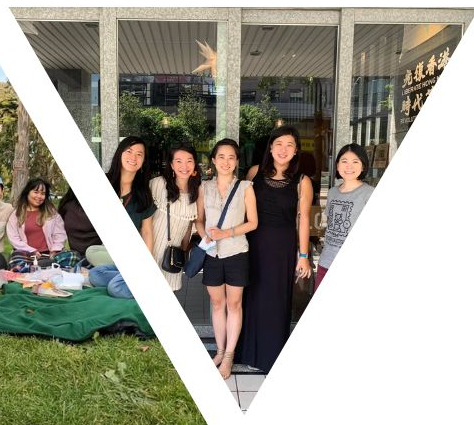




Asian Wander Women

AWW Partnerships



Contents

About Asian Wander Women



AWW Events



Our Partners



Partner with us



Contact us



About Us

Asian Wander Women is a **1,100+ online women community** of entrepreneurs, content creators, builders, and remote workers. Most of us are location independent, or striving towards the goal of being fully remote and financially independent.

Our Vision

To help **connect and bring forth 10,000 stories** of our wanderers

Our Mission

To help women gain location and financial freedom to wander around the world—all on their own terms.



Our Values

A COMMUNITY LIKE NO OTHER



HELPFULNESS



Our community is helpful to one another and pays it forward. Resources are shared and distributed to the benefit of others.

CONTINUOUS LEARNING



We aim to always continue learning wherever we go and wander with open minds.

EMPOWERMENT



At AWW, we hope to empower women to live lives by their own definition. Through courses, resources, grants, and community meetups, we aim to bring like-minded women together.

TRUST



AWW will always aim to maintain a safe space (both physical and psychological) for our community members. We want them to feel safe in sharing their stories here, and also trust that our resources will be able to help them.

CONNECTIVITY



Our niche community is a high quality network. We aim to be the centerpoint in connecting women around the world to each other, and them to the world.

Our Reach

Founded in 2020, many of our community members have found a home in Asian Wander Women despite being located in different parts of the world.



1,100+

Members

7

Cities

3

Partners

3K+

Social Followers

AWW Events

We have our own strategic AWW events and other self-initiated events hosted by our members that promote learning and sustainable growth within our community

AWW Buildathon

EVENT SUMMARY

Our attendees from all over the world tuned in to learn from 10 industry specialists, attended our physical meetups in four different locations, and submitted their business proposals.

HOW WE WORKED WITH OUR PARTNERS

- **SafetyWing (Buildathon sponsor):** We invited Lise Slimane, Head of Partnerships, for a speaker's session where she shared SafetyWing's suite of products and her journey on being a digital nomad. We also promoted SafetyWing's insurance coverage during our buildathon, and gave multiple shoutouts on social media
- **Draper Startup House (DSH) (Venue sponsor):** We bridged our entrepreneurial communities together, and introduced our attendees to a new working space and community that aims to connect and empower entrepreneurs

50

Participants

2

Sponsors

8

Community
Partners

10

Speakers



Global Monthly Meetups

EVENT SUMMARY

We have hosted over 20 physical meetups in cities such as New York, San Francisco, Toronto, and Singapore—we try to support women-owned or businesses of our members.

HOW WE WORKED WITH OUR PARTNERS

- **Nemesis Bar:** Crafted a special drink specifically for our community members during our meetup sessions, and our members also supported their business
- **the Hive (Taipei):** We did an instagram collaborative post on our Taipei meetup. They also provided our members with a membership discount to try the space out.



100

Participants

25

Events

8

Partners

7

Cities

Other Initiatives



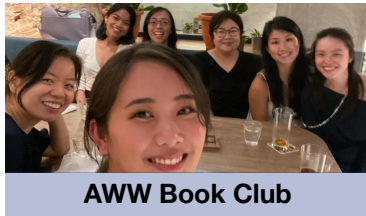
We've hosted two facilitated sessions to come up with business ideas and projects that serve the community



We hosted panel speakers living abroad in Taiwan, Portugal and Singapore after our community voted these as the top three desired places to live abroad



We've held five virtual and in person coworking sessions to hold each other accountable and work alongside



An initiative started by our members where book lovers meet bi-weekly to discuss about ideas and tips from the book chosen for the month



Our artists is working on an NFT project that aims to depict wanderers



We invited two female founders in the community to speak about their journey in founding their startup.

