



Loading Page 0.0

- When user opens app they are greeted with an animated logo
- Logo animation effect: image grows bigger
- Max 1000ms duration
- User taken automatically to landing onboarding page

1.0 Onboarding Landing Page



TRIPPY

Sign Up **Log In** X

Country/Region
United States (+1) ▾

Phone Number

We'll call or text you to confirm your number.
Standard message and rate apply.

Continue

— or —

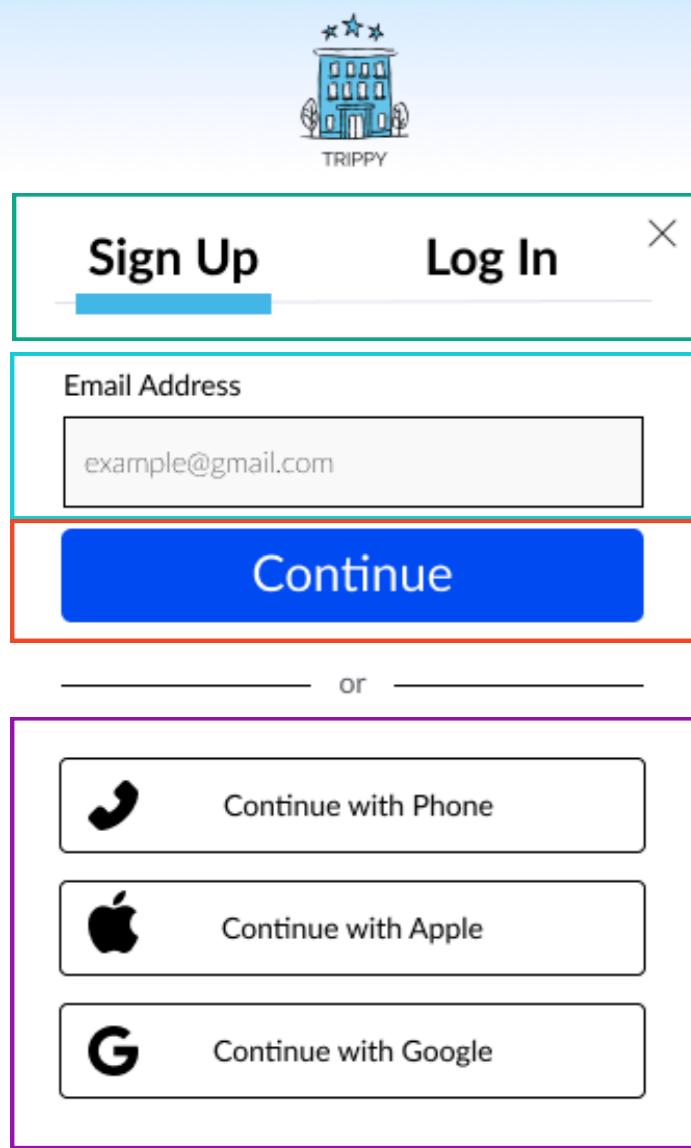
Continue with Email

Continue with Apple

Continue with Google

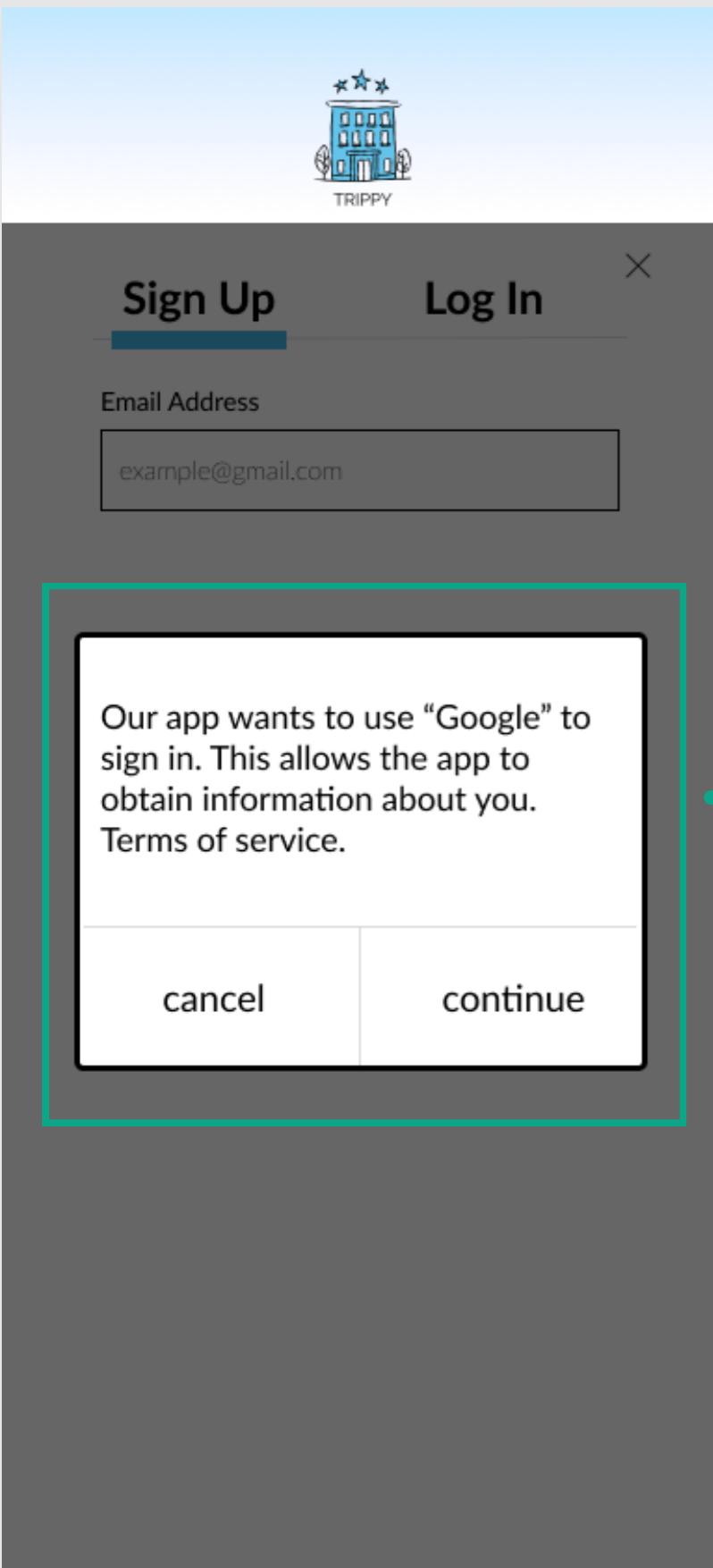
- User has the option to sign up, login, or bypass
 - User can navigate to "log in" without leaving the page
 - Active indicator line tells user if they are signing up or logging in
 - User can bypass onboarding via "X", user automatically directed to Home/Search page 2.0
-
- Pre-fill Country/Region using auto detection for user location
 - Drop down menu shows county/regions and corresponding international calling codes
 - Country/Region format: Country Name (+ Country Code) ex: United States (+1)
 - Mobile and tablet devices use standard number keyboard (it appears when cursor clicks on phone # field)
 - On type, provide mask in field () ___ - ___ and match phone number format to country/region selected
 - Automatically chunk numbers with user input of local area code and local phone number
 - Validate phone number when cursor leaves the phone number field
 - When input incorrect or empty provide error message to user
 - Error Message: Please enter a valid phone number (000-000-0000)
-
- On selection all input is validated and two factor authentication initiated
