NPS Visitor Spending Effects

The national parks are an important piece of the tourism landscape in the Southeast. Running the gamut from rural to urban, the Southeast's park sites showcase the diversity of the national parks, which are located in every state and touch nearly every community.

Spending by parks visitors in gateway communities is a key economic driver of these local economies. Investing in the national parks is an investment in the economic vitality of gateway communities.

A detailed breakdown of the economic impact of NPS visitor spending in 2021 by state and park site can be accessed here: https://www.nps.gov/subjects/socialscience/vse.htm

Listed below are the notable NPS visitor spending effects for each of the 13 Southeastern states and the District of Columbia in 2021:

**Alabama**
1.4 million park visitors spent an estimated $74.8 million in gateway communities, supporting a total of 1,120 jobs.

**Arkansas**
4 million park visitors spent an estimated $248 million in gateway communities, supporting a total of 3,490 jobs.

**District of Columbia**
28.6 million park visitors spent an estimated $248 million in gateway communities, supporting a total of 3,490 jobs.

**Florida**
13.4 million park visitors spent an estimated $855 million in gateway communities, supporting a total of 11,900 jobs.

**Georgia**
6.3 million park visitors spent an estimated $362 million in gateway communities, supporting a total of 5,200 jobs.

**Kentucky**
1.9 million park visitors spent an estimated $133 million in gateway communities, supporting a total of 1,980 jobs.

**Louisiana**
288,000 park visitors spent an estimated $18.8 million in gateway communities, supporting a total of 261 jobs.
Mississippi
6.6 million park visitors spent an estimated $224 million in gateway communities, supporting a total of 2,850 jobs.

Missouri
2.8 million park visitors spent an estimated $211 million in gateway communities, supporting a total of 3,270 jobs.

North Carolina
21 million park visitors spent an estimated $1.7 billion in gateway communities, supporting a total of 24,800 jobs.

South Carolina
1.2 million park visitors spent an estimated $69.3 million in gateway communities, supporting a total of 917 jobs.

Tennessee
11 million park visitors spent an estimated $870 million in gateway communities, supporting a total of 11,800 jobs.

Virginia
22.2 million park visitors spent an estimated $1.3 billion in gateway communities, supporting a total of 18,000 jobs.

West Virginia
2.2 million park visitors spent an estimated $109 million in gateway communities, supporting a total of 1,450 jobs.