Our Partners



mamakoo
Food Guides for Travelers

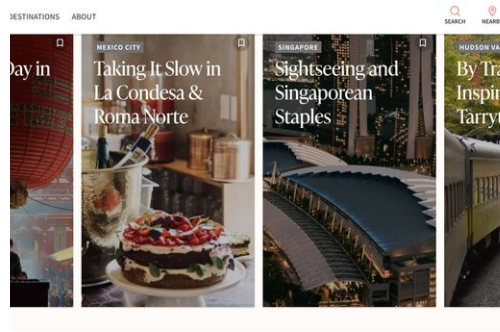


Our Partners



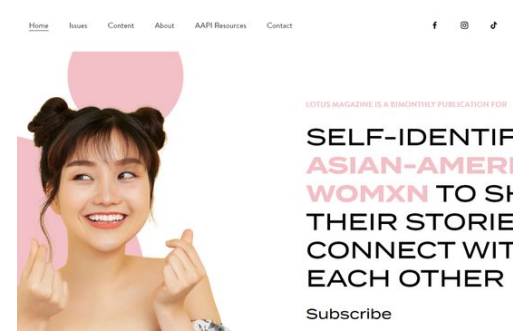
DRAPER STARTUP HOUSE

Draper Startup House Singapore is a digital innovation studio and a members' club for startups. With a vibrant entrepreneurial ecosystem, they aim to support 1 million entrepreneurs.



MAMAKOO

Mamakoo is a digital food guide for curious travelers. For each destination, they introduce unique food and restaurant recommendations from local insiders. The team is based in New York City where they are spoiled with diverse, world-class eateries and watering holes.



LOTUS MAGAZINE

Lotus Magazine is a digital platform for self-identifying Asian-American womxn to share their stories and perspectives with each other.

Partner with us

Learn why you should partner with us, and ways that we can work together

Why partner with us?

1

Allows your brand to align with AWW values

Our community members embodies our values of [helpfulness](#), [continuous learning](#), [empowerment](#), [trust](#), and [connectivity](#).

2

Tap into a niche and specialized community unified by cultural identity

At AWW, we transcend geographical boundaries to create a home where the east meets west. Our community members are travel enthusiasts from different parts of the world that enjoys working and meeting new friends. Despite coming from different places, we are unified by similar experiences in learning to break traditional molds to achieve the life we want.

3

Be part of the movement that is empowering women to charge of their own lives

Many of our community members are digital natives, location independent, or working towards this goal. They are ladies who have broken grounds to empower many women similar to them to take unconventional pathways. By partnering with us, you are also giving our community your support.

How we can partner



Speaking Engagement

Have an event where you'd like to tap into the know-how of being a digital native and how to get there? Or if you'd like to speak at our event, do reach out to us.



Content Partnership

Think your brand or product will be beneficial for our community, or would like to share your know-how to a larger audience? Explore a content partnership with us, or sponsored content.



Venue Sponsor

AWW frequently runs monthly meetup sessions (and large scale events sometimes) in different locations, and are always looking to support local businesses. By providing us your space, we support and share your business in return.



Strategic Partner

Have an event where you'd like to appeal to a niche audience like ours? We are happy to tailor and work together on a specific partnership 1:1.



Event Sponsor

We'll sometimes run larger events, like a panel or buildathon. If you're interested in sponsoring our event, you can reach out to us.



Tailor your own partnership

Don't see anything you're looking for? Reach out to us anyway and let us know how we can work together!

Upcoming Initiatives

AWW VIRTUAL LEARNING NIGHTS

This is a new and upcoming initiative that we are planning to push out in Q4 2022. Aligned to AWW Values of continuous learning, we hope for this to be a safe space where our community members can learn from each other's experiences via monthly curated topics.

TOPICS TO EXPLORE

- “How she did it” series
 - Personal journeys moving from one city to another, and takeaways
- Dealing with the legal aspects of moving (getting a place, visas, taxes etc)
- A New me: New skills learned in a new environment

HOW YOU CAN PARTNER WITH US

- **Be a speaker:** Have a story to share? Join us for one of our learning nights and share your learnings
- **Venue:** We would love to run hybrid events from time to time, and this would give our members an opportunity to explore new venues

AWW

Learning Nights

A safe space for our community members to learn from each other's experiences



Let's Work Together

Reach **Joanna Ng**
Partnerships Lead

asianwanderwomen@gmail.com