 - User then navigates to Confirm your Phone Number Overlay
 - When errors are returned provide visual indicator and message to user
-
- User can select option to sign up or log in via email, when selected user is presented with email registration/validation overlay
 - User can select option to sign up or log in via Apple, when selected user is presented with Apple registration/validation overlay
 - User can select option to sign up or log in via Google, when selected user is presented With Google registration/validation overlay

Onboarding Overlay - Email Option



- User has the option to sign up, login, or bypass
 - User can navigate to "log in" without leaving the page
 - Active indicator line tells user if they are signing up or logging in
 - User can bypass onboarding via "X", user automatically directed to Home/Search page 2.0
-
- Mobile and tablet devices use email keyboard type
 - Validation occurs after cursor leaves field, when input doesn't match standard email format provide error
 - Error Message: Please enter a valid email address. For example: janedoe@gmail.com
-
- On selection all input is validated
 - User then navigates to Confirm Your Email Overlay
 - When errors are returned provide visual indicator and message to user
-
- User can select option to sign up or log in via phone number, when selected user is then presented with phone number registration/ validation overlay
 - User can select option to sign up or log in via Apple, when selected user is presented with Apple registration/ validation overlay
 - User can select option to sign up or log in via Google, when selected user is presented With Google registration/ validation overlay

