

How Economics Is Part Of My Everyday Life?

Official Contest Rules

The Council for Economic Education is holding a video contest asking students in kindergarten through 12th grade, via their teachers, to tell us how economics is a part of their everyday life. Teachers should prompt students to answer the question "How is economics part of my everyday life?" in a video of 60-seconds or less.

Official Rules - Video Contest for Teachers

NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN ONLY TO LEGAL U.S. RESIDENTS CURRENTLY LIVING IN THE UNITED STATES. VOID ELSEWHERE AND WHERE PROHIBITED BY LAW. SEE BELOW FOR ADDITIONAL ELIGIBILITY RESTRICTIONS.

1. Overview

The Council for Economic Education ("CEE"), the leading organization in the United States that focuses on the economic and financial education of students from kindergarten through high school, will conduct a video contest for K-12 classroom teachers and their students.

2. Description of the Contest

The CEE Video Contest for Teachers ("Contest") is a contest whereby teachers are invited to submit on behalf of their students a video response of 60-seconds or less answering the question, "How is economics part of my everyday life?" (see Video Requirements below). Three winners will be chosen by one or more economists selected as judges by CEE ("Economists' Choice Winner"). A total of one winning submission will be selected for each of the three grade ranges: K-4; 5-8; 9-12.

3. Sponsor

The Contest is sponsored by CEE.



4. Binding Agreement

Participants in the Contest agree to the Official Rules ("Rules"). THEREFORE, ALL PARTICIPANTS SHOULD READ THESE RULES CAREFULLY BEFORE ENTERING THE CONTEST TO MAKE SURE THE PARTICIPANT UNDERSTANDS AND AGREES TO THEM. If a Participant submits a video to enter the Contest, all of the Participant(s) who authored the video will be deemed to have consented and agreed to the Rules. Participants may not submit videos to the Contest and are not eligible to receive either of the Prizes unless they agree to the Rules. The Rules are a binding legal agreement between Participants and CEE with respect to the Contest.

5. Eligibility

The Contest is open to those K-12 classroom teachers who are legal U.S. residents currently living in the United States and are eighteen years or older as of September 01, 2022 ("Teacher Participants") and their students ("Student Participants" and together with Teacher Participants, the "Participants") who have agreed to the Rules. Videos must be submitted by Teacher Participants. Teacher Participants must agree to the Rules by checking the box marked "I agree" at the end of the online submission process. By clicking "I agree", Teacher Participants certify that they are signing on behalf of themselves and on behalf of any Student Participants involved in the creation of the relevant document, and further that if any Student Participants involved are under eighteen years old as of September 01, 2022, the Teacher Participants have obtained permission from the Student Participants' parents and/or legal guardians that such Student Participants may participate in the Contest. The following individuals are not eligible to enter the Contest: members of CEE and CEE employees, and members of their "immediate families," namely, any parent, child, sibling and spouse of any Contest Party, and those living in the same household of any immediate family member.

6. Video Submission Period

The "Video Submission Period" begins at 9:00 a.m. EST on Saturday, October 1, 2022 and ends at 11:59 p.m. EST on Wednesday, October 19, 2022 ("Contest Period"). All video submissions in .m4v, .mp4, and .mov files or a YouTube URL must be received during the Video Contest Submission Period.

Submissions received after the Video Submission Period are automatically disqualified. As submissions are received by CEE, they will be examined by the CEE Review Board to determine if they are consistent with the Video Requirements and suitable to be seen by all ages.



7. Submission of Video Entries

To enter the Contest, Participants must:

- Create a video response no more than 60-seconds in length meeting the criteria in Section 9 of the Rules.
- Entries that are judged as improper, insensitive, or otherwise inappropriate to the Contest, in the sole discretion of the CEE Review Board, will be disqualified.
- Submit the video response through the [CEE Contest Submission Page](#) by uploading a video file.
- Complete the Entry Form. The Entry Form must be completed by the Teacher Participant.
- Agree to the Rules. Teacher Participants must check the box marked "I agree" at the end of the online submission process.
 - By clicking "I agree", Teacher Participants certify that they are signing on behalf of themselves and on behalf of any Student Participants involved in the creation of the relevant writing submission, and further that if any Student Participants involved are under eighteen years old as of September 01, 2022, such Teacher Participants have obtained permission from the Student Participants' parents and/or legal guardians that the Student Participants may participate in the Contest.
- Video submissions must be submitted by Teacher Participants. Each Teacher Participant may enter an unlimited number of videos.

8. Video Requirements

The video submission MUST BE no more than 60-seconds in length. The CEE Review Board reserves the right to disqualify any video submission that in its sole judgment is greater than 60-seconds. The video must directly address the question, "How is economics part of my everyday life?" All videos must be submitted in English and in one of the following formats: .m4v, .mp4, and .mov, or providing a YouTube URL. A completed and submitted video is final and may not be modified or edited further and becomes property of the CEE Review Board.

