5 - 6 May 2023
The Roundhouse, Sydney

Australia & New Zealand's largest gathering of Passive House Professionals

Sponsorship Opportunities
What is APHA?

The Australian Passive House Association (APHA) is an independent, not-for-profit organisation. We are the official Australian affiliate of the International Passive House Association. Established in 2012, APHA has established chapters in every state across Australia.

OUR VISION

All Australians live and work in healthy, comfortable, low energy, resilient buildings. We work to promote the general principles of buildings that advance the health and wellbeing of people, with comfort and energy efficiency being the key issues.

OUR MISSION

Lead change by educating, promoting, and supporting the delivery of Certified Passive House buildings in Australia.

SPONSORSHIP CONTACT:

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passivehouseaustralia.org/spphc2023
About the Conference

OVERVIEW
The South Pacific Passive House Conference returns to Australia in 2023. Offering both an in person event in Sydney and virtual experience opens the event up to a broader and more diverse audience than ever before.

With growth of approximately 20% in APHA memberships in the last 12 months and the rapid rise in the number of Certified Passive House professionals in Australia, particularly with the commencement of APHA’s education platform, all the signs point to an unmissable industry event.

We invite you to be part of this fantastic opportunity to collaborate with a wider audience and new delegates, with the chance to share knowledge and network with fellow enthusiasts and professionals.

PROGRAM
SPPHC23 will seek to demonstrate the importance of well-conceived and consistent action in the building sector for a successful transition to a sustainable energy future. Experts from around the world will present on the enormous potential of good design, while concurrently product and component suppliers and manufacturers will demonstrate their practical implementation in our Trade Show.

A gala dinner on Friday 5 May will showcase the best Sydney has to offer, to be held at an iconic location and attended by many of the conference delegates.
VENUE
The Roundhouse, UNSW Kensington

FRINGE EVENTS
Maximise your opportunities to connect with attendees, presenters, and key industry professionals.

Only approved sponsor events will be promoted as official SPPHC23 fringe events and supported by APHA.

TRADE SHOW
The Trade Show is always a conference highlight and will provide exhibitors with the opportunity to demonstrate specialist expertise and products, and with the Open to the general public, the Trade Show offers suppliers, manufacturers and service providers the unique opportunity to showcase their products to a wide audience of interested parties. It aims to provide potential clients and design professionals with information, products, materials, illustrative models and expert advice on how to apply Passive House in the Australian context.

The café and bar attached to the exhibition extends to a large outdoor garden area offering increased opportunities for impromptu networking and enabling suppliers to reach an even wider audience.
Exposure

Expose your brand to hundreds and thousands of specifiers through the conference marketing campaign and network intimately with them during the event.

WHAT YOU CAN EXPECT:
- APHA database 60000+ views
- 211000 accounts on social media
- Over 60000 unique website visitors
- Our ever growing cross promotional association affiliations leveraging their own databases to promote the conference.

Enjoy additional exposure to get your brand noticed further, with key APHA board, members, and our affiliates promoting the event through their own networks, alongside even wider use of our conference hashtag.

Benefit from an even broader reach as SPPHC23 is promoted in trade journals and industry magazines/ websites.
Sponsorship Opportunities

**BENEFITS**

Sponsoring SPPHC 2023 is a great opportunity to:
- Showcase your organisation to a targeted audience of hundreds of industry professionals
- Network with potential clients and customers
- Market your brand and build trust with the general public at the Trade Show
- Align your brand with Passive House and APHA, supporting real outcomes in efficient building
- Support the ongoing development of the sustainable building industry
- Share your green building expertise.

**PACKAGES**

All SPPHC23 Sponsor packages include:
- Landing page content: company logo, address, contact numbers, email, website, and 100 word description on company
- Landing page allocation 1: 4 YouTube videos
- Landing page allocation 2: 8 PDF downloads
- Landing page allocation 3: 6 photo images
- Your logo projected on the conference screen during breaks
- Your logo on the conference website, in attendee emails, and all digital advertising
- Acknowledgement during our conference welcome speech on both days.
- Four social media posts dedicated to your business across each of APHA’s Facebook, Instagram, and LinkedIn channels.
- Logo displayed in APHA SPPHC email newsletters

**PRINCIPAL SPONSOR** $24,000 + GST
- 5 full conference registrations for your staff or invited guests (valued at $TBC)
- 20% discount on additional conference registrations
- Speaking opportunity at the gala dinner
- Opportunity for a 20-minute conference presentation on the opening day
- First priority on all marketing activities & collateral
- Logo featured on conference merchandise
- One trade show exhibition stand included 2 x 3 metres including power and a trestle table

1 SPOT AVAILABLE + GST

**GOLD SPONSOR** $14,000 + GST
- 3 full conference registrations
- 20% discount on additional conference registrations
- Second priority on all marketing activities and collateral

2 SPOTS AVAILABLE + GST

**SILVER SPONSOR** $9,000 + GST
- 2 full conference registrations for your staff or invited guests
- 10% discount on additional conference registrations

4 SPOTS AVAILABLE + GST

**BRONZE SPONSOR** $4,000 + GST
- 1 full conference registration
- 10% discount on additional conference registrations

5 SPOTS AVAILABLE + GST
Sponsorship Opportunities

**SUPPORTER**
Buy 3 or more tickets for your staff in one transaction to redeem recognition, your company name will be listed on the event website as a leading edge supporter.

**COFFEE CART SPONSOR**
Stand out from the crowd by being the sponsor of our only ‘real coffee’ within the trade display on the 2 main conference days. You have the opportunity to promote your organisation through branding on the cart or by adding the coffee cart to your trade stand.

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<tr>
<td>$11,000</td>
<td>COFFEE CART SPONSOR</td>
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**TRADE SHOW**
Promote your business or your products in a custom-built trade show stand, or alternatively covers two days of exhibiting - 2m x 3m space this includes a trestle table and power upon request.

This price includes two tickets

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<tr>
<td>$5,500</td>
<td>TRADE SHOW</td>
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**DELIVERY OF TRAINING**
Educate the passive house community by highlighting the in-depth knowledge your business has to share. Product promotions are not allowed in these sessions, only genuine training sessions. training sessions will have 40 minutes for presenting, and 20 minutes allocated to Q&A. Each training session must have learning outcomes aligned with formal CPD to get the best attendance.

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ONLY 8 SPOTS AVAILABLE
Australian Passive House Association

The Passive House standard delivers thermally comfortable, energy efficient, and healthy buildings. Passive House is an established, science-based standard, proven over 30 years, and across more than 33 countries. Originally developed in Germany, and based on research in central Europe, Passive House has since made waves on an international scale. It has evolved to suit local demands and variations in and popularity in diverse climatic regions including the Mediterranean, North and Central America, and South-East Asia.

As the number of Passive House projects worldwide approaches the 100,000 mark, we continue to see the local market thrive, including homes, schools, offices, and other building types being built and certified to the Passive House standard.

The future is bright for Passive House in Australia. Off the back of a stunning advancement in recent years, in particular the launch of APHA’s certified Passive House training platform in 2021, we have solidified our established place as the central resource for all Passive House information and resources, as well as being a valuable advocate for industry professionals and organisations.

We look forward to on-going support from the design and construction sectors as we continue to advance the quality of the built environment in Australia.