



Indiana | Our Choice Coalition | Toplines May 2024

1,275 Interviews of registered voters in Indiana; Margin of Error = +/- 3.7%

Q1. How did you vote in the 2020 election for President, or for some reason were you unable to vote?

39% Joe Biden, the Democrat
48 Donald Trump, the Republican
4 Jo Jorgensen, the Libertarian
3 Not registered/Too young/Ineligible
7 Did not vote

Q2. Did you vote in the May 7th primary elections for Congress, Indiana Governor, and other state and local offices?

11% Yes, I voted in the Democratic primary
19 Yes, I voted in the Republican primary
70 No, I didn't vote in the May 7th primary elections

Q3. Do you plan to vote in the November 2024 election for President, Congress, Indiana Governor, and other state and local offices?

86% Yes, definitely
7 Yes, probably
4 Maybe (50-50)
1 No, probably not
1 No, definitely not

Q4. How motivated are you to vote in the November 2024 election on a scale from 0 to 10, where 0 means you are not motivated at all and 10 means you are extremely motivated?

Likelihood to Vote Initial:

72% 10 - Extremely motivated
4 9
5 8
3 7
1 6
6 5
1 4
1 3
1 2
1 1
3 0 - Not motivated at all

82 Total 8-10

6 Total 0-2

Polling was conducted online from May 17-23, 2024. Using Dynamic Online Sampling to attain a representative sample, Change Research polled 1,275 registered voters in Indiana. Post-stratification was performed on age, gender, race/ethnicity, education, region, primary election participation and 2020 presidential vote. You can see a full methodology statement [here](#), which complies with the requirements of AAPOR's Transparency Initiative. Members of the Transparency Initiative disclose all relevant details about our research, with the principle that the public should be able to evaluate and understand research-based findings, in order to instill and restore public confidence in survey results.

Q5. How would you say things in _____ are going? Are they going in the right direction or going off on the wrong track?

	Right Direction	Wrong Track
The United States	23	77
Indiana	32	68
Your county	39	61

Q6. How favorable are your feelings about each of the following public figures?

	<u>Favorable</u>		Neu	<u>Unfavorable</u>		Never Heard of	Total Fav	Total Unfav
	Very	Smwt		Smwt	Very			
Donald Trump	27	15	5	5	47	0	42	52
Joe Biden	16	13	7	8	56	1	29	64
Mike Braun	5	16	19	14	36	10	21	50
Robert F. Kennedy, Jr.	6	13	30	14	33	3	20	47
Jennifer McCormick	10	7	27	4	6	45	17	11
Suzanne Crouch	5	11	28	14	13	29	16	28
Joe Hogsett	5	9	26	9	18	33	14	27
Todd Rokita	3	8	24	10	27	28	11	37
Brad Chambers	2	8	32	7	14	37	10	21
Micah Beckwith	2	2	22	3	8	64	4	11
Julie McGuire	1	2	24	4	6	64	3	10

Q7. How favorable are your feelings about each of the following?

	<u>Favorable</u>		Neu	<u>Unfavorable</u>		Never Heard of	Total Fav	Total Unfav
	Very	Smwt		Smwt	Very			
Pregnancy resource centers	37	19	20	5	9	10	56	14
Planned Parenthood	39	13	11	8	28	1	52	36
Indiana Right to Life	23	13	14	9	31	9	36	41
American Civil Liberties Union	21	15	25	11	17	12	35	28
Indiana Republicans	10	22	14	13	38	3	32	51
The MAGA movement	19	12	13	4	48	4	31	52

	<u>Favorable</u>		Neu	<u>Unfavorable</u>		Never Heard of	Total Fav	Total Unfav
	Very	Smwt		Smwt	Very			
Indiana Democrats	14	17	17	16	32	4	31	48
National Republicans	7	22	12	13	41	5	29	53
National Democrats	13	15	13	11	42	7	27	53
Stand for Life Today	12	9	14	6	20	39	21	26
Americans United for Life	9	10	16	5	19	42	19	24
Moms Demand Liberty	8	5	15	3	26	43	13	29

Q8. Indiana allows straight ticket voting, which means checking one box to vote for all of the candidates from one political party. Will you, or did you vote straight ticket in the upcoming election?