By submitting an entry, each Participant agrees to the Rules of the contest.



9. Judging

- During the first round of judging, the CEE Review Board will examine each video submission to determine if its content is consistent with the Requirements and suitable to be seen by all ages. The CEE Review Board will consist of representatives from CEE. Each video submission will be judged on a "Pass" or "Fail" basis. A video submission that passes the CEE Review Board will be entered into the second round of judging. A video submission that fails the CEE Review Board will NOT be entered into the second round of judging. All decisions of the CEE Review Board are final, binding, and non-appealable.
- 2nd Round of Judging: The Economists' Choice round of judging will consist of one or more economists selected by CEE choosing the video submission from among the "Pass" submissions that they feel most effectively presents how economics is a part of our everyday life. Three (3) Economists' Choice Winner will be selected; one winner for each grade band: K-4; 5-8; 9-12. In the event of a tie or a technical or other failure that prevents the Economists' Choice Winner from being determined, the CEE Review Board will select the Economists' Choice Winner. CEE reserves the right to override the economists' selection. The Economists' Choice Winners will be notified directly via email to the sponsoring teacher and the Economists' Choice Winners will be announced on Friday, October 28, 2022.

10. Prizes

- Economists' Choice Prizes: The Teacher Participants that submitted the Economists' Choice Winner will receive a \$500 American Express gift card for classroom use. Students who created the videos, the Economists' Choice Winner will each receive a \$50 AMEX gift card. The winning video submission will be featured at CEE's events and posted on CEE websites, and social media pages such as Facebook, Instagram, and Twitter.
- THE RETAIL VALUE OF ALL PRIZES IN THE CONTEST IS APPROXIMATELY: \$1,950.00 USD.

11. Representations, Warranties, and Covenants of Participant(s)

As conditions of entry into the Contest and by entering a video document, with respect to each such document, the Teacher Participants and Student Participants warrant and represent that: THEY OWN ALL RIGHTS TO THE ENTERED DOCUMENT, INCLUDING, WITHOUT LIMITATION, THAT THEY HAVE OBTAINED PERMISSION FROM EACH PERSON WHO APPEARS TO HAVE AUTHORED THE WRITTEN SCRIPT AND VIDEO, OR IN THE CASES OF MINORS, THE MINORS' PARENTS OR LEGAL GUARDIANS, TO GRANT THE RIGHTS TO CEE DESCRIBED IN THE RULES; AND THE VIDEO DOCUMENT: (a) WAS ORIGINALLY CREATED BY THE PARTICIPANTS; (b) DOES NOT INFRINGE THE INTELLECTUAL PROPERTY, CONTRACT, PRIVACY, MORAL, PUBLICITY, OR OTHER RIGHT OF ANY OTHER PERSON, (c) DOES NOT VIOLATE ANY LAW, REGULATION, OR NETWORK STANDARD; (d) HAS NOT BEEN ENTERED IN ANY OTHER CONTEST; AND (e) HAS NOT BEEN PUBLISHED PREVIOUSLY IN ANY MEDIUM.



In addition, each Participant:

- Hereby unconditionally and irrevocably grants to CEE, an irrevocable, world-wide, fully paid-up, non-exclusive, sublicenseable license in the submitted documents and its components. Without limiting its rights, CEE may reproduce, encode, store, copy, transmit, publish, distribute, post, broadcast, display, publicly perform, adapt, create derivative works of (as such term is defined under U.S. Copyright Law, 17 U.S.C. §101 et seq.), exhibit, and/or otherwise use or reuse (without limitation as to when or to the number of times used), the document and the name, address, image, voice, likeness, statements, biographical material of all Participants related to the document, (in each case, as submitted or as edited/modified in any way by CEE, in CEE's sole discretion), as well as any additional photographic images, , portraits, interviews or other materials relating to each Participant(s) or the document and arising out of his/her participation in this Contest (with or without using the Participant's name) (collectively, the "Additional Materials") in any media throughout the world for any purpose, without limitation, and without additional review, compensation, or approval from the Participant or any other person. The foregoing rights are, collectively, the "License".
- Forever waives all right of privacy, right of publicity, intellectual property rights, and all other legal or moral rights that may preclude the CEE's use of the document or Additional Materials in accordance with the License, or would require the Participant's permission for CEE to use them for any purpose, and agrees never to sue or assert any claim against CEE, its affiliates, legal representatives, assigns, agents, licensees, or anyone else's use of the Video and/or the Additional Materials pursuant to the License.
- Hereby releases and shall indemnify and hold CEE, and its affiliates, legal representatives, assigns, agents and licensees and their respective officers, directors, agents, co-branders, and other partners, and any of their employees and agents (collectively, the "Indemnitees") harmless from any and all claims, damages, expenses (including reasonable attorneys' fees, whether incurred as the result of a third party claim or a claim to enforce the Rules), costs, and liabilities (including settlements) brought or asserted by any third party against any Indemnitee(s) due to or arising directly or indirectly out of: (i) the document or Additional Materials; (ii) Participant's conduct during and in connection with the Contest, including, but not limited to, infringement or misappropriation of any intellectual property rights or violation of any right of publicity or privacy, defamation, or other improper conduct; (iii) any claim(s) that any commercial, advertising, presentation, web content or any other material subsequently produced, presented, and/or prepared by or on behalf of any Indemnitee infringes on the rights of Participant's work as contained in any Video or any other right of Participant.



