Doug Aitken judges Wallpaper* Design Awards 2022
Doug Aitken has long been interested in the tension between man-made and natural environments. More than a decade before the climate emergency and Covid pandemic compelled a collective re-evaluation of our relationship with the planet, the multidisciplinary artist presented *Migration (Empire)*, 2008, a 24-minute video work that saw indigenous animals temporarily introduced to architecturally generic American motels: a pair of white peacocks perched on twin beds, a deer peering into a minifridge, a bison fiddling with a duvet cover. Surreal, intriguing and oddly endearing, these scenes found added resonance when the work was recently included in ‘Lands End’, a group show addressing climate change, organised by San Francisco’s For-Site Foundation.

The venue, called Cliff House, is a seaside building just north of Ocean Beach whose glory days are long past: ‘It’s empty and desolate, and almost has the kind of feeling of *The Shining*,’ describes Aitken. It’s exactly the kind of building that animates his artistic practice, reminiscent of the abandoned State Savings Bank in Detroit, where he once installed a single-storey ranch house made of mirrors (*Mirage Detroit*, 2018), and the sun-blasted structures of the American West, which featured in his *Return to the Real* series for Wallpaper’s November 2019 art issue. These are lonely, contemplative places that make us acutely aware of the passage of time, and the illusory nature of permanent existence.
Top: Doug Aitken’s *Migration (Empire)*, 2008, installation view from the group exhibition ‘Lands End’ at San Francisco’s Cliff House, organised by For-Site (until 27 March 2022). *Photography: Robert Divers Herrick, courtesy of For-Site.*

While many artists of his stature may yearn for permanence, Aitken seems to relish the ephemeral. Arguably his best-known project is *Station to Station*, 2013, a train and light sculpture that travelled from New York to San Francisco, stopping in major cities along the way for installations, concerts and performances, creating cultural spectacles as memorable as they were fleeting. He later created a mirrored hot air balloon (*New Horizon*, 2019) that doubled as a nomadic studio, travelling across Massachusetts and hosting live events and experiences wherever the winds would take it, moving on the next day without leaving a trace. ‘I’m not really interested in something that’s static or monolithic,’ he says over Zoom. ‘I like artwork that can embrace change instead of resisting it, artwork that creates an entire process and journey, as opposed to only a destination.’

This attitude certainly informed the creation of *Green Lens*, 2021, Aitken’s installation for Saint Laurent on the occasion of the Parisian fashion label’s first physical catwalk presentation since the Covid-19 pandemic began. Set on the Isola della Certosa, a vacant island that played host to a military munition and bomb factory until the 1960s, *Green Lens* took the form of a mirrored pavilion that reflected its surrounding landscape by day and becomes a kinetic light sculpture at night. Aitken is particularly pleased to have been able to bring new vegetation to the island, in collaboration with local ecologists and botanists: ‘So when we left the island, we promoted the growth of the forest and let that live on far after the artwork,’ he recalls.
His upcoming site-specific artwork in Tasmania’s Huon Valley, called Transformer, will involve characteristically mirrored surfaces, but unlike the travelling Mirage and transitory Green Lens, this one will be there to stay. So it is permanent, in a way, but he emphasises...
that it will ‘live in the landscape and change in the landscape’, its kaleidoscopic interior reflecting the various colours and moods of the seasons. Repeat visitors would be rewarded with a new experience of the artwork each time they go.

He also points out that the unusual nature of the commission: the Huon Valley had been devastated by a major forest fire, and the people of the valley had come up with the idea of commissioning an artwork as part of their rebuilding efforts. ‘It was really amazing seeing the script being reversed, a non-urban place reaching out to have an artwork created, that they feel good about and can have a sense of ownership of,’ he says. ‘It’s one of those situations I really hope to see more of, a less conventional direction to how artwork is created and how it can create bridges with cultures and groups of people.’

**Judging the Wallpaper* Design Awards 2022**

The Slak education campus in Kenya’s Turkana County, by Kéré Architecture, is Aitken’s pick for Best Public Building in
This desire for art, and indeed architecture, that responds to geographical and cultural context explains Aitken’s affinity for Francis Kéré’s Slak education campus in Kenya, his top pick for Best Public Building (and the category winner) in the Wallpaper* Design Awards 2022. Inspired by termite mounds and the local building vernacular, the campus is built from local quarry stone, with wind towers that support natural ventilation. Aitken had met Kéré on a weeklong trip through Senegal last year (‘my first jailbreak after 14 months on the West Coast’, he recalls), and found a kindred spirit in the Burkinabè architect. ‘Francis is a great example of someone who’s progressing ways to work using a material palette that is not imported, that is regional, and then retooling it into the future,’ he enthuses.

Aitken tells me that Kéré’s architecture reminds him of Arcosanti, an experimental new town by the late Italian-American architect Paolo Soleri. ‘He just got this arid, inexpensive land in the Arizona desert and started a system of building from rammed earth and adobe, reconfiguring the landscape around him into these domes and habitats.’ It’s the opposite of the starchitect-designed, pristine, monumental structures that used to draw widespread acclaim. ‘The monumental architect-designers of the past, who were the superheroes when we were coming up, seem radically dated now,’ the artist adds.
Aitken’s top pick for Best Domestic Design was the ‘Forite’ tiles, by Studio Plastique, Snøhetta and Fornacei. Made using glass components of ovens and microwaves. Photography: Oioioi

The Slak education campus, alongside Studio Plastique’s tiles (made from upcycled glass extracted from electronic waste, Aitken’s pick in our Best Domestic Design category), align with the artist’s ongoing ruminations on how art, architecture and design ‘should be about the entire narrative, rather than the endpoint’. Along these lines, Aitken is now working on two improvisational film projects on the West Coast: one follows a coastal community of drifters, the other strings together conversations with the inhabitants of a small American town surrounded by oil fields that seems unable to escape its fossil fuel-driven past.

‘These are not documentaries, more streams of consciousness that move from person to person, from language to little particles of narrative. And I wanted to create them to really humanise these questions about the future. Where are we now? Where are we going?’ We don’t yet know the answers. But what’s for sure is that these works will encourage us to look at the world anew, and connect with one another in fresh, exciting ways – as Aitken does best. §