ENGINEERING COUNCIL

ACADEMIC YEAR
2023-2024

CORPORATE SPONSORSHIP

University of Illinois at Urbana-Champaign
On behalf of Engineering Council, we would like to officially welcome you to one of the most premier student-run organizations in the Grainger College of Engineering!

With our top-ranking engineering programs and equally impressive engineering students, we’ve built sponsorship opportunities for corporations in order to support our goals as members of EC. We’re excited to partner with companies and provide key recruitment and marketing benefits with our history of delivering successful events year after year. Together, we are confident that EC Corporate has the network and resources that will prove invaluable to your company.

With your sponsorship, we maintain financial autonomy within our organization and continue our proud tradition of student leadership. Thank you for your interest in sponsoring EC and supporting engineering leadership at the University of Illinois. We’re glad you’re here, and we’re excited to work together.

I-L-L,

Matt Wingen  
Engineering Council Corporate Director

Rishab Doshi | Luke Granger | Kavin Jindel | Sam Madhan | Sash Sundar |  
Aryan Shroff | Norbert Szczotka

Corporate Account Managers
WHAT WE DO

Engineering Council is a union of engineers dedicated to enriching the Illinois engineering experience through a diverse range of programs for prospective students to alumni. Proud advocates for students’ voices in the Grainger College of Engineering for over a century, we are rooted in a tradition of developing engineering excellence.

EC fosters personal and professional growth, attracting the brightest engineers who go on to lead in their careers and communities. Our initiatives reach tens of thousands of students each year.

INITIATIVES

- Engineering Employment EXPO
- Engineering Open House
- Engineers’ Week
- Professional Development
- Dean’s Student Advisory Committee
- Diversity & Inclusion Committee
- Engineering Outreach Bureau
- Engineering Freshman Council
- Student Introduction to Engineering
- Awards Committee
- Publicity Committee
- Social Committee
- Service Committee
- Corporate Committee

MEMBER ORGANIZATIONS

- 95 Student-led organizations represented
- 4,000 Students under the EC umbrella
- $40,000 Annual funded budgeted for EC societies

Our home, Engineering Hall
MEMBERSHIP STATISTICS

WHO WE ARE

- 20 EXECUTIVE MEMBERS
- 105 EC COMMITTEE MEMBERS
- 4000 EC SOCIETY MEMBERS

YEAR

- FRESHMAN: 7.1%
- SOPHOMORE: 35.8%
- JUNIOR: 34.8%
- SENIOR: 22.3%

DIVERSITY

- REPRESENTING 10 COUNTRIES

GENDER

- 57% FEMALE
- 43% MALE

STEM MINOR
- 27.7%

JAMES SCHOLAR
- 91.9%

INTERNSHIP EXPERIENCE
- 91.4%
BECOMING A SPONSOR

Let us help establish or strengthen your brand in any—or all—of the following ways:

**EC ANNUAL SPONSORSHIPS**
Maximize outreach efforts by marketing directly towards Engineering Council’s distinct and talented members.

**EC AWARD SPONSORSHIPS**
Promote your brand through supporting one of Engineering Council’s esteemed annual events, reaching from incoming students to alumni.

**ENGINEERING AWARD SPONSORSHIPS**
Support Engineering Council’s commitment to engineering excellence by naming one of our awards.

Engineering Council is a 501(c)3 nonprofit, which makes portions of our packages tax deductible
# Annual Sponsorships

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Diamond</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Company Name and Logo Publicity</strong></td>
<td>$1,000</td>
<td>$1,500</td>
<td>$2,000</td>
<td>$3,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>We place your company name and logo on all EC materials and announce your sponsorship through all EC internal channels. In addition, sponsors will get a 15-minute time period at one EC general meeting with +75 committee/RSO heads in attendance</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Digital EC Resume Book</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Receive a searchable, digital file of 100+ resumes representing EC’s internal membership</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Marketing through EC Internal Channels</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>We share and publicize all of your firm’s announcements to 4000+ students and alumni within our EC umbrella through T-shirts, the website and additional marketing channels</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>On-Campus Publicity Event</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>We host an in-person custom event for your business. In addition, sponsors will get a 10-minute time period at one CoP meeting and access to the emails of 90+ engineering RSO presidents</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Additional Campus Publicity Event</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>We host an additional in-person custom event for your business</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>EC Sponsorship – Custom Quote</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>For sponsorships that fall out of our current structure, we are happy to accommodate custom requests</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Contact For Pricing**
DESCRIPTION OF BENEFITS