12. General Conditions

All Teacher Participants must have a valid e-mail address, phone number, and mailing address. The winning Participants are solely responsible for any taxes due on the Prizes. No substitute prizes are offered except at the sole discretion of the Sponsor. Prizes are non-transferable. By participating, Participants agree to the Rules and the interpretation of the Rules by the Review Board, whose interpretation is final, binding, and non-appealable in all respects; and the Privacy Policy located at <http://councilforeconed.org/general-information/privacy-policy/>.

Unclaimed prizes will not be awarded. No submissions or other materials will be returned. The CEE Review Board may, in its sole discretion, remove, delete and/or disqualify any submission deemed to be inappropriate or otherwise noncompliant. If for any reason the Contest is not capable of running as planned, including without limitation, infection by computer virus, software bug, tampering, unauthorized intervention, fraud, technical failure, unsatisfactory submissions, or any other cause which corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Contest in the CEE Review Board's sole judgment, the CEE Review Board reserves the right, in its sole discretion, to cancel, modify, or terminate the Contest. Further, the CEE Review Board reserves the right, at its sole discretion, to disqualify any Participant or other individual who the CEE Review Board determines: (a) tampered or attempted to tamper with the entry process or the operation of the Contest; (b) violated any Rule; or (c) acted in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person. The Contest is governed by the laws of the State of New York. Any dispute which cannot be amicably resolved regarding the Contest, including any document, shall be resolved in the federal or state courts located in New York County, New York, and Participant and anyone claiming through Participant hereby consents to the exclusive personal jurisdiction of such courts in such event.

13. Privacy

Participant agrees that personally identifying information ("PII"), including, but not limited to, name, mailing address, phone number, and email address, may be collected, processed, stored and otherwise used for the purposes of conducting and administering the Contest as the CEE Review Board deems proper. Further, PII may also be used by the CEE Review Board or CEE to verify a Participant's identity, communication address, and telephone number. If a Participant does not complete the Entry Form, that Participant's Submission will be disqualified. All PII provided will be maintained in accordance with CEE's Privacy Policy located at <http://councilforeconed.org/general-information/privacy-policy/>, which Participant should read and understand. Any information a Participant provides by entering the Contest, including PII, is provided to CEE.



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FREQUENTLY ASKED QUESTIONS (FAQ)

Who is eligible to submit the written entries?

- Any K-12 teacher may submit the written document on behalf of his or her students.

What are the requirements for the video contest?

- The video response should answer the question "How is economics part of my everyday life?" in a video no more than 60-seconds in length. Video document(s) submitted must be in .m4v, .mp4, .mov files or a YouTube URL. Teachers you may download a PDF one-page activity sheet provided by CEE that your students can use to ideate and write their video script response to the Contest question.

When are video entries due?

- All entries are due for submission by 11:59 p.m. EST on Wednesday, October 19, 2022.

How many submissions can each teacher submit?

- A teacher may submit as many submissions as they'd like as long as each adheres to the requested format.

Can more than one student be an author of the video submission?

- Yes. Video submissions may be one or multiple students presenting their answers to the question.

What is the best way to communicate to parents about this contest?

- We recommend sending them a link to the contest landing page: <https://www.econedmonth.org/contest> and sharing that you will have your students participate in this video contest that is all about every day economics!

What happens once the video document is submitted?

- CEE will review all video documents submitted to make sure that content is appropriate. The videos that "pass" the review board will be given to the Economist judges to review and they will select the winning videos.



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How many winners will there be and when will they be announced?

- There will be three (3) winners: for the Economist's Choice; one winner will be chosen in each of the following grade bands: K-4; 5-8; 9-12. All three winners will be announced on Friday, October 28, 2022.

What are the prizes for the winners?

- Each student participating in the writing of the Economists' Choice winner will receive a \$50.00 AMEX gift card.
- Teachers submitting the winning Economists' Choice video submission will each receive an \$500 AMEX gift cards for classroom use.

What if I have additional questions?

- Please email all additional questions to info@councilforeconed.org