- 19% Yes, a straight ticket for all Democrats
- 15 Yes, a straight ticket for all Republicans
- 65 I did not/do not plan to vote on a straight ticket

Q9. If the 2024 election for Indiana State House of Representatives were held today, who would you vote for?

- 37% The Democratic candidate
- 37 The Republican candidate
- 25 Not sure

Q10. [IF NOT DEMOCRATIC CANDIDATE] Is there any chance you would consider voting for a Democratic candidate for Indiana State House?

- 22% Yes, a chance
- 56 No, no chance
- 23 It depends (please explain): [responses](#)

Q11. [IF NOT REPUBLICAN CANDIDATE] Is there any chance you would consider voting for a Republican candidate for Indiana State House?

- 24% Yes, a chance
- 55 No, no chance
- 21 Not sure

Q12. Do you believe abortion should be:

- 30% Legal in all cases
- 34 Legal in most cases
- 28 Illegal in most cases
- 9 Illegal in all cases

64% Total Legal
36 Total Illegal

Q13. Are each of the following probably true or probably false?

	Probably true	Probably false	Not sure
There are times when women must have an abortion not by choice but out of medical necessity.	88	7	5
Abortion is effectively banned in Indiana, making it one of the most restrictive abortion laws in the country.	60	12	28
Many women don't know they are pregnant 10 weeks into a pregnancy.	57	27	16
I personally know someone who has been negatively impacted by an abortion ban or have heard stories about how it can be dangerous to women.	54	31	15
Mifepristone (the abortion pill) is a safe alternative to more invasive surgical abortions.	53	16	32
Victims of rape or incest can't get an abortion legally in Indiana if they are more than 10 weeks pregnant.	52	12	36
Pregnancy resource centers provide pregnancy-related counseling and support from a pro-life perspective that does not include counseling on abortion options	50	14	36
Indiana's constitution allows for direct vote of Hoosiers on particular laws through a ballot or referendum initiative.	41	20	39
Fewer than 100 abortions have occurred legally in Indiana since the near-total ban went into place in August of 2023.	36	13	50
Indiana's abortion law reflects the will of Indiana voters.	28	48	23

Q14. Do you believe Indiana's abortion law:

- 58% Is too restrictive; abortion should be easier to access than than it is under current law
- 29 Strikes the right balance
- 5 Is too permissive; abortion should be restricted without exceptions
- 8 Not sure

Q15. Does your representative in the Indiana State House support or oppose Indiana's abortion law?

- 34% My representative supports the abortion law
- 10 My representative opposes the abortion law
- 55 Not sure

Q16. Which of the following comes closest to your view:

- 78% Indiana voters should be given the opportunity to vote directly on the state's abortion policy in the form of a ballot measure.
- 13 Indiana voters elected lawmakers to determine policies around abortion and other issues, therefore a ballot measure on abortion is unnecessary.
- 9 Not sure

Q17. Do you agree or disagree with each of the following statements?

	<u>Agree</u>		<u>Disagree</u>		Not Sure	Total Agree	Total Disagree
	Strong	Smwt	Smwt	Strong			
Pregnant Hoosiers whose lives are at risk due to pregnancy should be allowed to access abortion as a medical necessity.	71	16	4	5	4	87	9
Women and girls who become pregnant through rape or incest should be allowed to get an abortion.	71	12	6	7	4	84	13
Pregnant women should be allowed to get an abortion if the fetus has been diagnosed with a fatal fetal anomaly.	63	17	6	9	5	80	15
Women should have the right to access abortion at least through the first trimester.	49	15	8	21	7	64	29
The decision about whether to have an abortion should belong solely to the pregnant woman.	48	14	10	24	4	62	34
I am personally against abortion, but I don't think it's the government's place to tell people what to do in these personal matters.	36	23	11	22	7	60	33
Women should have the right to access abortion at least through 20 weeks of pregnancy, before a fetus is considered viable.	41	13	9	28	9	54	37
Abortion is killing another life and that is wrong.	34	14	13	35	4	48	48
My religious faith teaches me that abortion is a sin.	31	15	7	37	10	46	44
People need to take responsibility for their own actions, even if this means going through with a pregnancy and raising a child.	26	19	15	36	4	45	51

Q18. In thinking about whether and how you'll vote in the November election for Indiana State House Representative, how important is the issue of abortion?