Onboarding Overlay - Google Option

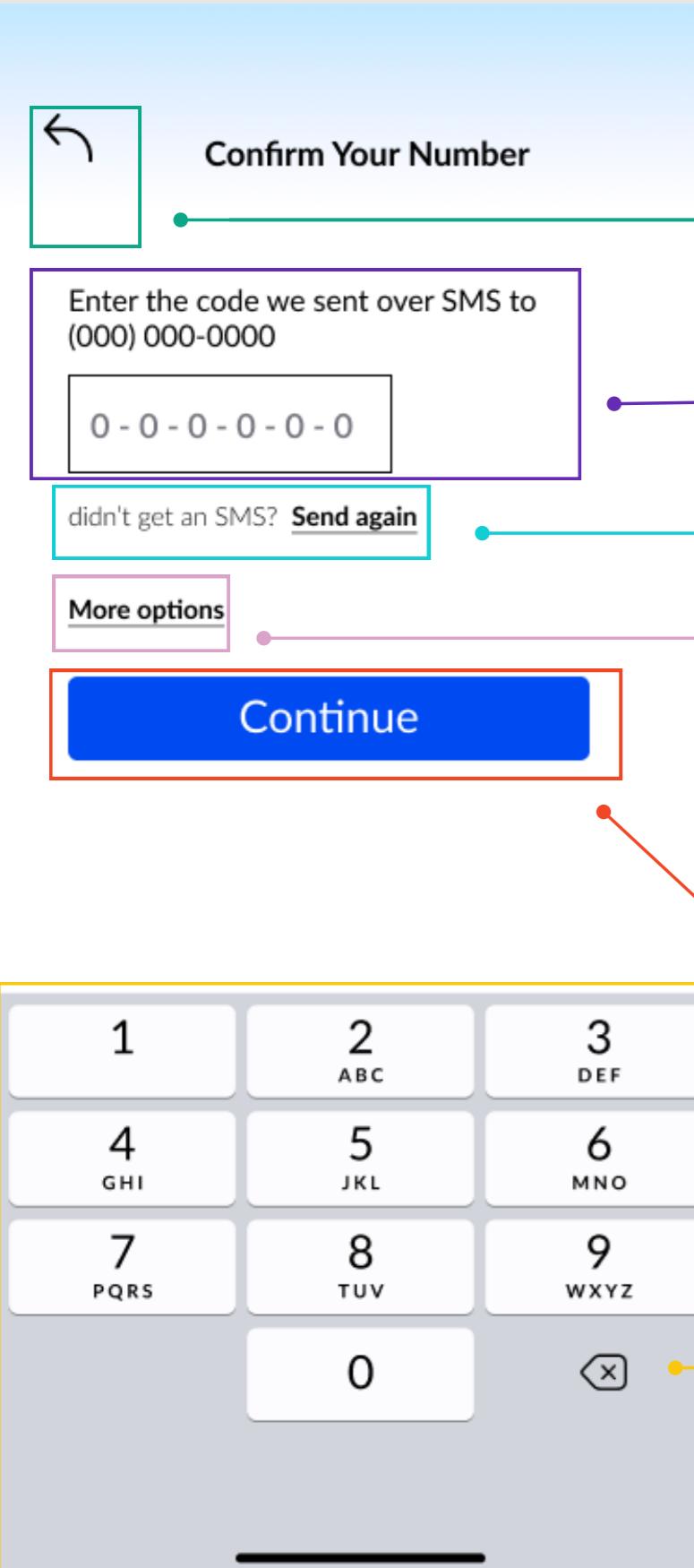


- When user selects "Continue with Google" they are presented with a dialog box confirming their choice
- The sign up / log in menu becomes deactivated, overlay 60% opacity
- Dialog box must include necessary app sharing permission
- User must accept or deny to continue
- Continue initiates Google API
- Cancel returns user to sign up / log in

