of modernization) aims to capitalize on the momentum created from the initial project by increasing cargo laydown capacity of the Westside terminal, enhancing crane capabilities, and adding Ro-Ro (Roll On-Roll-Off) capabilities. With these upgrades, the capacity to handle container cargo at Port Saint John will increase from 325,000 TEU's in 2023 to 800,000 TEU's annually at the end of 2025.

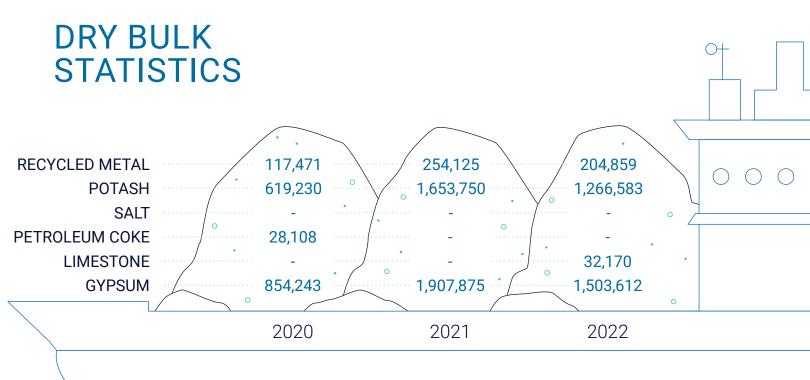
THE PORT IS NOW ONE OF THE **FASTEST GROWING CONTAINER PORTS ON THE EAST COAST OF NORTH AMERICA** WITH OPTIONALITY

OF THREE CLASS I RAIL SYSTEMS REACHING

INTO KEY MARKETS IN NORTH AMERICA.







### **CRUISE STATISTICS**



### **CRUISE**

Following a two-year hiatus, Port Saint John announced a return of its cruise sector to the waterfront on April 28th, 2022, with an overnight call from the Regent Seven Seas Navigator which provided an opportunity to include the public in welcoming the first ship back to Saint John.

The season which ran from May – November had an impressive schedule totaling 68 cruise ship visits, carrying 147,890 cruise guests and 78,982 crew arriving in the Port City. Specifically, September and October are the traditional busy months for cruise activity in our region, and 2022 was no exception with 87% of the ships visiting after the Labour Day weekend.

For the past 2 years, the team at Port Saint John and industry stakeholders worked closely with federal and provincial authorities on how cruise will resume safely in Canadian port cities.

With the return of the cruise sector, we celebrated our 3 millionth cruise ship guest and introduced the AREA 506 Waterfront Container Village, a comprehensive waterfront experience that has gained local, national, and international recognition as an innovative attraction.

This milestone represents many years of hard work by past and present port staff and countless stakeholders who, year after year, continue to warmly welcome cruise passengers to our beautiful, historic city and the breathtaking Bay of Fundy region. Our focus on improving and enhancing our cruise passenger experience will mean continued and sustainable growth, and more milestones to celebrate, in the years to come.

In addition, Port Saint John opened a world-class Crew Lounge for cruise ship staff, which provides thousands of crew members with a unique space to call their own when they visit the beautiful Bay of Fundy. As part of the newly opened AREA 506 Waterfront Container Village, the Crew Lounge is the perfect spot for crew to kick back, relax, and connect with loved ones. The lounge is made from three recycled 40' shipping containers, and is a testament to the community's welcoming nature and world-famous Atlantic Canadian hospitality.

The crew lounge space, located adjacent to the Marco Polo Cruise Terminal, is private and exclusive for cruise ship crew. It offers a rooftop patio overlooking the harbour, two levels of comfortable seating, tables equipped with device charging stations, dedicated high-speed free Wi-Fi, and air conditioning.

The investment was an easy decision for the Port while we aim to broadly enhance and elevate the passenger experience at Port Saint John.



### VENUE RENTALS

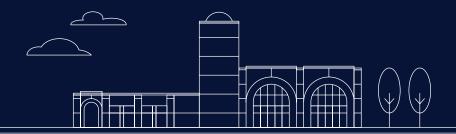
In the heart of the city...

