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**\*\*\*FOR IMMEDIATE RELEASE\*\*\***

October 18, 2023

## **Hendricks is at the Heart of Partnership: Hendricks County Bank and Hendricks Live! Announce Multi-year Sponsorship**

October 18, 2023 (Brownsburg, IN)- Hendricks County Bank and Trust President, Jerry P. Orem, along with Chris Petrelli, Executive Director of the non-profit Hendricks Live!, Inc., are excited to announce a three-year partnership as the bank has signed on as the inaugural season sponsor of Hendricks Live!, the new performing and fine arts center under construction in downtown Plainfield.

Hendricks County Bank has served this community for over 100 years and strives to advance the aspirations and accomplishments of people who live, work and do business in Hendricks County. The opportunity to support the arts in their community is a perfect match. The bank's efforts and resources have always supported and strengthened the communities they call home. Supporting the arts in this manner allows them to support not only Hendricks Live!, but also the non-profit arts organizations specific to Hendricks County that will call it home.

Orem put the meaning behind the partnership in this way, "We are so excited to be able to support Hendricks Live! as a venue that will bring a wide variety of arts and entertainment options to our county. Our mission statement includes the phrase 'improving the quality of life in the community we serve' and we believe strengthening the arts and entertainment opportunities available to Hendricks County will do just that!"

The mission of Hendricks Live! is to create memorable experiences by presenting, producing and hosting exceptional art, entertainment and community events. The Hendricks County Bank and Trust season sponsorship will help Hendricks Live! provide a professional space for local artists and arts organizations and bring national talent directly to Hendricks County. The venue is being built by the Town of Plainfield as an integral part of their downtown redevelopment plan. Set to open in early-2024, it will feature a 600-seat theatre, a 160-seat event room and exhibit space for visual art.

"We're thrilled to have Hendricks County Bank and Trust as our inaugural season sponsor," said Hendricks Live! Executive Director, Chris Petrelli. "Their generous support will help us create a professional home for many of our local and regional arts organizations and a premier destination for nationally-acclaimed touring acts. Moreover, their commitment will serve as a powerful signal to others in the community that Hendricks Live! has a mission worth supporting."

Founded in 1908, Hendricks County Bank and Trust Company has been locally owned and operated for 115 years. With five locations in the county, Hendricks County Bank provides outstanding customer service along with the latest technology and innovative products. The bank's employees from the President and Board Members to the customer service representatives are engaged in Hendricks County so they understand the local economy and the areas that are served.

Visit the bank's website at [www.HendricksCountyBank.com](http://www.HendricksCountyBank.com) and Hendricks Live! website at [www.hendrickslive.org](http://www.hendrickslive.org).

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