Onboarding Overlay - Apple Option

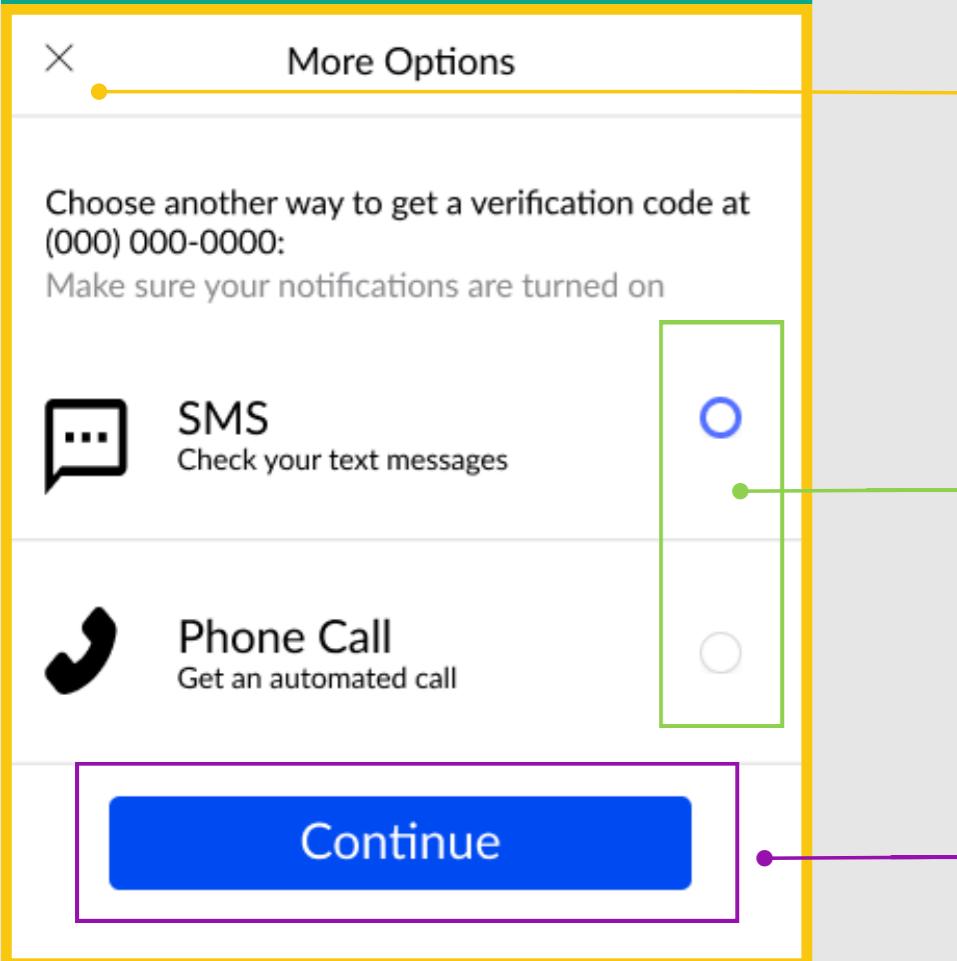
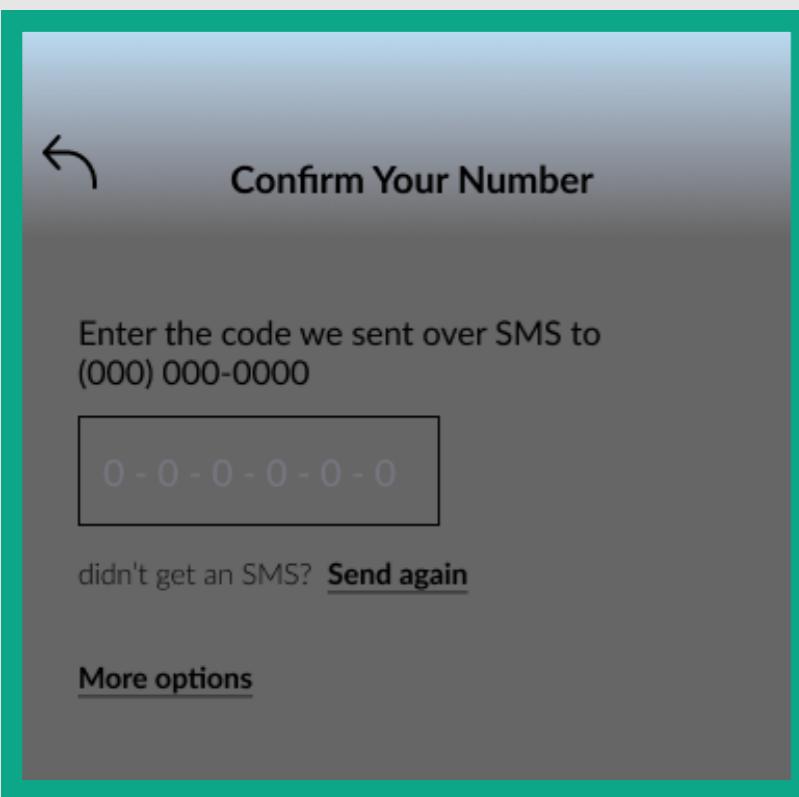
- When user selects "Continue with Apple" they are presented with a dialog box confirming their choice
- The sign up / log in menu becomes deactivated, overlay 60% opacity
- Dialog box must include necessary app sharing permission, including option to share/hide email
- User must accept or deny to continue
- Continue initiates Apple API
- Cancel returns user to sign up / log in

Onboarding Overlay- Confirm Your Phone



- Navigates back to phone number option step 1
- User required to completed two factor authentication
- Allow users to add code from recent messages with one click (at top of number keyboard display the numeric code to embed) - users simply click on the numeric code noted from "recent messages"
- Validate field when cursor leaves field
- SMS code format: 0-0-0-0-0-0
- Allow users to manually input numbers but automatically format it to include the dash between numbers
- When user taps "resend" the 2FA numeric code is resent to their registered phone number
- Time out operation after 3 minutes and require a new code to be sent/verified
- When selected a dialog box appears with more details (detailed on the next slide)
- On selection all input is validated and two factor authentication confirmed
- User then navigates to Complete Your Registration 1.1
- When errors are returned provide visual indicator and message to user
- Mobile and tablet devices use standard number keyboard
- Only display keyboard once user activates SMS code field with cursor

Onboarding Overlay - Confirm Your Phone # More Options



- When users click on "more options" make this section inactive until user makes selection from dialog box

- Closes "more options" dialog box and returns user to Confirm Your Phone

- Interactive radio buttons, allow user to only select one at a time
- True = filled radio button

- When selected initiate appropriate action
- If SMS selected, send SMS code for verification
- If Phone Call selected, send automated call for verification
- User then navigates to Confirm Your Phone # Overlay



Complete Your Registration

Your Full Name

First And Last Name

Must match your government I.D.