ON-CAMPUS PUBLICITY EVENTS

Events include but not limited to info sessions, presentations, case competitions, recruitment events, and workshops.

Our team provides...
- 1 event space meeting technology and setup needs
- Up to 4 hours of staffed event time
- Marketing and sign-up for a targeted audience via our internal channels and our college-wide resources

Your company can bring as many materials, displays, and representatives as you would like

*Lead time of one month preferred

MARKETING THROUGH EC INTERNAL CHANNELS

We share any of your company’s announcements with our network of students.

Our internal channels reach...
- 140+ current EC members
- 100+ past EC members and alumni
- 4000+ EC society members

EC Resume Book

Get access to EC’s resume book and internal membership database.

Our database and resume book provides...
- 100+ resumes of current EC members
- Students from all engineering majors at UIUC
EC EVENT SPONSORSHIPS

STUDENT INTRODUCTION TO ENGINEERING SPONSORSHIP | $1,000
SITE is a 3-day program that pairs 100 select high school seniors committed to Grainger Engineering with 100+ EC students. Students participate in workshops, tours, and group events.

- Company presentation and info or demonstration booth
- Logo on SITE website and t-shirts
- Ability to provide marketing materials in student gift bags

SITE is hosted in mid-February, with commitment required December 1st

ENGINEERING OUTREACH BUREAU SPONSORSHIP | $1,000
EOB hosts student-run programs for prospective and/or incoming UIUC students. These programs allow high schoolers to get an inside look at UIUC engineering. Sponsorships enable us to offer welcoming, informative, and free experiences for visiting students and families

- Logo on EOB website and t-shirts
- Ability to provide marketing materials in student gift bags

EOB events are ongoing and there is no deadline for commitment
E-WEEK DAILY SPONSORSHIP | $1,000

E-week is a national, weeklong celebration of the spirit of engineering. EC sponsors the Grainger College’s E-Week by hosting events, lunch, speakers, and a unique competition for EC societies highlighting creativity and service. The E-Week competition alone typically enrolls ~200 students.

E-Week is an opportunity for sponsors to engage with passionate students and align their brand with spirited, creative engineering.

Each daily package includes...
- 1 corporate event, with incentive attendee’s from E-week competition
- Logo included on E-week t-shirts and website
- "Cheap Lunch" sponsorship
- Ability to bring marketing materials, signage, and representatives to daily events

E-Week is held in February, with commitment required by January 1st

ENGINEERING OPEN HOUSE SPONSORSHIP

EOH is a showcase of engineering, science, technology, and student innovation hosted annually by EC. In its 100th year, EOH draws 35,000+ attendees from across the US, and consistently wins national awards for its size, success, and reach. Onsite packages for the April event begin at $2,000

Visit https://eohillinois.org for sponsorship inquiries
Engineering Council Awards are presented to societies and individuals who embody excellence in engineering.

Sponsors receive naming rights to our award, and the sponsorship is publicized through EC’s internal channels. Your company has the option to help choose the recipient of the award or to provide a congratulatory message.

*Society of the Month Award | $1,000

Outstanding Society of the Year Award | $1,000

Most Improved Society of the Year Award | $1,000

Emerging Engineer Scholarship | $500

Faculty Excellence Award | $1,000

*Award sponsorships are ongoing and have no deadlines.
THANK YOU FOR YOUR SUPPORT

Contact Us
corporate@ec.Illinois.edu
www.ec.Illinois.edu

A 501(c)3 nonprofit