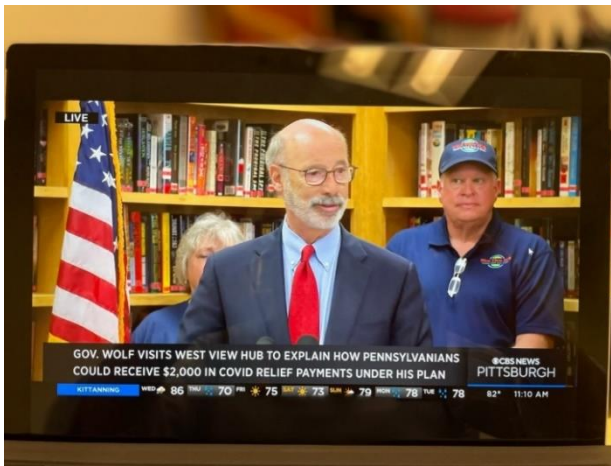


West View Hub 2022 Annual Report

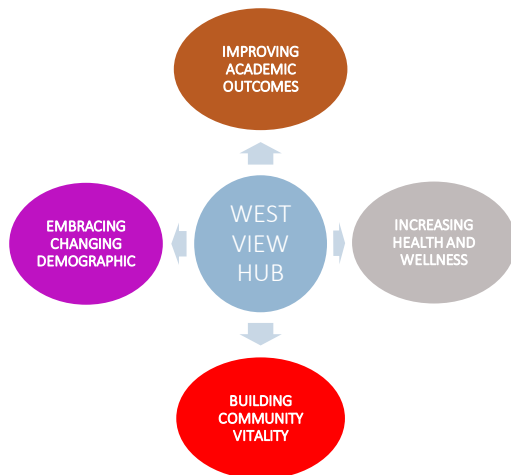
2022 was a great year for the West View HUB with new impactful program offerings, organizational growth and expansion of our volunteer and partner network. The HUB is community defined and has demonstrated an ability to anticipate and meet new challenges as they emerge.



In May, Governor Wolf met with West View HUB leadership to learn more about the HUB, meet with volunteers and to hold a press conference.

This event helped us create a greater awareness of the needs that communities are facing while giving us an opportunity to showcase the programs and services provided by the HUB.

The HUB was started in 2019 and continues to evolve with new and meaningful offerings focused in four key areas: improving academic outcomes, building community vitality, increasing health and wellness, and adapting to the needs of an ever-changing population.



In 2022, the HUB delivered key programs in these four areas. Programs include Reading Clubs, D&D weekly game days, Health Clinics, Technology Training, Tax Preparation Assistance, Science Fair Help, Back-to-school Bingo, Boo Bingo, Christmas community events, Theater Camp, Pass the Class, Food Pantry, Counseling Services, Ukulele Lessons, Creative Writing, Illustration Class, Job Placement Assistance, Painting Classes, Yoga...and much more.

West View Hub 2022 Annual Report

Some of our key areas of focus in 2022 were familiar with continued demand, while others were new and evolving. In all cases we were very blessed with a wide network of partners, volunteers and contributors.



In June, The West View HUB celebrated its third anniversary with an outdoor picnic, guest agencies and program sign up.

We had a record number of children sign up, almost 2x 2021, for programs that included Get Curious, “Statescation”, Summer Acting Camp, Illustration Class, Painting Class, Book Clubs and more.

During our summer kickoff, we invite partners and volunteers to participate in this community-building event. The HUB relies on a strong network of helpers and recognizes that none of this would be possible without the support they give.

Animal Friends dropped by during our summer kickoff with one of their therapy dogs.

You can see volunteers modeling their snazzy “HUBcaps,” which have become a popular item that folks wear with pride.



West View Hub 2022 Annual Report

“Statescation” was a very popular program that allowed children to learn about 26 states over the summer. The “West View Flyer” (airplane) was busy showing videos about each state while volunteers assisted with crafts, readings and snacks. The HUB couldn’t survive without its wonderful volunteers (well over 75 help us throughout the year).



We learned about Hawaii during Statescation and were able to have friends and family send us postcards from every state in the US.

The program will pick up with 25 states in 2023 (incl. D.C.).



From an academic outcome perspective, the HUB has really delivered with key programs that include Pass the Class (a comprehensive enrichment and student support program), Get Curious (a new hands-on learning experience), reading clubs, and a new learning program for home-schooled students.



The “West View Flyer,” the HUB’s in-house airplane theater, is a very popular attraction with children.

Here you can see the postcards that we received from all over the country, representing every state, as part of our “Statescation” program.

The HUB Pantry saw significant growth in 2022 with demand increasing by over 50%. We believe this change can be attributed to heightened awareness, rising food costs and a steady influx of new, non-English speaking families into the area. We're pleased that we're able to meet this demand with key food donations from our pantry partners and various civic groups along with a strong network of dedicated volunteers.

The West View HUB Pantry has a team of 12 dedicated volunteers that work tirelessly twice a week to ensure local families have fresh and nourishing food.

We also have a network of partners that continuously supply us with food and other items. We're very blessed and thankful for the support we receive.