15%	Abortion is the most important issue to me
43	Abortion is very important to me but not the most important
25	Abortion is somewhat important to me
18	Abortion is not an important issue to me

Q19. Initial Ballot - Indiana’s abortion law - Abortion is illegal with few exceptions: if the pregnant women’s serious health or life is at risk; if there’s a lethal fetal anomaly up to 20 weeks post-fertilization; and in cases of rape or incest, but only up to 10 weeks.

If you knew that a candidate for Indiana State House supports Indiana’s current abortion law that effectively bans abortion, does that make you:

- 16% Much more likely to vote for that candidate
- 13 Somewhat more likely to vote for that candidate
- 19 Doesn’t make a difference
- 10 Somewhat less likely to vote for that candidate
- 43 Much less likely to vote for that candidate

Q20. If you knew that a candidate for Indiana State House voted for a total abortion ban without exceptions (if the pregnant women’s health or life is seriously at risk; if there’s a lethal fetal anomaly up to 20 weeks post-fertilization; and in cases of rape or incest, but only up to 10 weeks), does that make you:

- 8% Much more likely to vote for that candidate
- 6 Somewhat more likely to vote for that candidate
- 16 Doesn’t make a difference
- 13 Somewhat less likely to vote for that candidate
- 57 Much less likely to vote for that candidate

Q21. If you knew that a candidate for Indiana State House opposed giving Indiana voters the opportunity to vote directly on the state’s abortion policy in the form of a ballot measure, does that make you:

- 4% Much more likely to vote for that candidate
- 4 Somewhat more likely to vote for that candidate
- 20 Doesn’t make a difference
- 15 Somewhat less likely to vote for that candidate
- 57 Much less likely to vote for that candidate

Q22. Do you support or oppose each of the following in Indiana?

	<u>Support</u>		<u>Oppose</u>		Total Support	Total Oppose
	Strong	Smwt	Smwt	Strong		
Restricting access to common forms of birth control, like IUDs (intrauterine devices)	3	3	11	83	6	94
Banning the use of mifepristone (the abortion pill) without exceptions	11	9	17	62	20	80
Allowing public access to women’s medical records that include information about patients who received abortions	3	2	10	85	5	95
Granting personhood status to the unborn at conception	25	12	14	49	37	63
Making IVF (in-vitro fertilization) illegal	4	4	16	76	8	92
Sex education in our schools that is abstinence-based only and does not mention abortion as a means of reproductive health care	23	15	15	47	37	63

	<u>Support</u>		<u>Oppose</u>		Total Support	Total Oppose
	Strong	Smwt	Smwt	Strong		
Legal action against out-of-state doctors where abortion is protected if they provide Hoosier women with abortions that are considered illegal under Indiana's current abortion law	8	7	13	72	15	85
Restricting pregnant women's access to cancer treatments and other medical interventions if there's a risk to the fetus	2	5	17	75	8	92
Doctors and nurses withholding health- and life-saving treatment for pregnant women because they're scared of having their medical license taken away	4	6	16	74	10	90
Using taxpayer dollars to enforce Indiana's abortion ban	10	12	13	65	22	78
Preventing pregnant women from leaving the state to seek an abortion	5	5	13	77	11	89
Criminal investigations of miscarriages and stillbirths in cases of alleged abortions banned under current law	7	11	15	66	18	82
Allowing law enforcement officers to patrol medical facilities in search of abortions banned under current law	5	10	12	73	15	85
Requiring technology companies to turn over private, personal smartphone data in investigations of abortions banned under current law	5	5	12	78	10	90
Using taxpayer dollars to fund anti-abortion pregnancy resource centers	14	14	14	58	28	72
Banning the use of mifepristone (the abortion pill) after 10 weeks, even if it's medically necessary and the safest option for the woman	10	11	18	62	21	79

Q23. How likely is each of the following to occur in Indiana in the next 5 years?

