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“You can’t really know where you’re going until you know where you have been.” – Maya Angelou

When it comes to the history of HIV, there is one thing we know for sure:

It isn’t always easy to look back at the past.

Since the early days of the epidemic, the response has often reflected the most painful parts of humanity; the parts that hide behind fear, that ignore the suffering of the most vulnerable, that leverage power and lead to devastating outcomes.

But we also know that the kind of future we want to create depends on our willingness to learn from what lies behind us, while we also look for the moments of hope that have punctuated our past.

Moments like the early Spring of 1986 when TPQC was founded in a Quad Cities’ hotel room by a group of advocates gathered together, willing to work for the good of people living with HIV. Moments like the Winter of 1993 when we hosted our inaugural Red Ribbon Gala to support the people we served. Moments like this one, where we invite you to be a part of the present and help us create the kind of past that will make us all very proud.

And to that end, we are inviting you to join us as a sponsor for our ***30th Annual Red Ribbon Gala: A Trip Through Time on Saturday, June 10th, 2023 at the Bend XPO in East Moline, IL.***

This event is our single largest fundraiser of the year and every dollar donated allows us to continue to create the kind of future our clients deserve, a future that includes access to free behavioral health care, PrEP and PEP, and compassionate case management. Attached with this letter is a sponsorship packet for your consideration. **Please note that we are happy to work with you to customize sponsorship benefits to meet your company’s unique needs.**

We want to thank you in advance for the gift of your generosity. It is partners like you who make it possible for us to look back at our past with deep gratitude, and forward at our future filled with hope.

Sarah Stevens (she/her)
Community Impact Officer
The Project of the Quad Cities

**Transforming *lives*
through remarkable care.**

30TH ANNUAL

Red Ribbon Gala

PRESENTED BY THE PROJECT OF THE QUAD CITIES

SATURDAY, JUNE 10, 2023 SPONSORSHIP OPPORTUNITIES

	PRESENTING SPONSOR \$15,000 <small>(LIMITED TO 1 COMPANY)</small>	PLATINUM SPONSOR \$10,000 <small>(3 SPONSORSHIPS AVAILABLE)</small>	GOLD SPONSOR \$5,000 <small>(5 SPONSORSHIPS AVAILABLE)</small>	SILVER SPONSOR \$3,000 <small>(10 SPONSORSHIPS AVAILABLE)</small>	BRONZE SPONSOR \$2,000	TABLE SPONSOR \$1,000
SPONSOR COMPANY						
Ability to customize sponsorship package	*					
Premiere table seating for 10	*	*	*	*	*	*
MEDIA PROMOTIONS						
Social Media	*	*	*	*	*	
RECOGNITION IN: TPQC Website	*	*	*	*	*	
Print	*	*	*			
ONSITE EVENT PROMOTION						
Signage at event	*	*				
Recognition at podium night of event	*	*	*	*	*	
Speaking opportunity at the event	*					
Silent auction digital platform brand/logo placement	*	*	*	*		
Color ad in event program	FULL PAGE	FULL PAGE	3/4 PAGE	1/2 PAGE	1/4 PAGE	
Table signage recognizing you as a sponsor	*	*	*	*	*	*
ADDITIONAL PROMOTION						
Sponsor-hosted happy hour	*					
FREE diversity and inclusion training	*	*	*			
Special guest client sponsor	*					
TPQC staff t-shirt sponsor	*	*	*	*	*	

* indicates option is included in above sponsor package

A T R I P T H R O U G H T I M E