Holidays can be a stressful time for families and we make it a point to provide special meal kits whenever possible.

This year the local Rotary Club stopped by to help the West View HUB Pantry Volunteers assemble over 125 Thanksgiving dinner bags that included a certificate for a turkey along with all the traditional fixings for a complete holiday meal.

We're grateful for the support we receive from key civic organizations in the area.



The HUB relies on donations and grants for funding and we're very fortunate to have a strong base of partner organizations that continually provide support. In 2022, over 70 volunteers shared their time and talent helping with various programs and services.



Hanging out in the old bank vault we have the West View Elementary 5th Grade Gate Class. This group conducted a fundraiser for the HUB and collected nearly \$500.

We are proud of our close connection to the local schools. We also have a blast every time a class stops by for a visit (although the teacher wanted us to hide the key!).

The HUB has become a valued partner with the school district by providing students with ongoing academic support, recreational activities, and a safe and fun place to hang out. 2022 saw a marked, over 50%, increase in program participation across the board. We believe this is due to heightened awareness brought about by our consistent newsletter mailings and word of mouth.

West View Elementary's 3rd Grade class came to the HUB for a field trip. John Schalcosky is the creator of the "Odd, Mysterious, and Fascinating History of Pittsburgh," a popular and unique social media account founded in 2014.

John kept our class spellbound with stories about Pittsburgh and the local region. The HUB provides significant ancillary support center for local schools.



2022 was a year of transition for the HUB on several fronts including financial, leadership and vision. From a financial standpoint, the founding grant received by the Verney Foundation completed its cycle making it necessary for the HUB to build financial stability and sustainability.

As a result, a new finance committee has been formed and the HUB is actively working closely with key partners and potential funders. In addition, the HUB participated in Give Big Pittsburgh for the first time and received nearly \$10,000, including a matching grant from Community Life Enrichment Foundation.

We also have many individual donors that continue to make a difference every day.

From a leadership perspective, the HUB received a grant for a consultant to lead us through a process of building a long-term vision while identifying short-term areas of challenge. The result was the formation of several key committees that are now bringing critical elements into focus and ensuring that the programs and services we deliver are meaningful and impactful. This process also allowed us to craft a long-term vision that resonates with the current and anticipated needs of the community while allowing for ongoing change and evolution.



The HUB has evolved very quickly in three years and one of the challenges has been strengthening the overall focus of the board of directors. We were fortunate to receive a grant from the Forbes Foundation that provided for a foundation specialist to guide us in a workshop.

The result has provided us with the ability to effectively realign our resources and build a model for ongoing sustainability.

The HUB receives publicity via word of mouth, local publications and radio interviews. One of the characteristics that makes the HUB unique is its ability to anticipate need and address it either directly or via its wide network of partners. Program offerings are always evolving, resulting in a dynamic approach toward building community.

West View HUB Founder and Executive Director Scott Pavlot had the opportunity to sit down with Jonny Hartwell from iHeartRadio to talk about the HUB and plans for the upcoming year.

Scott has a good face for radio!

[Click to listen](#)



Offering creative experiences with the arts is a very important facet of the HUB. This year we were able to provide over 75 children with a week-long acting camp, conduct painting and illustration classes, offer ukulele lessons, help students prepare for acting competitions with the Pittsburgh Public Theater, and deliver live performances to the general community.



In August the Steel City Shakespeare Center and West View HUB provided the community with the opportunity to experience Shakespeare's Merry Wives of Windsor in one of West View's beautiful parks.

The show was well attended over two weekends and plans are in the works for more in 2023.

Summertime is a very busy time at the HUB with lots of special programs and community events. This year we had a significant increase in program enrollments which made for a very fun and active season.

Our week-long acting camp was a big hit in 2021 and this year we saw participation nearly double. Here we have students rehearsing a scene from a Shakespeare play.

The program culminated with a showcase performance put on by the students for the community.



After-school programs are a way for students to enrich their learning while having an opportunity to socialize in a safe and caring environment. In 2022, the HUB provided several popular offerings including Pass the Class (a comprehensive student support program), STEAM Club, Girls Who Code, Thursday afternoon Game Days, D&D Wednesdays and Saturday Morning Funhouse, where children enjoyed cartoons in the plane, building with LEGO sets, games, crafts and more.

D&D is a popular offering at the HUB.

Led by Pastor Brian (a campus pastor at the University of Pittsburgh) this group continues to expand with games at all the tables and inside the old bank vault.



“Get Curious” is a new program offered for home-schooled students that meets every Thursday morning. Students work with STEAM projects, creative writing, logic games and have the opportunity to interact with other students.

Program Coordinator Jeffrey Chips leads a group in a creative writing exercise during "Get Curious."

These students have a keen interest in learning (and doughnuts).



Reports have shown that many students (ranging from 35% -62% nationally) have indicated that they are dealing with high levels of stress and anxiety brought on by the COVID lockdowns. As a result, many students struggle with lower academic performance and socialization issues. Numerous studies have shown that sustained participation in the arts can mitigate these negative factors. The HUB is taking action by implementing a series of programs that provide creative opportunities in a safe and normalized setting.