Birthday

mm/dd/yyyy

Must be 18 years old.

Email

example@gmail.com

Note to user regarding terms of service, legal and privacy policies.

Continue

1.1 Complete Your Registration

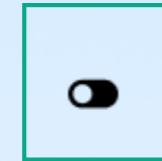
- Mobile and tablet devices use standard keyboard type
 - No special characters or numbers accepted in the field
 - Disable auto capitalization
 - Validation occurs after cursor leaves field, when input empty
 - Error Message: Please enter your full name
-
- Mobile and tablet devices use number keyboard
 - On type chunk numbers in displayed format, automatically add / between mm/dd/yyyy
 - Accept numbers on type only
 - Validation occurs after cursor has left field, when input doesn't match date format provide error
 - Error Message: Please enter a valid date of birth.
 - If DOB indicates user under 18 provide error message
 - Error Message: Users are required to be 18 years old.
-
- Mobile and tablet devices display email keyboard type
 - Validation occurs after cursor leaves field, when input doesn't match standard email format provide error
 - Error Message: Please enter a valid email address. For example janedoe@gmail.com
-
- On selection, validate all fields
 - After successful validation, user navigates to final Onboarding step- Notifications Overlay
 - When error(s) are returned scroll user to the first error on screen with the field in its error state
 - Given inline validation, errors will only occur when field has no input
 - Display Error Message: Please fix # of errors and resubmit your request

Notifications Overlay



Turn on notifications?

get personalized travel deals



Yes, notify me

Skip

- Allow users to toggle this on/off
- When selected on (= true) initiate personalized app experience (i.e. suggested properties, room types, etc)
- When off (=false) provide no personalized ads

- On selection, activate notifications alerts for logged in user
- User then navigates to Search Home 2.0

- On selection do not activate notification alerts for logged in user
- User then navigates to Search home 2.0

2.0 Home / Search



Enter Your Destination

DOW, mm/dd - DOW, mm/dd

rooms, # adults, # children

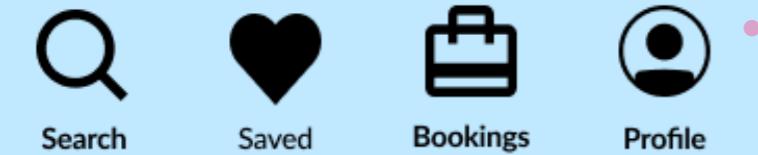
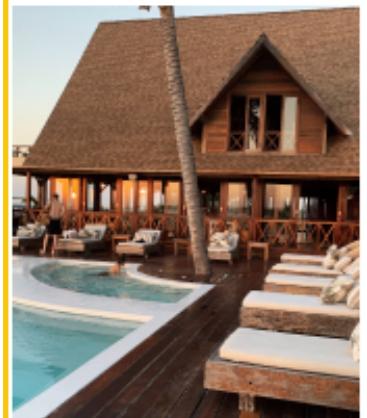
Search

Join Our Rewards Program

Save even more off your next booking as a rewards member. 10% off

Start earning rewards

More For You



- Voice search activated when microphone icon tapped
- For destination: when field activated by cursor navigate user to Destination Input Overlay
- Only accept smart auto-populated locations
- Prefill location only if user has performed prior search
- For dates: when field activated by cursor navigate user to Dates Input Overlay
- Prefill travel date range beginning with the next day through 48 hours
- For rooms/travelers: when field activated navigate user to Traveler Input Overlay
- Retain search details as user navigates app until user revises search input terms