	<u>More Likely</u>		<u>Less Likely</u>		Total Likely	Total Unlikely
	Very	Smwt	Not to	Not at all		
Restricting access to common forms of birth control, like IUDs (intrauterine devices)	21	23	26	29	45	55
Banning the use of mifepristone (the abortion pill) without exceptions	29	30	26	15	60	40
Allowing public access to women's medical records that include information about	21	21	27	31	42	58

	<u>More Likely</u>		<u>Less Likely</u>		Total Likely	Total Unlikely
	Very	Smwt	Not to	Not at all		
patients who received abortions						
Granting personhood status to the unborn at conception	27	34	27	12	61	39
Making IVF (in-vitro fertilization) illegal	16	22	31	31	38	62
Sex education in our schools that is abstinence-based only and does not mention abortion as a means of reproductive health care	34	35	20	11	69	31
Legal action against out-of-state doctors where abortion is protected if they provide Hoosier women with abortions that are considered illegal under Indiana's current abortion law	24	28	29	19	52	48
Restricting pregnant women's access to cancer treatments and other medical interventions if there's a risk to the fetus	24	25	30	21	49	51
Doctors and nurses withholding health- and life-saving treatment for pregnant women because they're scared of having their medical license taken away	36	27	20	17	63	37
Using taxpayer dollars to enforce Indiana's abortion ban	42	35	13	9	77	23
Preventing pregnant women from leaving the state to seek an abortion	24	24	26	26	48	52
Criminal investigations of miscarriages and stillbirths in cases of alleged abortions banned under current law	25	29	28	18	54	46
Allowing law enforcement officers to patrol medical facilities in search of abortions banned under current law	21	26	31	22	47	53

	<u>More Likely</u>		<u>Less Likely</u>		Total Likely	Total Unlikely
	Very	Smwt	Not to	Not at all		
Requiring technology companies to turn over private, personal smartphone data in investigations of abortions banned under current law	23	25	27	24	49	51
Using taxpayer dollars to fund anti-abortion pregnancy resource centers	35	36	18	11	70	30
Banning the use of mifepristone (the abortion pill) after 10 weeks, even if it's medically necessary and the safest option for the woman	31	36	21	12	67	33

Q24. Government has no business making medical decisions on behalf of its citizens. Private decisions about abortion should be made without the government interfering in these difficult, complicated, personal medical decisions.

62% Very persuasive
 13 Somewhat persuasive
 12 Not too persuasive
 13 Not persuasive at all

75 Total persuasive
25 Total unpersuasive

Q25. Anti-choice candidates don't know what families are going through when it comes to pregnancy and loss. Indiana's one-size-fits-all abortion law hurts real people going through complicated situations, like families that learn later in pregnancy there is a very serious fetal anomaly.

53% Very persuasive
 19 Somewhat persuasive
 13 Not too persuasive
 15 Not persuasive at all

72 Total persuasive
28 Total unpersuasive

Q26. Indiana's extreme abortion ban re-victimizes women and girls who are survivors of rape and incest, forcing them to carry pregnancies to term. It's terrifyingly extreme and way out of line with core Hoosier values of justice for victims.

58% Very persuasive
 14 Somewhat persuasive
 11 Not too persuasive
 17 Not persuasive at all

71 Total persuasive
29 Total unpersuasive

Q27. We should trust and empower women to make their own private reproductive healthcare decisions in consultation with their doctors and loved ones, instead of giving politicians in Indianapolis control over what women can and can't do with their bodies and lives.

61% Very persuasive
11 Somewhat persuasive
12 Not too persuasive
16 Not persuasive at all

72 *Total persuasive*
28 *Total unpersuasive*

Q28. Patients should be able to access the health care they need without unnecessary barriers or restrictions, and doctors should be able to offer that care without hesitation for fear of being criminalized or otherwise punished.

62% Very persuasive
16 Somewhat persuasive
11 Not too persuasive
11 Not persuasive at all

78 *Total persuasive*
22 *Total unpersuasive*

Q29. The same people who pushed for Indiana's extreme abortion ban are making moves to strip away even more of our rights, including restricting access to birth control and even IVF (in-vitro fertilization).

52% Very persuasive
15 Somewhat persuasive
14 Not too persuasive
19 Not persuasive at all

67 *Total persuasive*
33 *Total unpersuasive*

Q30. We're witnessing unprecedented economic fallout as a result of Indiana's extreme abortion ban. Eli Lilly, one of Indiana's largest employers, says that the ban hurts its employee recruiting efforts, and other companies like Salesforce have offered incentives for employees to relocate.