Local Eagle Scout James Polen is a talented musician and opted to provide the community with free ukulele lessons.

As part of his Eagle Scout project, James designed a moveable rack and secured 12 new ukuleles for the community. A big shout out to James and congratulations for making the rank of Eagle. Way to go!

The HUB offers a variety of creative experiences including painting, acting, illustration and creative writing classes. In addition, yoga is offered outdoors throughout the summer and online during the colder seasons.

Yoga in the park is offered every week and has become a very popular offering at the HUB.



Students have the opportunity to participate in a variety of programs and we're proud of the partnerships we've built within the community. Key partners for the HUB include North Hills Cares, North Hills School District, NHCO, West View Borough, Representative Emily Kinhead, Whole Foods, Starbucks, Glade Run, local churches and businesses.



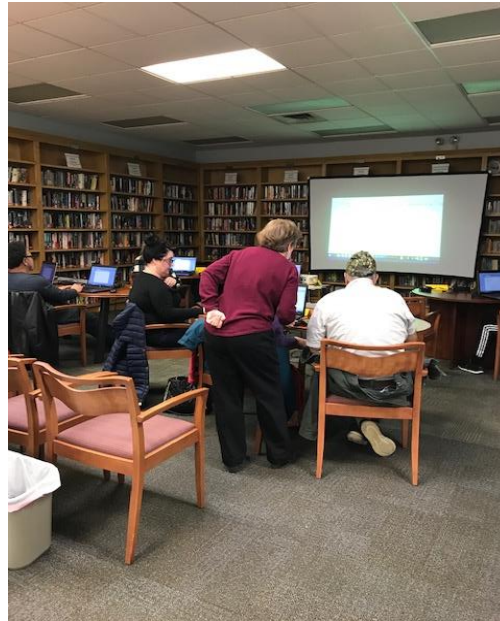
Students attend a weekly art class with renowned artist & puppeteer Scott Bryte <https://www.bryteart.net/>.

This class continues to expand and is very popular with middle school and high school students. The HUB is blessed to have so many talented individuals sharing their gifts with the community.

The HUB offers programs for all members of the community that include tax preparation assistance, employment guidance, technology training, and health clinics to name a few. The HUB also serves as a community gathering location for multiple civic associations and scout troops.

The HUB provides technology training for senior citizens via a partnership with Computer Reach, a local organization dedicated to empowering individuals via technology.

The HUB provides participants with four 2-hour training sessions and, upon completion of the fourth session, each student is awarded a free laptop.



Community events are an important part of the HUB's fabric as these gatherings provide unique opportunities for folks to meet and enjoy socializing with friends and neighbors.

This year we held several events including our Summer Kickoff, West View Rocks, HUB Day at the Zoo (all community members were welcome to a free day at the zoo courtesy of the HUB and the PGH Zoo), Back to School Bingo, Boo Bingo, Light Up Night, and a holiday event where the community came together to celebrate by writing cards, making ornaments and assembling baskets for local home-bound seniors.



Family bingo nights are an exciting event at the HUB with lots of good fun and friendly competition.



West View is a special area that holds fast to long-standing traditions that include holiday parades and Light Up Night. These little touches make a difference and bring friends and neighbors together, which further builds community and vibrancy.



Light Up Night in West View was very well attended this year and the HUB was happy to participate in the festivities by providing hot chocolate to chilly holiday revelers who were waiting for the tree to be lit.

Afterwards, folks were invited to make crafts and enjoy the spirit of the season in a warm and friendly setting.

Future Direction

One of the unique attributes of the West View HUB is its ability to anticipate change and implement impactful programs. For example, according to the Substance Abuse & Mental Health Services Administration, 1 in 8 children under 18 live with at least one parent who battles a substance use disorder (This number was pre-COVID and it's estimated that it's increased by at least 44% over the last two years). While the effects of drug abuse are bad enough on the addict, living with an addicted family member also severely impacts a child's current lifestyle, overall health and future outcomes.

In 2022, research has shown that at least 35% of students aged 12-17 have expressed that COVID has brought about a negative effect on their emotional and mental well-being. These circumstances directly impact learning outcomes, socialization, emotional well-being and future tendencies for dangerous behaviors. To address these negative effects, studies have shown that sustained participation in the creative arts can help a child overcome and manage these stressful circumstances.

The HUB will endeavor to bring about positive change for these children and is embarking on a new project to create a dedicated immersive art center in conjunction with its founding organization, Community Life Enrichment Foundation, <https://clifeef.org/>. This facility will be located next to the HUB pantry and will include painting, illustration, acting, music, writing and movement classes for all students in West View and neighboring communities.

2023 promises to be an exciting year with new offerings, increased partnerships and continuous evolution. The West View HUB is delivering positive outcomes and impactful programming within, and outside of, the West View community. We're thankful for the support of our volunteers, partners and funders. We launched a new website, www.westviewhub.org, in the fourth quarter and invite you to learn more and become involved.

Respectfully submitted,



Scott Pavlot
Executive Director
West View HUB