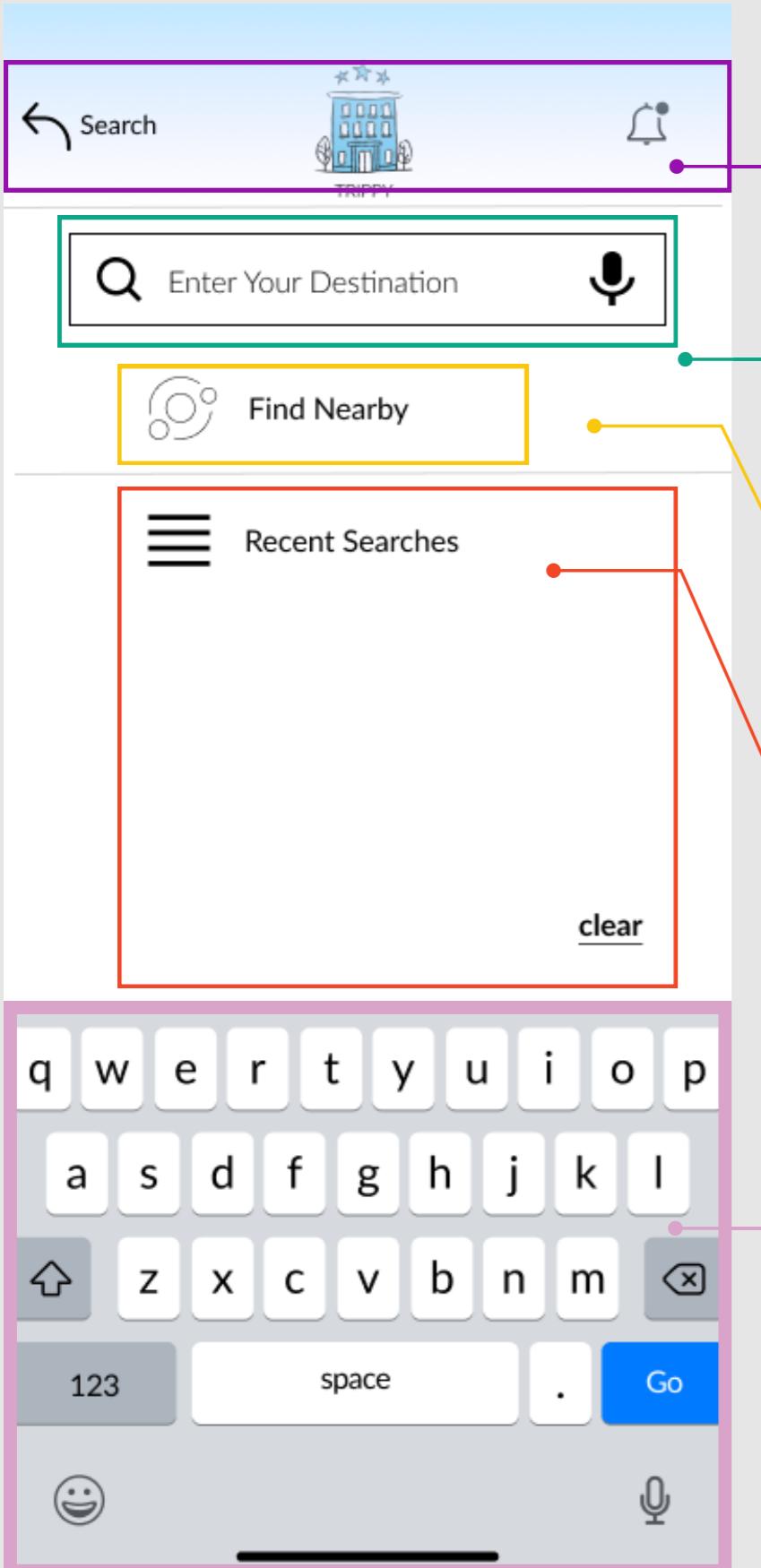
- Upon selection, validate all search fields
- User then navigates to Search Results 2.1

- If user is logged in, display rewards dashboard indicated # nights earned, # night to go before free stay
- If user logged in, hide start earning rewards button
- If user is not logged in, display rewards program promo and button to start earning rewards
- When button selected, navigate user to Onboarding Landing Page 1.0

- If user activated "get personalized app experience" display smart suggested properties
- If user denied personalized ads, display popular, highly rated properties and top deals
- Scrollable list - present no more than 10 options
- When an image is clicked, user navigates to Property Listing Page 2.2

- Static bottom navigation bar
- Search takes user to Home Search 2.0
- Saved takes user to Account Dashboard - Saved 3.3
- Bookings takes user to Account Dashboard - Bookings 3.2
- Profile takes user to Account Dashboard - My Profile 3.1

Search - Destination Input Overlay



- Back arrow navigates user back to Home Search 2.0
- Notification alert visible when user logged in, only
- Voice search activated when microphone icon tapped
- Mobile and tablet devices use standard keyboard
- Do not accept any special characters or numbers for input
- On type after 3 characters provide autocomplete options in a list
- Allow autocomplete locations to be clickable
- Once autocomplete location selected, automatically take user to next stage of search (Dates Overlay)
- If user has input search criteria "out of order" take user to next overlay for needed search input
- Feature only works if user has enabled location services
- When selected, user must give app permission first
- After selection and permission granted, provide list of properties found within a 40 mile radius
- Display users recent search history here
- Allow users to clear search history
- Mobile and tablet devices display standard keyboard only after cursor activated in destination field

Search - Date Input Overlay



- Back arrow navigates user back to Destination Input Overlay
- Notification alert visible when user logged in, only