At Port Saint John, guests can enjoy the convenience of a meeting, ceremony, social hour, dinner, and dance all in one spot. Our modern rental spaces are beaming with natural light from floor-to-ceiling windows. With space for groups up to four hundred, free parking, Wi-Fi, and delicious catering, meetings, client receptions, weddings, and other events at Port Saint John are worth celebrating. No room is without a view of the bustling Port City.

- i Diamond Jubilee Cruise Terminal: 333 Water Street
- (ii) Marco Polo Cruise Terminal: 111 Water Street







### SAFETY, SECURITY, AND ENVIRONMENT

### WELLNESS AND SAFETY COMMITMENT

Port Saint John became the first Canadian port to achieve the Occupational Health and Safety Management System ISO Certification (ISO 45001:2018), and we simultaneously achieved the Environment Management Systems Certification (ISO 14001:2015), reinforcing our commitment to meeting and exceeding safety and environment industry standards. These certifications validate that Port Saint John has been vetted against global benchmarks of industry excellence.

With port-wide wellness and safety leadership and decarbonization as two of our new strategic objectives at Port Saint John, we are pleased to receive ISO certification in both areas. As we strive to be a catalyst for growth and a leader in our industry these certifications ensure that our management systems are designed to prevent workplace injuries and to provide safe and healthy environments for our employees and community.

### **EMERGENCY MANAGEMENT**

Our continuous emergency planning and training were put into practice in December through a Security, Emergency Management and Business Continuity tabletop exercise, "Supply Chain Disruption". This involved a full activation of the Port Emergency Response Plan and on-site Emergency Operations Centre and involvement from Port stakeholders and terminal operators.

### COLLABORATING ON ENVIRONMENTAL STEWARDSHIP

Once again, Port Saint John received environmental certification from Green Marine in 2022. A voluntary, transparent, and inclusive initiative, Green Marine addresses environmental issues in the North American maritime industry. The certification process is extensive and based upon 12 key performance indicators.

#### **DECARBONIZATION**

Our focus on decarbonization led us to a partnership with Saint John Energy and the purchase of Renewable Energy Certificates (RECs). RECs are internationally recognized certificates designed to help energy buyers achieve net-zero goals by certifying that they are buying electricity from a renewable source.

This will allow us to power the Port's cruise terminals, corporate offices, and Port-owned terminals with one hundred per cent renewable energy from the wind energy provided by the Burchill Wind Project once the site is operational in 2023. This means 2,500 megawatt-hours of energy used at our facilities will be provided from a clean energy source.

The Port is also participating in a rigorous decarbonization and sustainability planning exercise, which includes examining our current footprint, setting ambitious sustainability targets, and building a forward-looking master plan and strategy to reach those targets.



#### **GREENHOUSE GAS INVENTORY**

Port Saint John has joined as a member of Green Economy New Brunswick and undergoing a greenhouse gas inventory (GHG) and baseline report in accordance with the GHG Protocol Corporate Accounting and Reporting Standard. Sustainability targets and action plans will be created from this data to work towards our strategic objective as part of port decarbonization.

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### ENGAGEMENT & COMMUNITY INVOLVEMENT

### PORT STAKEHOLDERS

More than 10 years ago, Port Saint John implemented a stakeholder and community engagement strategy which has evolved over the decade. At its foundation, the Inclusion Model is the primary tool by which the Port Saint John management team maintains a cycle of engagement with stakeholders in an inclusive manner through forums and working committees.

The Inclusion Model has expanded to include stakeholder and community engagement surveys carried out as a companion to engagement at meetings or in person. Feedback gathered from engagement through inclusion activities such as the forums, committees, and surveys are fed into the strategic planning process with the Board of Directors for the annual update to the Business Plan.

We continue to expand on new and innovative ways to enhance engagement with our stakeholders.

### THE PORT SAINT JOHN COMMUNITY LIAISON COMMITTEE (PSJLC)

The PSJLC was created to promote ongoing communication and dialogue with groups that have a vested interest in port-related operations and development in New Brunswick. The committee operates as a collaborative forum where community, industry, and Port Saint John representatives meet to liaise between different groups, share information, identify concerns, and address port-related issues.

