All Day Bakery Solutions







CraftMark Bakery's pre-deposited frozen muffin batters are premium quality and available in the most popular flavors.

Features

- 8 best-selling flavors and 2 seasonal varieties
- Available in 5.4oz
- Certified Kosher



The muffin category is growing

- Muffins in Bakery Perimeter is a \$1B category and growing with volume sales up over 20% VS. PY (52 weeks ending 3/30/2022)
- Bakery breakfast, which includes sweet goods, donuts, muffins, and bagels is enjoying a prolonged stretch of positive sales growth within the ISB, likely the result of being a convenient option for consumers (Mintel In-Store Bakery Report 2021)

MUFFIN FLAVORS



BLUEBERRY



BANANA



CHOCOLA.



PISTACHIO



DOUBLE CHOCOLATE



CINNAMON



ALMOND POPPY



BRAN

Pre-Deposited Frozen Muffin Batter

Item Code	Muffin Batter Description & Size	Case Pack	Case Dimensions	Case Net Weight (lbs)	Case Gross Weight (lbs)	TI	ні
5000291	5.4oz Blueberry	8 trays of 12 (96)	16.8" (L) x 12.8" (W) x 13.8" (H)	32.4	33.9	8	5
5000292	5.4oz Banana Nut	8 trays of 12 (96)	16.8" (L) x 12.8" (W) x 13.8" (H)	32.4	33.9	8	5
5000290	5.4oz Chocolate Chip	8 trays of 12 (96)	16.8" (L) x 12.8" (W) x 13.8" (H)	32.4	33.9	8	5
5000297	5.4oz Pistachio	8 trays of 12 (96)	16.8" (L) x 12.8" (W) x 13.8" (H)	32.4	33.9	8	5
5000294	5.4oz Double Chocolate	8 trays of 12 (96)	16.8" (L) x 12.8" (W) x 13.8" (H)	32.4	33.9	8	5
5000293	5.4oz Cinnamon Chip	8 trays of 12 (96)	16.8" (L) x 12.8" (W) x 13.8" (H)	32.4	33.9	8	5
5000295	5.4oz Almond Poppy	8 trays of 12 (96)	16.8" (L) x 12.8" (W) x 13.8" (H)	32.4	33.9	8	5
5000300	5.4oz Raisin Bran	8 trays of 12 (96)	16.8" (L) x 12.8" (W) x 13.8" (H)	32.4	33.9	8	5
5000299	5.4oz Pumpkin (seasonal)	8 trays of 12 (96)	16.8" (L) x 12.8" (W) x 13.8" (H)	32.4	33.9	8	5
5000298	5.4oz Cranberry Orange (seasonal)	8 trays of 12 (96)	16.8" (L) x 12.8" (W) x 13.8" (H)	32.4	33.9	8	5