May 2022						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

- Provide intuitive date picker
- Display current month and year first
- Visually differentiate between past and future dates
- Use circle indicator on today's date
- Pre-fill date selector with a minimum of three days
- First and last travel day darker color while in between days lighter color
- Allow users to easily move to future months using < > buttons in calendar

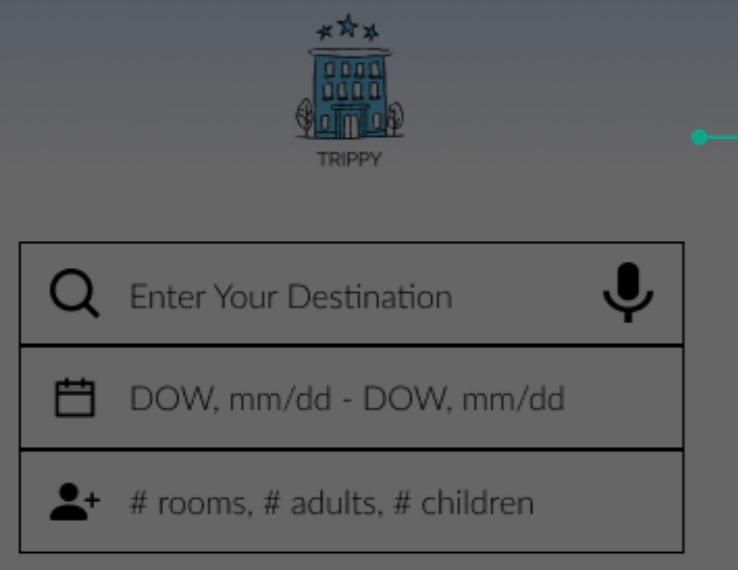
June 2022						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

- Display summary of dates selected
- Date Format: Day of Week, mm/dd - Day of Week, mm/dd

DOW, mm/dd - DOW, mm/dd
Select Dates

- Upon selection take user to next Search Overlay - Room/Traveler Input
- Or if user entered search criteria "out of order" take them to the next pending search parameter

Search - Room / Traveler Input



- Darken search input box to bring user attention to modal
- Display any data input by user into field
- This section has no interactions on this overlay

Traveler Details

Rooms	<input type="button" value="-"/>	1	<input type="button" value="+"/>
Adults 18 & up	<input type="button" value="-"/>	1	<input type="button" value="+"/>
Children 0 - 17 years	<input type="button" value="-"/>	0	<input type="button" value="+"/>

Search

- Allow users to add and delete the # of rooms, adults, and children by clicking the corresponding buttons
- Pre-fill Room # to 1, Adults # to 1, and Children # to 0

- Upon selection if user has completed all search input overlays (destination, date, travelers/room) run search and navigate user to Search Results 2.1
- If user has not completed all search input overlays take them to the next incomplete search input

2.1 Search Results

The screenshot shows a mobile application interface for searching travel destinations. At the top, there's a header with a back arrow, the text "Destination and vicinity", a date input field "mm/dd - mm/dd", a traveler count "1 traveler, 1 room", and a save icon. Below the header is a map of the Washington, D.C. area with several price range markers (\$\$) and a yellow dot indicating a specific location. A red box highlights the "Search Results" section. This section includes a header "Top Pick" with a photo placeholder, a sort/filter icon, and a "Heart" favorite icon. Below this are three hotel cards, each with a photo placeholder, a "Heart" icon, and a vertical ellipsis. Each card displays the following information: Hotel Name (with a star rating), Location Details, Room Size, Bedding, Nights, Total Price, and Cancellation Policy.

- Back button takes user to Home Search 2.0 (retain search input data and display that upon return)
 - Allow full list of search results to be shared by destination and vicinity
 - Allow full list to be saved to My Favorites 3.3
 - Display users search input
 - Date format: mm/dd - mm/dd
 - Travelers/Room: # travelers (sum of adults and children), # rooms
-
- Automatically displayed mapped results on an interactive map
 - Allow zoom on map
 - Display properties by GPS tag and corresponding price - links to Property Listing 2.0
 - Map marker format: \$000 price per night
 - When user scrolls, map disappears
-
- Display # of search results
 - Allow sort/filter for search results
 - Allow sort by price (high to low), price (low to high), best reviewed & lowest price, popularity, and algorithm equation of star reviews, traveler ratings, and traveler reviews
 - Allow filter by property type, budget parameters, and top amenities including free parking, free cancellation, free wifi, adjoining rooms, and breakfast included
-
- Provide scrollable list of hotel properties matching search input
 - Each hotel listing when selected by user takes them to Property Listing 2.0
 - Provide # of images indicator however user cannot browse images until Property Listing 2.0
 - Allow user to favorite individual properties
 - Display badges "Top pick" "Rare find" and "Best Value" when appropriate
 - Hotel Card Format:
 - Hotel Name
 - Stars, Rating, Reviews
 - Location
 - # Rooms, Room size
 - # Beds, Sleeps _ people
 - # Nights, Total USD \$
 - Cancellation Policy

