

Amaya Austin

(409) 256-2543 | amayaaustinvisuals@gmail.com | <https://www.amayaaustin.org/>

EDUCATION

The University of Texas at Austin, Austin, TX

August 2021 - May 2025

Bachelor of Journalism | Bachelor of Science Radio-Television-Film

GPA: 3.8/4.0

Relevant Coursework: *News Documentaries, Reporting with Words, Coding for Journalists & Media Law*

EXPERIENCE

Dow Jones & Company, New York, NY

June 2025 - Present

Video Intern

- Produce, script, and edit the "Need to Know" news series with tight turnaround deadlines
- Create episodes of "MarketWatch Invests," focusing on accessible financial storytelling
- Adapt MarketWatch branding to engage broader demographics and increase subscriptions and views
- Film and assist in directing studio interviews with industry leaders and company CEOs

The Daily Texan, Austin, TX

February 2022 - May 2024

Video Editor

August 2023 - May 2024

- Led and trained team of 25 videographers to produce YouTube videos, Reels and short docs
- Created multimedia pitch program to better integrate 10+ departments through video storytelling
- Launched Reels/Shorts team to boost engagement and sharpen visual storytelling

Associate Video Editor

May 2023 - August 2023

Video Reporter

August 2022 - May 2024

- Pitch and collaborate on impactful, visual university and city related stories each week
- Script and edit explainers, short documentaries and Reels through sequenced visuals & natural sounds

The Drag Audio Production House, Austin, TX

May 2024 - Present

Creative Coordinator

- Lead visual branding with video strategy, website building, graphic design and social media campaigns
- Co-lead the marketing department and communicate with executive producers in podcast production

The Austin Chronicle, Austin, TX

August 2024 - Present

Editorial Intern

- Write and pitch news stories covering Austin culture, news and other community events
- Copy-edit and proofread 20+ articles for AP style and factual checking before publishing

KUT/X NPR & Music Radio Station, Austin, TX

May 2023 - August 2023

Multimedia Intern

- Filmed and photographed live music for promotion, and news stories to coincide with daily audio stories
- Edited 200+ photos, 3 Studio 1A sessions with Adobe software (Lightroom [Classic], Bridge and Premiere)

LEADERSHIP & COMMUNITY INVOLVEMENT

Texas Student Television, Austin, TX

August 2021 - August 2022

Good Morning Texas- Advertising and Marketing Analyst

- Produced 15+ weekly video packages, wrote scripts, and anchored 10+ live news segments

Texas Belles, Austin, TX

August 2021 - April 2023

Philanthropy Director

AWARDS, HONORS, AND DISTINCTIONS

Scott Lind Daily Texan Journalism Excellence Scholarship

November 2023

Carnage and Martha Ann Walls Endowed Presidential Scholarship in Journalism

May 2023

Moody College Dean's List Honors

January 2022 - Present

SKILLS

Specialties: *Storytelling, Sensible Reporting, Audio Capture, Video Editing, Copy-Editing, Digital Analytics*

Style Guides: *Associated Press (AP), Modern Language Association (MLA)*

Software: *Adobe Suite (Premiere Pro, InDesign, After Effects, Lightroom), Google and Microsoft Suite, Excel, HTML, Canva*