#### COMMUNITY INVESTMENT

Our Community Investment activities are carried out as a companion to stakeholder engagement.

Throughout the year, Port Saint John supports dozens of charities and non-profits through donations and employee volunteer hours. A strong focus is given to charities providing basic needs to children and families in neighbourhoods surrounding the harbour.

The Harbour Lights Campaign, a community partnership fundraiser with CBC and Saint John Energy, raises funds for 16 food banks from St. Stephen to Sussex. This month-long event is a mainstay of our community activity each year and includes significant in-kind support from our maintenance team and members of our engagement team, along with the direct costs



for the 80-foot lit tree. In 2022, this effort raised \$298,024 for 16 foodbanks from St. Stephen to Sussex, and over 26 years the funds raised are more than \$3.5 M. Another success of the 2022 year was the addition of port partner Nutrien as a sustaining donor for four campaign years. Nutrien donated \$200,000 to the charity which is to be spread over the 2022 Campaign and the following three years.

Port Saint John donated \$25,000 to the five priority neighbourhoods surrounding the port, which equates to \$5,000 to five charities including the Carleton Community Centre Inc, ONE Change Inc, Crescent Valley Resource Centre, PULSE, and the Waterloo Village Neighbourhood Association. Throughout this time of renewed prosperity on the waterfront, the port realizes its responsibility to ensure the whole community benefits from the recent and continued growth of Port Saint John.

Port Saint John and its employees' partner with and support United Way through different giving initiatives, including an annual employee giving campaign, event sponsorship and donations to different causes organized by United Way. The Port is dedicated to supporting causes that address poverty for children, promote education, and promote community enhancement.

In addition to these charities, the seafaring community, who are working on every vessel in the inner and outer harbour, are a focus of Port Saint John charitable giving in both time and resources through the Saint John Seafarers' Mission.









#### **COMMUNITY ACTIVITY**

In 2022, Port Saint John launched an interpretive experience "The Port Pod" located in the AREA506 Container Village. The Port Pod serves as a storefront for all things Port Saint John with the goal to demystify the complex port ecosystem for locals and tourists while promoting port career paths to younger generations. The Port Pod also provides local goods for sale to help visitors share their love for their Port City and empower local businesses. A portion of sale were donated to the local SPCA Animal Rescue.

In September, Port Saint John was pleased to host the Students on Ice (SOI) Foundation. The Foundation was taking part in an ocean conservation expedition throughout Atlantic Canada and made a stopover at Port Saint John. This brought together diverse educational and research partners, Indigenous community representatives, artists, media, and youth to provide a platform for those engaged in ocean conservation work. The expedition took place aboard the Polar Prince, an Indigenous-owned expedition vessel provided by Miawpukek-Horizon Maritime Services.

In 2022, artist and sculptor Fred Harrison, best known for his stunning murals in the Sussex area, was selected for the second biannual Port Saint John Artist Residency. The aim of the residency is to support the community and the arts while elevating profiles and opportunities for New Brunswick artists. The Jury Selection
Committee, which consisted of one representative
from Saint John Arts Centre and three
representatives from Port Saint John, was highly
impressed with the caliber of artists who applied
and the high quality of all sixteen submissions for
the second residency. At Port Saint John were also
highly impressed by the scope and vision of the
chosen artist in creating this new body of work;
we look forward to working with Fred over the
next ten months, and eventually seeing the work
presented at Saint John Arts Centre in the gallery in
September 2023.

### **EDUCATION AND OUTREACH**

Port education outreach programming has been embedded into Port activities to engage students from K-12 with various learning opportunities.

In addition to these efforts, Port Saint John regularly partners with educational entities such as Enroute to Success, New Brunswick Community College, UNB Saint John, Eastern College, and Saint John High School to provide intern and co-op opportunities for secondary and post-secondary students.

A TOTAL OF 361 STUDENTS FROM VARIOUS SCHOOL PARTICIPATED IN EDUCATIONAL TOURS.



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