2.2 Property Listing

Destination and vicinity

mm/dd - mm/dd 1 traveler, 1 room

Hotel Name
★★★★ • 9/10 Rating • 545 Reviews

Great Location

Fully Refundable before date

Easy Check In & Out

2 Beds, Sleeps 4

Popular Amenities

- Free WiFi
- Free Parking
- Breakfast Included

[see all amenities](#)

Select A Room

All Amenities

- Free WiFi
- Free Parking
- Breakfast Included
- Free WiFi
- Free Parking
- Breakfast Included
- Free WiFi
- Free Parking
- Breakfast Included
- Free WiFi
- Free Parking
- Breakfast Included

Where You'll Be

Nearby Attractions

- lorem ipsum
- lorem ipsum
- lorem ipsum

545 Reviews

★★★★★
Fantastic barbers! Stuart is brilliant as always. Very professional and does an amazing haircut

Sean B. Jun 10, 2022

★★★★★
Fantastic barbers! Stuart is brilliant as always. Very professional and does an amazing haircut

Sean B. Jun 10, 2022

★★★★★
Fantastic barbers! Stuart is brilliant as always. Very professional and does an amazing haircut

Sean B. Jun 10, 2022

Select A Room

- Back button takes user to Search Results 2.1
- Display Destination and vicinity
- Allow user to share Property Listing 2.2
- Allow user to save to My Favorites 3.3
- Display users search input
- Date format: mm/dd - mm/dd
- Travelers/Room: # travelers (sum of adults and children), # rooms

- Allow image carousel navigation via swipe right and left
- Display # of images indicator

- Allow users to navigate to reviews, upon selection send them to corresponding page section
- Display location, refundable by date, checkin/out process, and beds/sleeps _ people
- Display prominently top 3 amenities
- When user selects "See all amenities" send them to corresponding page section
- Display static map marked with GPS location tag in greater surrounding area

- Disappear button when user scrolls on page
- If user selects button take user to Select A Room 2.3

- Provide full list amenities in 3 columns
- All amenities format : icon, label

- Embed interactive map
- Include GPS tag on map for Property Listing
- Allow zoom in/out
- List popular nearby attractions (sourced from TripAdvisor)

- Provide full list of traveler reviews as scrollable content block
- After 3 complete reviews (listed in order or most recent) display "Select A Room" button
- Traveler Review format:
Traveler star rating 0-5
Traveler review
Profile image, First name, Last Initial., month day, year
- Display full review - Limit text to 500 characters

- Upon selection take user to Select A Room 2.3

2.3 Select A Room

The screenshot shows the 'Select A Room' page. At the top, there's a header with a back arrow, 'Hotel Name' (with a star rating of 4.5), and sharing/favorite icons. Below is a section for 'Select A Room' with date and traveler input fields. A note says 'Fully refundable before date. All rooms include wifi, parking, and breakfast.' A 'Best Value' badge is shown above a bedroom image. To the right is a 'Room Type' summary card for a room sleeping 2 people with 1 bed, top amenities, and a \$100 per night price. It includes a 'Reserve' button. Below are three more room type cards with similar layouts.

- Back button takes user to Search Results 2.1
- Display Hotel Name and # of stars
- Allow user to share Select A Room 2.3
- Allow user to favorite, add to Favorites 3.3
- Display user search terms
- Date format: day of the week, mm/dd - day of the week, mm/dd
- Traveler format: # rooms, # of adults, # of children
- Display fully refundable by date
- Display "All rooms include (insert top 3 - 4 amenities)
- Provide user with a smart pick and display as Summary Room Type Card
- Include "best value", "top pick" and "rare find" badges when appropriate
- Image carousel of bedroom first then include hotel property photos
- Display # of images indicator
- Suggested room type is not clickable - it's a summary prior to checkout
- When user selects different room type from recommendation, update this preview to their room type choice
- Display accurate sleeps, beds, top amenities, and cancellation terms
- Allow user to open modal for cancellation policy details
- Display savings, price per night, and bold \$ total
- Reserve button corresponds with summary room type display
- When selected initiate secure checkout process, navigate user to Confirm & Pay 4.0
- If user scrolls button disappears
- If user changes room type restore user view to original state with updated selection and button
- Allow user change room type by selecting the appropriate container
- When user changes room type selection, update page above the fold and take user to this view
- Room Type Card Format: sleeps __ people, # of beds, cancellation policy, per night price and bold total
- Each room type card displays corresponding photos, followed by hotel property photos
- Leading image of bed