42% Very persuasive
19 Somewhat persuasive
16 Not too persuasive
23 Not persuasive at all

61 *Total persuasive*
39 *Total unpersuasive*

Q31. Indiana lawmakers are wasting precious time and energy on restricting abortion when they should be focusing on the things that voters hired them to do, like help ease the burden of rising costs, improve our schools, and repair and maintain our roads.

61% Very persuasive
15 Somewhat persuasive
10 Not too persuasive
13 Not persuasive at all

77 *Total persuasive*
23 *Total unpersuasive*

Q32. I personally know Hoosier women who have been permanently scarred by Indiana's abortion ban, like Kristen who developed sepsis and waited 22 hours in a hospital before she was sick enough that the hospital's advisory board would allow doctors to give her a life-saving abortion.

50% Very persuasive
20 Somewhat persuasive
13 Not too persuasive
17 Not persuasive at all

70 Total persuasive
30 Total unpersuasive

Q33. People are leaving the Hoosier state in droves now that the ban has gone into effect, and our children and grandchildren won't want to stay and build a life in a state where politicians are taking us backwards, not forwards.

45% Very persuasive
14 Somewhat persuasive
14 Not too persuasive
27 Not persuasive at all

59 Total persuasive
41 Total unpersuasive

Q34. If anti-abortion extremists get their way, we'll have law enforcement officers patrolling our medical centers, partisan prosecutors going after women who have had a miscarriage, and public databases of pregnant women's private medical information, all funded by our tax dollars in order to enforce their abortion ban.

45% Very persuasive
18 Somewhat persuasive
14 Not too persuasive
23 Not persuasive at all

63 Total persuasive
37 Total unpersuasive

Q35. Final Ballot - Indiana's abortion law. Abortion is illegal with few exceptions: if the pregnant women's serious health or life is at risk; if there's a lethal fetal anomaly up to 20 weeks post-fertilization; and in cases of rape or incest, but only up to 10 weeks.

Now that you have read more, if you knew that a candidate for Indiana State House supports Indiana's current abortion law that effectively bans abortion, does that make you:

14% Much more likely to vote for that candidate
11 Somewhat more likely to vote for that candidate
12 Doesn't make a difference
8 Somewhat less likely to vote for that candidate
55 Much less likely to vote for that candidate

Q36. And once again, how motivated are you to vote in the November 2024 election on a scale from 0 to 10, where 0 means you are not motivated at all and 10 means you are extremely motivated?

Likelihood to Vote Final:

75%	10 - extremely motivated
5	9
5	8
2	7
1	6
5	5
1	4
2	3
1	2
1	1
2	0 - not motivated at all

85 **Total 8-10**

4 **Total 0-2**

D1. Are you:

48%	A man
51	A woman
1	Neither of these

D2. Age

24%	18 to 34
25	35 to 49
25	50 to 64
27	65+

D3. What is your race?

81%	White / Caucasian
9	Black or African American
5	Hispanic or Latino/a
3	Asian / Pacific Islander
0	American Indian or Alaska Native
2	Other

D4. What is the highest level of education you have completed?

- 19% High school diploma or less
- 35 Some college, but no degree
- 17 Associate's degree, or two-year college degree
- 19 Bachelor's degree, or four-year college degree
- 11 Graduate degree

D5. Which of the following best matches your religious affiliation?

- 13% Catholic
- 12 Evangelical
- 21 Protestant, Non-Evangelical
- 0 Jewish
- 0 Muslim
- 22 Other religion
- 32 Non-religious

D6. Party Identification

- 21% Strong Democrats
- 8 Weak Democrats
- 11 Independent lean Democrats
- 14 Pure independents
- 13 Independent lean Republicans
- 11 Weak Republicans
- 22 Strong Republicans

Party Identification 2-3-2

- 29% Base Democrats
- 38 Independents + Leaners
- 33 Base Republicans

Party Identification 3-1-3

- 40% Democrats
- 14 Pure independents
- 46 Republicans

D7. Which of the following best describes how you identify politically?

- 15% Progressive
- 14 Liberal
- 22 Moderate
- 30 Conservative
- 7 Libertarian
- 6 None of these
- 6 Something else (please specify)